

making them secure as a Government Bond, in relation to the care of the Re-insurance Funds. Local companies and co-operative societies do not furnish this security

Insurance Funds. Local companies and co-operative societies do not interest this security. Besides the above special feature, the ÆTNA LIFE INSURANCE CO. Presents many claims upon the patronage of the people of Canada which are possessed by no other Company. Ist. Ist Long AND HONOURABLE BUSINESS STANDING IN CANADA-nearly of years in all, and nearly \$0 years as a purely Life Insurance Company. It has already paid nearly \$1,000,000 to the widows and orphans of its Canadian policy holders. It transacts more new life insurance business in Canada than some ten or twelve other companies all combined. Its policies are found in every part of the Dominion. "2nd. ITS EXCELLENT SUCCESS, resulting from a long course of fair and liberal dealing, and consequent popularity.

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Brd. Its EXCELLENT SUCCESS, resulting from a long course of fair and long course of the offices compating field of the offices compating for a long course of the office companies are thus saved a large sum of money (as compared with those insured in smaller companies) which is returned to them in annual Cash Dividends. Its ratio of expenses at large sum of money (as compared with those insured in smaller companies) which is returned to them in annual Cash Dividends. Its ratio of expenses laws, and has been lower from the first, than any other company of similar age. Comparison invited.
4th. Its PROFIDEL INVESTMENTS. Having reliable agencies in the best fursts of expense. Its vestment districts on the continent, this company earns for its members about double the rate of interest obtained by companies having their head-quarters in Europe. The rate of interest compound interest, \$100 increases in five years to only \$710; while at 8 per cent. it amounts to \$4,600; or nearly of the second and every subsequent premium, the insurance being thereby furties at the lowest possible cost.
6. The LOW RATES, in some cases 10 per cent. less than charged by others, or equal to a guaranteed dividend of 10 per cent. per annum, as compared with prolites in some long the with proliter of two or three years? premium, and violation of the usel returned of two or there years? premiums, and violation of the usel returned to the order as the product of the order and the result of two or three years? premium, and violation of the usel returned to the public No marginal notes or erasures. Every holder may know befor lease of a set of 10 per cents companies in Canada, cause the confiscation to the company of all the cash paid in. They remain good to the Reserve, or c

WILLIAM H. ORR, Manager.

Head Office — Hamilton.

GOVERNMENT DEPOSIT, \$25,000.

This Company has the largest Government Deposit of any purely Provincial Company.

It confines its business exclusively to this Province, and limits its Liability on any First-Class Risk to \$3,000.

PRESIDENT.

D. B. CHISHOLM, Esq., Barrister, late Mayor of Hamilton, and Ex M.P. for Hamilton.

SECRETARY-TREASURER-

H. THEO. CRAWFORD.

WILLIAM CAMPBELL, General Agent Toronto District Hamilton, March 1, 1878