MUTUAL PROFIT

There can be no satisfaction in an arrangement between insurance company and agent where the one's gain is the other's loss. Mutual profit is the only fair system. The FIDELITY-PHENIX spends a great deal of time and money in helping build up and increase the business of its representatives. The representatives show their appreciation by turning in a greater premium income.

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Fire Insurance Company, Limited, of PARIS, FRANCE

 Capital fully subscribed, 50% paid up
 \$ 2,000,000,00

 Fire and General Reserve Funds
 8,270,000,00

 Ayailable Balance from Profit and Loss Account
 55,891,00

 Net premiums in 1919
 8,648,669,00

 Total Losses paid to 31st December 1919
 114,500,000,00

Canadian Branch, 17 St. John Street, Montreal; Manager for Canada, MAURICE FERRAND, Toronto Offices, J. H. BWART, Chief Agent, 18 Wellington St. East; R. B. RICE & Sons, Toronto Agents, 66 Victoria St.

Guardian Assurance Company

Limited, of London, England

Established 1821

Capital Paid-up \$ 5,000,000 Total Investments Exceed.....\$40,000,000

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P. J. Perrin, General Manager. H. C. Bourne, Supt. Western Dept. H. H. York, Inspector for Ontario.

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