

ADVERTISING RATES

IN THE

CANADIAN HORTICULTURIST.

Published by the Fruit Growers' Association of Ontario, at \$1.00 a year; average circulation, 3,000 copies per month, among all the leading Fruit Growers and Gardeners of Ontario, and distributed to nearly 1,000 post offices.

Owing to the increasing circulation, and growing demand on its space, it is found necessary to advance the advertising rates, according to the following code, which will be strictly adhered to:

Single Insertion.....	10	Cents per line	Agate.*
Three Months.....	25	"	"
Six Months.....	40	"	"
One Year.....	75	"	"

No better medium can be found for introducing the English and Canadian Commission Merchants to the Canadian Fruit Growers.

All kinds of supplies for the fruit grower, as baskets, pruning tools, trees, shrubs and plants, may be advertised in these columns.

Medical, and all questionable advertisements, are refused insertion at any price. No goods taken in exchange for advertisements.

For full page advertisements, or half page, special rates may be secured.

A discount of 20 per cent allowed to anyone acting as agent in procuring honest, reliable advertisements, which are in line with our objects.

ADDRESS: L. WOOLVERTON,
Secretary of the Ontario Fruit Growers' Association,
GRIMSBY, ONTARIO, CANADA.

*Agate measure is 14 lines to a inch.

Commission Merchants.

W. H. Smith,
FRUIT AND GENERAL
Commission Merchant,
King St. East, Toronto.

My business is solely commission. The only plan which does justice to the consignor. I handle everything which the grower may have to send from home to sell. None of my own goods to sell in preference to yours when the market is good. Nothing between you and best prices obtainable except my commission. *For Prompt sales and quick returns.*

Established 1874. Telephone 868.

REFERENCES—Dominion Bank, Toronto, and Imperial Bank, St. Catharines.

McWILLIAM & EVERIST,
FRUIT AND GENERAL
COMMISSION MERCHANTS
25 Church Street, Toronto.

Consignments of Fruits and Produce solicited. Satisfaction guaranteed; advice of sales daily; returns made weekly. Our facilities for handling fruit are unequalled.

6-12t

ESTABLISHED 1876.

CHAS. RICHARDSON, Importer.
WHOLESALE FRUIT
 AND
PRODUCE COMMISSION
MERCHANT.
Headquarters for Canadian fruit produce.
58 and 60 WEST MARKET ST.,
and 121 and 123 MICHIGAN ST.,
BUFFALO, N. Y.
 REFERENCE.—Bank of Commerce, Buffalo, or any first Co. Commercial Agency. C-4t.

EDINBURGH, SCOTLAND.

Wood, Ormerod & Co.,
FRUIT & MERCHANTS
 AND
COMMISSION SALESMEN,

Account Sales with cheque weekly, or as desired. Consignments of Choice Fruit (via Glasgow) solicited.

REFERENCE—The National Bank of Scotland, High St., Edinburgh.
 Oct. 18t. Telegraphic Address—Wood, Edinburgh.