



DISTRESS.

PROGRESS.

PROSPERITY.

## NOT UP TO THE REQUIREMENTS.

CITY EDITOR (*sternly*)—"What do you mean by heading this item, 'A Slight Mishap on the 23rd Street Line?'"

ASSISTANT—"Why, the man wasn't hurt; the car merely ran over his wooden leg."

CITY EDITOR—"Never mind, sir; head it, 'Under the Juggernaut's Wheels.' I'm afraid you'll never do for the newspaper business."—*Puck.*

## A LITERARY NOTE.

PUBLISHER—"Hello, old man! I haven't met you in years; in fact, not since we left school. How have you been getting along?"

VISITOR—"I've made a cool million out of leaf lard."

PUBLISHER—"Gee Whillikins! and I hadn't heard of it. Say, can't I induce you to write an article for my magazine on 'The Intellectual Decadence of Modern Europe.'"—*Puck.*

## FRANK S. TAGGART &amp; CO.

ONCE more we would remind the public that, although not new people, we are a new firm with new goods and new prices, but adhering strictly to the old principles that, to succeed, a firm must beget public confidence by continued and consistent straightforwardness.

Our aim is to win your good-will, not by palaver, were this possible, but by our honest efforts to furnish you with the very best and most modern goods at reasonable prices and exactly as represented in our advertisements and catalogues. So far our expectations have been more than fulfilled. We have to thank you for the many voluntary expressions of satisfaction.

We invite the closest criticism, and we wish you to judge us by our doings rather than by our words.

To day we would call your attention to the newest combination in a gentleman's solid 14-karat gold American watch, namely, the highest grade at a moderate price, a watch that retails for \$60. We buy in quantities and for cash, hence are prepared to sell a gent's watch, warranted 14-karat United States assay, stem wind, pendant set, open face, dust proof, screw bezel, and back fitted with a high grade, full jewelled, adjusted American movement, guaranteed for five years and kept in repair. Mailed postpaid to any address upon receipt of \$40, or expressed C.O.D., with privilege of examination, when \$2 is remitted us as a guarantee of express charges.

It will pay you to have a copy of our catalogue and buyers' guide of watches, diamonds, jewellery, clocks, art goods, silverware, novelties, guns, revolvers, rifles, ammunition, bicycles and athletic requisites. Price 50 cents, mailed to any address.

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