



The steady increase in the yearly sale of

Kellogg's **TOASTED CORN FLAKES**

is conclusive evidence that the Canadian people appreciate a wholesome and nutritious food. The completion of our new factory, doubling our capacity, will ensure the trade of a constant supply.

Made from white corn, and by our secret process, converted into a delectable food with all the elements of the corn preserved.

Get the genuine original, only sold in the red, white and green package. Refuse all substitutes of the "just as good" variety.

ONLY MADE IN CANADA BY

The Battle Creek Toasted Corn Flake Company, Limited, London, Ont.

Canada Food Board License Number 2-055