

RESPONSE:

- IN TERMS OF SUPPLY OF WOOD CANADA IS IN EXCELLENT POSITION TO PROVIDE FOR THE MEXICAN ECONOMY. AS NET EXPORTERS, WITH A LARGE IMMEDIATE POTENTIAL SUPPLY OF SOFTWOOD AND HARDWOOD LUMBER, THE CANADIAN FORESTRY SECTOR IS POSITIONED WELL TO EXPLOIT ANY INCREASED DEMAND IN MEXICO.

B) How do Canadian products compare to counterparts in terms of quality?

Background:

Canadian wood fibres, due to slow rate of growth, are longer and are considered better for the production of pulp and paper products. By comparison, US wood products are lower in quality. This is a significant problem for mills in the South West United States in the sawing of wood. Mexican paper products used non-cellulose sources for pulp production which are also generally inferior in quality. Their suitability for the production of high quality paper products is severely limited. Mexico also uses a large proportion of recycled fibres in the production of paper. There is a need for the introduction of virgin wood into the recycled process to ensure that quality is maintained.

RESPONSE:

- CANADIAN WOOD QUALITY RANKS HIGHLY WORLD WIDE. THE QUALITY OF CANADIAN PRODUCTS IS AN IMPORTANT FACTOR IN PENETRATION OF NEW MARKETS THAT WILL DEVELOP WITH THE LIBERALIZATION OF TRADE.