## LIPPINCOTT'S MONTHLY MAGAZINE

## A Complete Copyrighted Novel in each issue

LIPPINCOTT'S never becomes a back number. The complete novel, its distinguishing feature, is always good, and with LIPPINCOTT'S you do not have to wait for the novel to come out in book form. It comes complete every month, and not the ordinary magazine kind of a story, but a copyrighted novel by a prominent author, and most of these novels are afterwards published in book form and sold for \$1.50 a volume.

In LIPPINCOTT'S first appeared in this country. "The Light That Failed," the story that made Rudyard Kipling famous.

It was in LIPPINCOTT'S also that James Lane Allen's "Choir Invisible" was first printed.

Amelic Rives's "The Quick or the Dead?" which stirred every reader of fiction in the United States, was a complete novel in LIPPINCOTT'S.

And the novel is not the only feature of LIPPINCOTT'S. There are a lot of interesting short stories, and they perhaps are the best that appear anywhere.

LIPPINCOTT'S MAGAZINE, regular price \$2.50 SUCCESS, regular price \$1.00 P. E. I. MAGAZINE, regular price .75 \$4.25 FOR \$3.00

Send subscriptions to

THE PUBLISHER P. E. I. MAGAZINE,
P. O. BOX 71, CHARLOTTETOWN, P. E. I.