Canadian education abroad is a challenge for joint federal and provincial government efforts, for scholarship programs aimed at international students, for Canadian Studies programs abroad, and for our embassies around the world.

The promotion of Canadian culture also draws on the artists whose diversity and talents attract the world's attention. International successes by writers, musicians, filmmakers and other artists open doors through which Canadian exporters, investors and educators can follow. Such informal cultural diplomacy presents Canada's values and national experience. On trips abroad, delegations of distinguished artists, Aboriginal leaders, scientists, scholars and business people show Canada's contemporary face to the world.

Globalization and technological change pose challenges to national cultures, but they also offer opportunities for strengthening cultural diversity. In order to foster cultures at home and abroad, Canada is working with other countries toward an international agreement affirming the preservation and promotion of distinct cultures as a recognized value. Through a rules-based consensus, countries will be able to maintain policies that promote culture while respecting the rules of the international trading system.

## Questions for discussion

- 10. Are values such as human rights, democracy, respect for diversity and gender equality ones that Canada should continue to advocate in all parts of the world? If so, what are the best ways of doing this?
- 11. Should Canada seek out opportunities for fostering global intercultural dialogue and interfaith understanding?
- 12. What are the best means for Canada to make its culture and experience known abroad?