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Revista Motor: Bi-monthly magazine, edited and published by El Tiempo, Avenida Eldorado No. 59-70, Santafe de Bogota, Colombia, tel 571-295-9555, fax 295-9031.

Exhibition:Expopartes, an annual international exhibition specialized in automotive maintenance equipment organized by Asopartes, the Colombian association of importers, retailers and distributors of automotive parts and accessories. The next show will take place in June, 1994. Further info may be obtained from Stella Gomez of Asopartes.

Association: Asopartes-Asociacion de Comerciantes de Autopartes, Calle 28 No. 16-22, Piso 4, Santafe de Bogota, Colombia. Tel 287-2973, 288-3367, 285-3796, fax 287-1629. Contact: Gustavo Toro, Executive President.

Canadian Embassy, P.O.Box 53531, Santafe de Bogota 2, Republic of Colombia, tel 011-57-1-217-5555, fax 011-57-1-310-4509.

#### Export Market Opportunities

Excellent sales prospects exist in Colombia for Gas analyzers, tire mounting and balancing equipment, wheel alignment equipment, diagnostic engine analyzers, synchronizers and brake testers. These opportunities have been emphasized by the fast growing automotive population and the removal of import barriers including lowering of customs duties and tariffs.

Interested Canadian exporters should offer competitive prices, technologically advanced and high quality products; support the importer with promotional materials; take part in national exhibitions; professionally train local representatives and provide efficient parts service.

#### Marketing Media

Publications: Revista Asopartes: Published by Kreisson Editores, Carrera 13 No. 35-45.