

## COMPANY OVERVIEW

Talamark Software Computer Systems Ltd., established in 1978, provides information storage-retrieval systems designed to user specifications. Its six senior computer analysts specialize in generalized graphic systems capable of supporting many users simultaneously, thereby significantly reducing access costs.

## EXPERIENCE

Canadian clients purchasing Talamark's software include:

- Bell Canada Telephone
- Bell-Northern Research
- Infomart
- NABU Manufacturing Ltd.
- Department of Communications

## PRODUCTS AND SERVICES

Talamark's software product is called the *Round Table System* — a database turnkey system developed, distributed and maintained by its staff. The system is unique in Canada because of the many combined features previously found only on individual specialized machines:

- It supports up to 2000 on-line independent users simultaneously.
- It includes software, hardware and communications equipment.
- It includes installation and maintenance of the facility.

- A monthly maintenance charge includes software upgrade and revision.
- It maintains 300,000 information packets (e.g. pages, messages, screens, documents, NAPLPS graphic pictures).
- Information sections are accessed by asking complete sentence questions or by supplying keyword identifiers.
- It instructs through a user-friendly self-HELP section invoked intentionally or when system algorithms determine that the user requires assistance.
- System replies are given in each user's own language.
- Colour decoder-terminals with keyboard are available at low cost. Terminals communicate with the system using a common telephone connection.
- Programs can be developed and tested on the computer-decoder-terminals. Programs can then be stored on the system and retrieved by others. Once retrieved, programs can be executed without being connected by telephone to the system. This saves long-distance and connect charges.
- It provides message addressing to other system-registered users.
- It includes teleconferencing using both pictures (e.g. agenda, graphs, documents) or typed sentences.
- It gives communication support of 300, 1200 and split-speed 1200/150 baud modems on both the switched network and direct-dial.
- Statistics on system activity are gathered daily.
- Delivery of the system is within six months.
- Enhancement quotations are available after mutual consultation.

## FUTURE DIRECTIONS/ TARGET MARKETS

Features of the Round Table System will be increased to include:

- Voice response
- Gateway access through the system to popular established databases
- Interfacing to other worldwide communication protocols
- A standby system for client disaster backup-recovery

Its marketing thrust is being applied in Canada and the U.S., with overseas involvement as the marketplace demands.

## FOR MORE INFORMATION

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