

REPORT 4  
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

56

POST :639-LIMA

001-AGRI & FOOD PRODUCTS & SERVICE  
PERU

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CANADA LIVESTOCK SEMINAR

INCREASE FAMILIARITY WITH CDN LIVESTOCK

SETTING UP INFORMATION SESSIONS WITH LIVESTOCK BREEDERS

RECONFIRM CANADA AS DEPENDABLE SUPPLIER OF  
PUREBRED CATTLE AND SEMEN

CONDUCT MARKET SURVEY TO IDENTIFY POTENTIAL FOR CANADIAN AGRICUL-  
TURE PRODUCTS

TO STIMULATE ADDITIONAL EXPORTS OF PULSES AND  
LIVESTOCK

ORGANIZE VISIT TO ROYAL WINTER FAIR

INCREASE SALES OF DAIRY CATTLE TO \$1.817

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 A)PRODUCE REPORT ON AGRICULTURE. B)ORGANIZATION  
OF LIVESTOCK SEMINAR/MISSION TO PERU & BOLIVIA.  
C)ASSISTED FONGAL CAJAMARCA FARMERS ON ACQUISITION OF DAIRY CATTLE.

A)50% COMPLETED FOR JUNE. B)HELPING TO ESTABLISH  
CDA AS DEPENDABLE SUPPLIER OF LIVESTOCK.  
C)MORE PURCHASES OF DAIRY CATTLE TO PERUVIAN  
FARMERS.

QUARTER: 2 Report on Agriculture Sector.  
Assisted Ont. Govt. with organization of live-  
stock visit to Lima/Seminar in Santa Cruz,  
Bolivia. Participation of 2 Cdn speakers in  
Swine Seminar (Nov. 88).

100% completed.  
Visits to several swine and cattle farms in Lima  
and Seminar in Bolivia were successfully organi-  
zed. Will count with 2 Cdn speakers and Cda  
will exhibit swine livestock during AGROTEC 88.

QUARTER: 3 Participation of Cdn judges in Agrotec'88(Nov.  
in Lima) for both dairy cattle and swine.

Cdn judges were extremely well received and gave  
very high profile to Cdn capacity in livestock  
sector.

QUARTER: 4 -----