

Almost 60% of the sources appearing in the Post during the two-week monitoring period were coded as 'Government.' Government sources were also overwhelmingly the most frequently used first source. APEC committee members (10.3%) and Expert/Academic (11.8%) sources were the next two most frequently used sources.

Table G.7 – Source (Bangkok Post)

	1 st Source	%	2 nd Source	%	Total	%
Government	25	69.4	15	46.9	40	58.8
APEC Committee Member	3	8.3	4	12.5	7	10.3
Expert	2	5.6	6	18.8	8	11.8
Ethnic/Minority	2	5.6	2	6.3	4	5.9
Other	2	5.6	0	0.0	2	2.9
Business	1	2.8	0	0.0	1	1.5
NGO	1	2.8	2	6.3	3	4.4
Other Transnational Organization	0	0.0	3	9.4	3	4.4
Total	36	100.1	32	100.2	68	100.0

3. Radio Thailand

Amount

During the two-week monitoring period 264 items were broadcast on the selected Radio Thailand news program. Of these, 10 were APEC-related. Thus, 3.8% of all items on this news program were APEC-related.

Genre

All 10 APEC-related items were coded as 'News.'

Origin

The researcher was unable to discern the origin of the items and thus coded them as 'Unknown.'

Focus

9 of the 10 broadcast segments were coded as 'Issue-oriented' while one was coded 'Mixed.'

Topic

'Politics of Trade' was the most prevalent main topic on the Radio Thailand news program making up one-half of the coverage. Three items had 'Human Rights Issues' as their main topic. Once again, the limited overall APEC coverage during this time period resulted in many issues not being aired.

Table G.8 – Topic (Radio Thailand)

	Main	%	Mentioned	%	Total	%
Politics of Trade	5	50.0	6	33.3	11	39.3
Human Rights Issues	3	30.0	3	16.7	6	21.4