

THE COMING EVENT

AND THE

WATERMAN'S IDEAL POINTER

IT
MAKES
ITS MARK
ALL AROUND
THE DATE.

The Waterman's Ideal

is the universal Christmas gift, because it suits every hand and every pocketbook and gives satisfaction the year around. Only a genuine Waterman's Ideal is worth while. Look for the word "Ideal" in a globe stamped on the pen.

Every Christmas more people make gifts of Waterman's Ideal Fountain Pens, because every year that passes proves it a more satisfactory writing instrument.

Stationers everywhere should see to it that stocks are in such condition as to allow of satisfactory selection by intending purchasers. Prospective customers should write for

It is never too early to face the Xmas problem.



DECEMBER

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"SUGGESTED ASSORTMENTS"

L. E. WATERMAN CO., OF CANADA, LIMITED

136 ST. JAMES ST., MONTREAL