

1.0 INTRODUCTION

This Sector Profile has a restricted coverage in that it seeks to address only certain identified areas within agriculture. Specifically it does not cover grains, oil seeds or fertilizer which have been addressed in other work recently conducted by Econsult for the Canadian High Commission in Kuala Lumpur. Nor does it cover non dairy food which is the subject of a separate Sector Profile now nearing completion. Finally it does not include any consideration of the rice, oil palm and rubber industries which, while of great importance to Malaysia, have only limited relevance to Canadian interests.

Coverage in this Profile is broadly restricted to livestock and livestock products; animal feeds; soyabeans; and tobacco.

Within these areas it can generally be said that Canada is a minor player in terms of the Malaysian market.