

REPORT 4  
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 415-HAGUE, THE

009-FOREST PRODUCTS, EQUIP, SERVICES  
NETHERLANDS

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

WOOD AND WOOD PRODUCTS

SERVICE GROWING NUMBER OF ENQUIRIES FROM CANADIAN WOOD AND WOOD PRODUCTS EXPORTERS.

INCREASED MARKET SHARE

MONITOR DUTCH AUTHORITIES VIEWS ON PINEWOOD NEMATODE ISSUE AND ARGUE CANADIAN POSITION AS REQUIRED

CONTINUED UNRESTRICTED ACCESS TO EUROPEAN COMMUNITY FOR CANADIAN SOFTWOOD LUMBER

IN COOPERATION WITH FOREST PRODUCTS COUNSELLOR (BRUSSELS) COORDINATE CANADIAN PARTICIPATION IN DUTCH TFC PROMOTION PROJECT (HOUTEN, MAY 1988)

TO INCREASE ACCEPTANCE OF CDN TIMBER FRAME HOUSING TECHN LEADING TO INCREASED EXPORTS OF CLS & OTHER WOOD PROD USED IN CONSTRUCTION, INSULATION AND FINISHING.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 COORDINATE CANADIAN PARTICIPATION AT DUTCH TIMBER FRAME PROMOTION PROJECT.

ORGANIZED SUCCESSFUL CANADIAN PARTICIPATION AND CANADA DAY AT TFC DEMONSTRATION PROJECT.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

DEVELOPED ACTION PLAN TO SUPPORT CANADIAN CO PURSUING LLAD PROJECT. - ARRANGED RDP INFORMAL CONSULTATIONS WITH DUTCH WOOD INDUSTRY

INCREASED ACCEPTANCE FOR CANADIAN EXPORTS  
INCREASED SVGES  
CONVICTION ON THE PART OF DUTCH GOVTS IN PROVIDE CAN EXPORTERS WITH MORE COMPLETE IM-  
- 4 VESICLES  
- 1 MILLION ADDITIONAL SVGES 88/89

INCREASED MARKET SHARE

ANTICIPATED RESULTS

NETHERLANDS  
009-FORST PDUCTS & SERVICE  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM