

E. G. Hogarth, '15, formerly with the McConnell and Ferguson Advertising Agency, at their London office, as copywriter, and for the past year and a half in charge of their Windsor branch has been appointed in charge of the Advertising Department of the Ford Motor Co of Canada, Ltd., Ford, Ont.

mission in England is completed. Here's wishing him success in his new work.

We are glad to publish the following letter, the first that we have received in response to our appeal in the June issue of the Review. Communications such as these, accompanied by plenty of real news, are very encouraging to those who are endeavoring to make the Alumni Department a real source of interest to our readers. We take this opportunity of thanking Mr. Henry R. Orr most heartily for his interesting news of old boys in the Maritime Provinces.

July 23rd, 1918.

A. W. MEAD, Esq.,

O. A. C., Guelph, Ont.

Dear Sir:

Noting your Macedonian call in last issue, and carrying back in mind to a similar personal experience twenty-one years ago, I beg to enclose you a few dots about some Bluenose old boys which will, of course, require touching up, but will at least bring the records up-to-date. Since the rise of Macdonald, there have been fewer boys from here going to Guelph and still fewer being appointed whereabouts. Doubtless, there are more than I list but I can't just recall them now. The "Review" of this date is a somewhat more pretentious publication than in the earlier years and is always read with interest. Keep up the good work.

Yours very truly,

HENRY R. ORR,

11 Goodrich St.



A. MACLAREN, B.S.A.

Alex Maclaren, B.S.A., Lecturer in Rural Sociology at the O. A. C., has been called to England to lecture in the Khaki University. Mr. Maclaren is well known to a host of O. A. C. boys and to the Ontario Rural Leaders, who have taken summer courses in his department. He is a graduate of class '09, and since 1912, has had charge of the College Y. M. C. A. work. Prior to his returning to Guelph he was engaged in lecture work in Carolina and Y. M. C. A. work in Toronto.

As yet the exact nature or duration of his work is not known, but we hope to see him return to Canada, when his

W. R. REEK, B.S.A., has since March 1917, been Deputy Minister of Agriculture for New Brunswick, and has much more than made good. His various plans for co-operative marketing, and