

ADVERTISEMENTS.

PROSPECTUS OF THE NEW DOMINION MONTHLY FOR 1873.

This magazine is the oldest and has the largest circulation of any literary magazine in Canada. It aims at being Canadian both in the character of its matter and in opening the way to Canadian writers, whom we hope after this to remunerate as liberally as the income of the magazine will warrant, preference being always given to those who have hitherto contributed without recompense. The appearance of the magazine will also be considerably improved. We do not think our Canadian homes can find elsewhere a publication at once so wholesome, so interesting, or so Canadian, and we ask all Canadians to sustain it. Its circulation is 3,250.

New Dominion Monthly, \$1.50 per an. in advance, postage prepaid by publishers. Old subscribers sending the name of a new subscriber with their own will get the two, directed separately, for \$3. Advertising in **NEW DOMINION MONTHLY** per page, \$8.

CANADIAN MESSENGER PROSPECTUS FOR 1873.

This paper, for the money it costs, has more reading in it, and that of the highest class, than any of our other publications. It contains no news, but is a perfect treasure-house of instructive and religious reading as gathered from the abundant resources which contemporary literature affords. It is a pioneer finding its way to the utmost limits of civilization, and to every remote post-office in the Dominion, from Michipicoton to Mainadieu. Circulation 14,000. It should double its circulation through Sabbath-schools.

Canadian Messenger, 38 cents per an in advance, postage prepaid by publishers. Club of seven to one address for \$2; 100 to one address \$25 Advertising 10 cents per line each insertion.

RECAPITULATION.

Circulation of WITNESS—DAILY, -	10,500
TRI-WEEKLY, -	3,600
WEEKLY, -	9,000
" CANADIAN MESSENGER, -	14,000
" DOMINION MONTHLY, -	3,250

40,350

The number of issues in a month are as follows:

DAILY—26 days, 10,500, -	273,000
TRI-WEEKLY—9 issues, 3,600, -	32,400
WEEKLY—4½ issues, 9,000, -	40,500
MESSENGER—2 " 14,000, -	28,000
DOMINION MONTHLY, -	3,250

377,150

Or in 12 months, - 4,525,800

Consuming upwards of 9,000 reams of paper; yet this aggregate is, we are convinced, only the day of small things for Canadian journalism.

The terms for all our publications are cash in advance, and the paper stops when the time paid for expires, unless subscription is previously renewed.

CLUBS.

In all our publications where one person remits for one year in advance for eight persons, he will be entitled to one copy additional for himself. Or any person remitting \$8 for our publications will be entitled to one dollar's worth additional. Any subscriber to the WITNESS or MESSENGER may have the NEW DOMINION MONTHLY to his own address, or to that of a new subscriber thereto, for \$1, if he remits it direct to this office, always with his other subscription. The reading in the MONTHLY is entirely different from that in the other publications.

All remittances to be addressed, in registered letters, to

JOHN DOUGALL & SON,

MONTREAL.

THE NEW YORK WEEKLY WITNESS.

Being the weekly edition of the NEW YORK DAILY WITNESS, contains eight pages of six columns each, or 48 columns, filled with interesting and important matter, and is, in proportion to its contents, the cheapest weekly in the United States, as the daily is the cheapest daily.

The contents are:—
Two SERIAL STORIES, one of them illustrated.

COPIES EXTRACTS from the religious and secular press.

EDITORIALS on current subjects of interest. News, Selections, Poetry, and a Review of the Produce and Cattle Markets, with latest quotations of Gold and Stocks.

Subscribers in the Dominion of Canada may either remit \$1.20 greenbacks to the undersigned—the 20c. being to prepay the postage to the lines—or one dollar Canadian currency to John Dougall & Son, Montreal, for which I will send it for one year, American postage paid. Subscribers will have to pay the Canada postage—20c. a year—at their own P.O.

The N. Y. DAILY WITNESS will be sent three months, postage paid to lines, for one dollar.

JOHN DOUGALL,
PROPRIETOR & PUBLISHER,
162 Nassau Street,

NEW YORK, Jan'y, 1872.