Store Hours During May, Including Saturday, 8.30 a.m. to 5.30 p.m.

SIMPSON'S EMPIRE DAY SALE TUESDAY, MAY 25th

This great annual event, that is held the day after the holiday, is a DEMONSTRATION OF VALUE-GIVING in which every department in the store is on its mettle. In this sale we show citizens and visitors from out-of-town what our great store organization can do to solve the buying problems that come with the beginning of a new summer season.

Visitors to the City

are invited to make use of the Store as headquarters today and Tuesday.

Store remains closed Monday—Empire Day.

Rest Room, third floor; Lunch Room, sixth floor.

Parcel Checking Desk, Basement, near centre stairway.

Telephones, first, second and third floors.

Besides the unusual offerings on this page, there will be a huge sale of merchandise at 49 cents of which announcements will be made in Monday morning's paper.

The Home-Lovers' Club offers the immediate enjoyment of your intended future investments in house furnishings. Ask the Club Secretary—Fourth Floor.

News of Today's Selling

Men's Suits at $9.95—Exceptional grade.

Special display of Men's Holiday Furnishings and Hats, with many large special reductions.

Men's $5.00 and $6.00 Boots, Burt and Packard and Walker makes, for $2.95.

Extra values in House Furnishings for Home-Lovers' Club, members and others.

The Women's Wear Departments are giving wonderful values in Millinery, Suits, Dresses, Petticoats, Stockings, Gloves, Corsets, Underwear and Blouses.

Many Novelties in Dress Goods and Silks and Wash Goods with large savings for early buyers.

Other items described herewith are for Tuesday's Selling.

Six to Nine Dollars — Tuesday, Empire Day Sale Price . . . 2.95

289 STORE-MUSSED AND SAMPLE SOILED WASH DRESSES,

including all-white embroidered Muslin Gowns, also Chambrays, Zephyrs, Voiles, Piques, Palm Beach, and Bermuda Cloths, Golfines, Ratines, etc., Khaki Cloths, Ginghams and Muslins. Almost all sizes for women and misses.

Third Floor, Queen street side. Ready at 8.30 Tuesday.

135 DRESS SKIRTS AT $1.95.

A manufacturer's sacrifice of regular stock lines. Sizes from 22 to 28 band. Materials are varied, and all imported fabrics, in black, navy and a few fancy weaves. Regularly $3.50, $4.00 and $5.00. Half-price and less, **$1.95.**

$5.50 MUSLIN DRESSES, $1.49.

Women's and Misses' Swiss-Embroidered Muslin Dresses, with deep embroidered flounce; skirts finished with lace insertion, and waists with low collar and short sleeves. Sizes 16 years to 42 bust. Regularly $3.50. Tuesday, **$1.49.**

50 WOMEN'S AND MISSES' COATS AT $5.95.

Silk or Satin-lined Coats, in several good styles and good, wearable shades. Were $10.00 to $15.00 each. Tuesday, **$5.95.**

SUMMER SUITS OF SILKS, CREAM SERGES OR WASHABLE FABRICS.

Smart designs for hot weather, showing the newest in trimmings and the smartest cut in coat and skirt.

Silk Suits, $25.00, $30.00 and $35.00.

Cream Serges, $20.00, $22.50, $35.00.

Palm Beach, washable, **$4.95, $10.00, $12.50 and $16.50.**

Tub Skirts 95c

An especially good lot, in a variety of neat-fitting, plain-gored styles, with or without pockets; all new goods; materials are reps, cordelines and the new Palm Beach material; full range of sizes. Tuesday, at **95c.**

New Silks at Special Prices

BLACK CHIFFON TAFFETAS.

In 39-40 inch; a shipment of firm, evenly-woven French and Swiss taffetas. Regularly $1.69. Tuesday, **$1.46.**

OUR STANDARD $1.50 QUALITY.

Colored Satin Duchesse, in full range of newest shadings. Tuesday, per yard **$1.24.**

$1.25 SATIN PAILLETTES AND MESSALINES.

Grays, greens, tan and brown, navy, Alice and Belgian blues, etc., etc.; also ivory or black. Tuesday, **$1.00.**

$1.50 House Dresses 95c

Manufacturer's clearing line, ginghams, percales and linenes; several different styles; V necks, three-quarter sleeves, embroidered and chambray trimmed, fitted skirts with high waist lines. Sizes 34 to 46. Regularly $1.50. Tuesday, **95c.**

Savings on Worthy Furniture

Dining-room Chairs, in solid quarter-cut oak, five side and one arm chair, leather seats. Regularly $17.50. Special, Tuesday, **$12.85.**

Extension Dining Table, in quarter-cut oak, fumed or golden finish, 45-inch top, extending to 6 ft., heavy round pedestal. Regularly $18.50. Special, Tuesday, **$12.65.**

Extension Dining Table, in solid quarter-cut oak, golden or fumed finish, has 48-inch top, extending to 8 ft. Regularly $27.50. Special, Tuesday, **$17.25.**

Library Table, in quarter-cut oak, fumed or golden finish, bookshelves at each end and two centre drawers. Regularly $20.50. Special, Tuesday, **$13.95.**

Extension Couch Bed, frame made of strong angle steel, springs are woven steel wire, suspended by helical springs at both ends, mattress is well filled with cotton felt and covered in green denim, with valance, extends to full-size bed. Regularly $9.75. Special, Tuesday, **$7.15.**

Iron Bedstead, white enamel finish, with brass caps, top rails and spindles; supplied in all standard sizes. Regularly $5.25. Special, Tuesday, **$3.95.**

Mattress, filled with cotton felt, neatly tufted and covered in art ticking, all standard sizes. Regularly $7.50. Special, Tuesday, **$4.75.**

Mattress, extra well filled with pure cotton felt, deeply tufted and covered in art ticking. Regularly $8.00. Special, Tuesday, **$5.75.**

Bed Spring, iron frame, strong woven steel wire spring, steel rope edge, reinforced, all standard sizes. Regularly $4.50. Special, Tuesday, **$2.95.**

Dresser, white enamel finish, large case and British bevel mirror. Regularly $12.00. Special, Tuesday, **$9.75.**

Dresser, in elm, golden finish, has two long and two top drawers, oval British bevel mirror. Regularly $13.75. Special, Tuesday, **$10.75.**

Dresser, white enamel finish, has two long and two short drawers, British bevel mirror. Regularly $17.50. Special, Tuesday, **$13.75.**

Dresser, "Colonial" design, in mahogany finish, large oval British bevel mirror. Regularly $27.00. Special, Tuesday, **$21.75.**

Parlor Suite, in mahogany, massive design, seats deep and comfortably upholstered in silk tapestry. Regularly $36.50. Special, Tuesday, **$21.75.**

Baking Cabinet, selected hardwood, natural finish, white maple top, 40 x 36 inches, large cutlery drawer and divided flour bin. Regularly $6.25. Special, Tuesday, **$4.35.**

Baking Cabinet, hardwood, natural finish, white maple top, 48 x 36 inches, fitted with cutting and kneading boards, cutlery and linen drawers, and two large flour bins. Regularly $8.50. Special, Tuesday, **$6.50.**

Kitchen Cupboard, hardwood, golden finish, top part has two large glass doors, bottom part has two cutlery drawers and double-door cupboard. Special, Tuesday, **$10.75.**

Inexpensive Rugs Attractively Priced

The New Nippon Rug—A closely woven Japanese Grass Rug, plain centre with stencilled colored borders, in blues, browns, reds and greens, just the thing for summer homes, verandahs and sunrooms. Size 27 x 54 inches, 85c; 4.6 x 7.0, $2.50; 6.0 x 9.0, $4.50; 6.0 x 10.6, $5.25; 6.0 x 12.0, $6.25; 8.0 x 10.0, $6.50; 9.0 x 9.0, $6.50; 9.0 x 12.0, $7.50.

2,000 Yards Japanese Matting at 15c—Heavy Japanese matting, both woven and stencilled, in reds, greens, blues, browns and natural coloring. A big range of designs. Regularly 20c yard. No 'phone orders taken. Tuesday special, yard ..... .15

Scotch Tapestry Stair Carpets, 65c and 55c Qualities—We have a good range of designs in this very useful stair carpet, in two widths only, 18 and 27 inches, Oriental and floral effects. Regularly 55c and 65c. Tuesday, yard ..... .49

Extra Heavy Printed Linoleum, 45c—A new shipment of extra heavy linoleum, in block, tile and floral effects; for kitchens, dining-rooms and bedrooms, two yards wide only. Per square yard ..... .45

A Special in Brussels Rugs—25 only, English Brussels Rugs, in three sizes, one design only, a good Oriental, well covered fawn ground, with red and blue Persian patterns, for living-rooms, dining-rooms and dens. Size 6.9 x 9.0, regularly $14.00, Tuesday, special $10.95; size 9.0 x 9.0, regularly $16.75, Tuesday, special $12.95; size 9.0 x 10.6, regularly $21.75, Tuesday, special $15.95.

30 Scotch Tapestry Rugs, Seamless, 6.0 x 9.0, $5.95—Small Oriental designs, tans and browns; also medallion effects, suitable for small living-rooms or bedrooms. Special price, Tuesday 5.95

Seamless Velvet Rugs in Great Variety—Of this well-known make we have just received new shipments, in colors and designs for any room in the house; very low prices as follows: Size 7.6 x 9.0, seamless, $14.75; 9.0 x 9.0, seamless, $17.25; 9.0 x 10.6, seamless, $19.75; 9.0 x 12.0, seamless, $22.50; 10.6 x 12.0, seamless, $27.00; 10.6 x 13.6, seamless, $31.00; 12.0 x 12.0, seamless, $31.00; 12.0 x 13.6, seamless, $35.00.

Travellers' Sample of Wool Carpets at One-Quarter Their Regular Value—These stripes are one yard wide, and vary in length from three to five yards, worth from $3.00 to $5.50. Very useful for bedrooms and summer cottages. Each 1.39

Three Suits for Summer Wear

In our Men's Store Tuesday are featured three exceptional suit values.

TWEED SUITS AT $15.00
TWEED SUITS AT $10.50
NORFOLK SUITS AT $10.50

Each with features to recommend it particularly to your notice in selecting your summer outfit. The cloths are honest and well woven; the cut is irreproachable.

MEN'S $15.00 SUITS.

Made from the finest of English tweeds, in light gray, of small subdued patterns; cut in fashionable single-breasted, soft roll lapel; sacque style, with natural width shoulders; high cut vest. Sizes 36 to 44. Price **$15.00.**

MEN'S ENGLISH TWEED SUITS, $10.50.

Good dark brown, showing a small subdued check pattern; cut in single-breasted, three-button sacque style, with vest and trousers; twill mohair linings. Sizes 36 to 44. Price **$10.50.**

MEN'S NORFOLK SUITS AT $10.50.

Coat of yoke Norfolk style, with pleats and belt; trousers have cuff bottoms, and belt loops; well tailored and finished. Sizes 34 to 42. Tuesday price **$10.50.**

BOYS' RAINCOATS, WITH HATS, $3.69.

Perfectly rainproof, fawn paramatta, hat and coat; single-breasted, with collar to fit up close to chin; full cut box back, and good length; an outfit for schoolboys; sizes 5 to 14 years. Tuesday **$3.69.**

HAND-TAILORED SUITS FOR BOYS, $6.75.

A holiday clearing in our Boys' Department of 85 perfectly-tailored Summer Suits. Regular $8.50, $9.00, $10.00, $11.00 and $12.50 suits, of which lines have become broken; mostly single-breasted Norfolk style, with bloomer pants; neatly woven English cloths, in grays and browns. Sizes 27 to 35. Tuesday, **$6.75.**

Three Reasons for Buying Boots Tuesday

MEN'S $5.00 BOOTS FOR $2.95.

600 pairs, in the best styles and leathers; button and lace patterns; every pair Goodyear welted, box calf, tan calf, patent colt and vici kid leathers; some have cushion soles; sizes 6 to 11. Regularly $5.00 to $7.00 boots. No mail orders. Tuesday, **$2.95.**

WOMEN'S $5.00 TO $10.00 BOOTS AT $2.99.

500 pairs, widths AA to E; sizes 2½ to 7; button and lace styles, in selected French kid, French brown and black suede, tan mahogany, Russia calf and dull velours calf leathers, with dull leathers and new colored cloth tops; plain and toecap vamps; new and conservative heel shapes; a most distinctive lot of stylish boots made by America's leading manufacturers. Regularly $5.00 to $10.00. Widths AA to E. Sizes 2½ to 7 in the lot. No phone or mail orders. Tuesday, 8.30 a.m., **$2.99.**

BRING THE BOY AND BUY HIM BOOTS TUESDAY.

500 Pairs of Button and Lace Boots, made from best grade box calf, gunmetal calf and patent colt leathers; Goodyear welt and double reinforced lock-stitched soles; round, easy-fitting toe shapes. Every pair built to stand hard wear. Sizes 13½ to 5. Regularly $3.50 to $4.50. No mail orders. Tuesday, 8.30 a.m., **$2.49.**

Monday Basement Sale

GARDEN HOSE.

50 ft. Standard 3-ply Garden Hose, ¾-inch size, with combination brass nozzle and attachments; usually $4.29, for 3.39

Garden Spades, "D" handles. No 'phone or mail orders. Regularly 85c, for ..... .59

Malleable Garden Rakes, 10 and 12-tooth, securely fastened head ..... .19

Hose Reels, steel enamel, usually $1.25, for ..... .95

Garden Hose Reels, usually $2.00, special 1.59

30c Grass Shears, special for ..... .23

$1.00, $1.15 and $1.25 Grass Clippers. No 'phone or mail orders ..... .79

$1.25 Four-prong Forks, plain and strapped, "D" handle, for ..... .88

50c Brass Combination Spray Nozzles, for ..... .33

65c Sprayers, for flowers, shrubs and rose bushes. Special ..... .39

Best Canadian Made Lawn Mowers, $3.89, $5.45 and $6.25.

Grass Catchers, special 63c and 83c.

SCREEN DOORS AND WINDOWS.

Doors of standard sizes, 2.6 x 6.6, 2.8 x 6.8, 2.10 x 6.10, 3.0 x 7.0.

Fumed Grained Doors ..... .75

Bracketed Grained Doors, fumed finish 1.00

Fancy Screen Doors, varnished, bracketed panels, and oval designs, well built, $1.25, $1.35, $1.50, $1.75 and $1.85.

Screen Door Sets of Hinges, Screws and Handles .15

WINDOW SCREENS.

Fumed finish, grained, height 14 inches, closed 18 inches, and opens to 22 inches ..... .15

Medium size, height 14 inches, closed 20 inches, opens to 32 inches ..... .17

Larger size, height 14 inches, closed 22 inches, opens to 40 inches ..... .19

PLAIN HARDWOOD SCREEN WINDOWS.

Height	Closed.	Opens To.	Price.
14 in.	15 in.	22 in.	.22
14 in.	24 in.	40 in.	.25
18 in.	20 in.	30 in.	.24
18 in.	22 in.	36 in.	.25
18 in.	24 in.	40 in.	.30
22 in.	24 in.	40 in.	.33
22 in.	26 in.	44 in.	.35
14 in.	34 in.	60 in.	.39
24 in.	25 in.	40 in.	.45
22 in.	23 in.	36 in.	.34

POLISH MOPS

for hardwood floors, triangle shape "Wizard" Mop, adjustable handle. Special 1.21

Heart-shaped "Sani-Genic" Mops, for 1.11

25c Bottle Prepared Oil, for mops, special ..... .12

"O'Cedar" Polish Mops, chemically treated, 75c, $1.00 and $1.50.

"O'Cedar" Oil, 25c, 50c and $1.25.

"Wizard" Polish Oil for oil mops, 25c and 50c.

Best Willow Clothes Baskets. Special ..... .66

One Year Guaranteed "Imperial" Clothes Wringers, enclosed cogs, galvanized fittings, usually $4.00. Special 2.92

Five Year Guaranteed Ball-bearing "Excelsior" Wringer, 11-inch full size rolls, galvanized fittings; usually $6.00, for 5.33

80c Zinc-faced Washboards, for ..... .22

8-foot Hardwood Clothes Props, for ..... .15

Clothes Pins, 72 pins in package, usually 12c, for .8

40c Corn Brooms, for ..... .23

50c and 55c 5-string Brooms, special ..... .31

GRANITEWARE SPECIALS.

Double Boilers, blue outside and white-lined, usually 75c, for ..... .69

Rice Boilers for breakfast foods and custards, usually $1.35. Special ..... .89

Granite Rice Boilers, for cooking cereals, usually 45c, special ..... .29

No 'phone or mail orders for granite rice boilers.

GALVANIZED WASH TUBS.

85c Tubs, for ..... .71

65c Tubs, for ..... .41

40c Oval Tubs, for ..... .31

30c Tin Oval Wash Tubs, for ..... .21

$1.25 Hand Made Boilers, flat copper bottom, for gas range and hot plate use, sizes 8 and 9, for ..... .79

$1.00 Galvanized Wash Boilers, for ..... .59

25c Gas Toasters, for ..... .15

15c Tin Sink Strainers, special 9

15c Flour Sifters, for 9

15c Tin Dishpans, for 9

15c Tin Wash Pails, for 9

100 Feet Galvanized Clothes Line, for ..... .22

50 Feet Galvanized Clothes Line, for ..... .11

35c Self-wringing Mops, for ..... .23

10-quart Galvanized Pails, special 25c, for ..... .17

Japanned Watering Cans, special 19c and 23c.

Oak Grained Ice Boxes, galvanized, plain finish inside, with divided sections; usually $3.25. Special, for 2.59

Galvanized Ice Boxes, large size, usually $3.50, special, for 2.79

$1.15 Set Nickel-plated Irons, three irons, handle and stand, for ..... .83

$1.00 Set Polished Irons, three irons, handle and stand, special ..... .73

The Groceries

Telephone Direct to Department, Adelaide 6100.

4000 tins Finest Canned Tomatoes. 3 tins ..... .22

One car Standard Granulated Sugar, in 20-lb. cotton bags. Per bag 1.37

Ogilvie's Royal Household Flour. ¼ bag 1.48

California Seeded Raisins, Griffin & Skelley Brand, regularly 12c. Package ..... .10

Magic Baking Powder. 1-lb. tin ..... .21

Finest Creamery Butter. Per lb. ..... .33

Pure Lard. 3-lb. pail ..... .45

Choice Picnic Hams, 6 to 8 lbs. each. Per lb. ..... .15

Finest Evaporated Peaches. Per lb. 9

Pure Clover Honey. 5-lb. pail ..... .70

Cowan's Cocoa. ½-lb. tin ..... .22

Finest Canned Beans, Golden Wax or Green, 3 tins ..... .25

500 lbs. Fresh Apple Blossom Biscuits. 2 lbs. ..... .25

Criscoe Shortening. Per tin ..... .29

Choice Red Salmon. 2 tins ..... .35

Quaker Oats. Large package ..... .23

500 dozen Wax Candles, regularly 12c. While they last, 3 dozen ..... .25

Finest Canned Haddie. Per tin ..... .11

Shirriff's Marmalade. 2-lb. jar ..... .25

Malta Vita Breakfast Cereal. 3 packages ..... .25

500 bottles Libby's Sweet Mixed Pickles. 20-oz. bottle ..... .25

CANDY SECTION—Main Floor and Basement.

500 lbs. Assorted Chocolates, Fruit Flavors, regularly 30c. Per lb. ..... .25

1000 lbs. Quaker Chewing Candy, regularly 15c. 2 lbs. ..... .25

1000 lbs. Butterscotch Drops. Per lb. ..... .10

The Robert Simpson Company, Limited