

PROGRAM RESULTS: EUROPE

BUSINESS ACTIVITY

During the July - September 1990 period twenty-three posts reported the following business activity:

79 EXPORT SALES WORTH \$175 MILLION

14 NEW BUYING CONNECTIONS/46 AGENCY AGREEMENTS

8 NEW JOINT VENTURES @ \$68 M/5 LICENSING AGREEMENTS @ \$65 M

10 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA @ \$6.5 M

7 CANADIAN INVESTMENTS IN TERRITORY @ \$103 M

9 TECHNOLOGY TRANSFERS @ \$67 M

HIGHLIGHTS:

\$ 65 million technology transfer from Canada telecommunications equipment (Budapest)

\$ 15 million sale feed barley (Bucharest)

\$ 10 million sale of engine parts (Bonn)

\$ 7 million sale of canned salmon (Milan)

\$ 7 million sale of tissue paper (Helsinki)

\$ 5 million sale of asbestos fibre (Bucharest)

KEY STATISTICS: for the twenty-three posts reporting workload information

		<u>Missions Reporting To</u>	
		RBT	RWT
No. Trade Enquiries	Cdn	2211	4310
	Local	1804	4971
No. Investment Enquiries	Cdn	85	383
	Local	173	580
No. Business Visitors	Cdn	650	1346
	Local	1026	1205