

FACT SHEET

NAME OF SECTOR: Newspaper and Groundwood Special. papers SIC COVERED: 2711

1. PRINCIPAL STATISTICS

	1971	1981	1982	1983	1984
Establishments	N/A	43	43	43	43
Employment	N/A	37,300*	37,000*	37,000*	36,500
Shipments (\$ millions)	1,339	4,338	4,178	4,575	5,328
Exports (\$ millions)	1,287	4,326	4,080	4,113	5,265
Domestic Shipments (\$ millions)	120	510*	463*	454*	575*
Imports (\$ millions)	NIL	NIL	NIL	NIL	NIL
Canadian Market (\$ million)	120	510*	463*	454*	575*
Exports - % Shipment	96	91	90	90	90
Imports - % of domestic	NIL	NIL	NIL	NIL	NIL

*denotes estimate

2. REGIONAL DISTRIBUTION - Average over the last 3 years

	Atlantic	Quebec	Ontario & Manitoba	West
Establishments - % of total	16	49	26	9
Employment - % of total	17	51	22	10
Shipments - % of total	16	45	21	18

2a. FOREIGN TRADE

	U.S.	E.E.C.	Asia	Others
Imports - % of total 1981	NIL	NIL	NIL	NIL
1982	NIL	NIL	NIL	NIL
1983	NIL	NIL	NIL	NIL
1984	NIL	NIL	NIL	NIL
Exports - % of total 1981	76	10	4	10
1982	79	11	3	7
1983	92	9	3	6
1984	36	6	3	5

3. MAJOR FIRMS

	Ownership	Location Major Plants
1. Abitibi Price	93% Canadian 7% Public	Grand Falls (NFLD), Stephenville (NFLD), Alma (Que), Beauséjour (Que), Kamogami (Que), Chandler (Que), Forsyth (Que), Trois-Rivières (Que), Thunder Bay (Ont), Saucier (Que), Sault Ste. Marie (Ont), Pine Falls (Man.)
2. CIP	100% Canadian	Dalhousie (NB), Gacineau (Que), Trois-Rivières (Que)
3. Consolidated Bathurst	40% Canadian 16% Foreign 44% Public	Shawinigan (Que), Port Alfred (Que), Trois-Rivières (Que), Grand-Mère (Que)
4. MacMillan Bloedel	57% Canadian 43% Public	Powell River (BC), Port Alberni (BC)

4. MAJOR REPORTS AVAILABLE

- Sector Profile

1984