

Saturday Marks the Opening of Christmas and Winter Shopping

TOMORROW will mark the opening of the Christmas season at this store and from now on Christmas and winter shopping will go hand in hand. The rearranging of departments will be found more convenient than ever before as no departments have been entirely removed from their accustomed aisle location.

Warm Winter Things In the Knitted Wear Department

Teddy Suits for kiddies, in gay colors, for play-times \$1.88 to \$3.25
Woolen Scarfs for children, gray, sand and red \$1.00
English Cashmere Scarfs, plaid and striped effects, fringe finished, in sand and brown, gray and black, gray and rose, blue and red.....\$4.00
Alfa Wool Scarfs in heather mixture\$3.00

Second Floor.

Silk and Wool Scarfs and Curly Cameline Scarfs in a variety of shades.....\$2.50 to \$6.50
Chappie Coats of brushed wool, in plain and striped effects, sand, white and gray.....\$4.50, \$5.00
Knitted frocks of silk and wool, in striped effect, with silk knitted sash, long sleeves, and round neck, sand, pearl, navy and turquoise.....\$7.95

LONSJAY, 49c YARD

Beautiful colors, lovely texture. In this fairy weave of cotton, one of the most useful fabrics, too; it's satin-like finish and sheen make it ideal for gowns, underwear, bloomers, slips, children's wear, ladies' or men's pyjamas, etc. The color range in this sale is so varied as to supply all wants; peach, flesh, white, sky, sand, rose, paddy, maize, brown, navy and black. All these to choose from in this Saturday sale at, a yard, 49c

SEWING REQUIREMENTS FOR COLD WEATHER

White Flannelette, thick and cosy, for baby or children's wear, 27 inches25c
White Flannelette, very special values, about a yard wide28c and 35c
Striped Flannelettes, "Spero" make, new range pyjama stripes, 35 inches35c
Bath Robe Materials, big assortment for all requirements. Per yard.....55c, 65c, \$1.00, \$1.25
French Wool Delaines, newest Paisleys and dark colorings. Per yard\$1.35 and \$1.50
Unbleached Sheeting for sheets or spreads, unusual values, 72 inches. Per yard.....49c and 59c
Factory Cotton of good even weave, nice quality, 35 inches. Per yard17c
Scalloped Pillow Cases, nicely hemstitched, ready for your work. Per pair\$1.65

Main Floor.

CANDY SPECIALS FOR SATURDAY

Creamed Candy Almonds.....17c 1/2-lb., 34c lb.
Old-Fashioned Peppermint Patties, chocolate coated 35c box
Chocolates by the box, hard and soft centers, 100 one-pound boxes at 43c
Chocolate bars of all sorts, .5c each, 6 for 25c

Candy Circle, Main Floor.

STYLE AND EFFICIENCY IN THE SCHOOL MIDDY

And warmth, too, when they are made of sturdy flannel. In navy, trimmed sailor fashion, with red or white braid. Or in black, trimmed with white braid. Sleeves regulation length, with emblem. Sizes 16 to 20 \$4.50
Middies for Central and South Collegiate students, in heavy jean with deep yoke and crested sleeve. Sizes 16 to 20 \$3.50
Middies for gym work or basketball, in white with navy or open blue collar. Sizes 16 to 20 \$1.75, \$2.50 and \$3.50

Blouse Department, Second Floor.



Old English Waxer-Polisher

Grandmother got down on her hands and knees to wax or clean floors. The modern housewife uses the Old English Waxer-Polisher. It not only applies the wax but also polishes the floor or linoleum. It is light and easy to handle and can be used under furniture. The many uses of this polisher will be demonstrated in our Wall Paper Department tomorrow, Third Floor.

A book on the care of beautiful floors will be given free to any housewife who wishes to have floors that her friends will admire.

Tomorrow, to introduce the Old English Waxer-Polisher, we have a demonstrator direct from this firm who will be pleased to answer all inquiries on all Old English products, which includes Wax, Brightener, Crack and Wood Fillers, Polishes, etc.

OLD ENGLISH WAXER-POLISHER DEMONSTRATION THIRD FLOOR



TOYTOWN OPENS SATURDAY

A city for wee folk! A city for young folk! And a city for all the tall folk who plan to play Santa Claus! Giant toys and tiny toys, funny toys and clever toys, sporting toys for little boys, and cuddlesome toys for little girls. Books for studious boys, and mechanical toys for nimble boys. From today until Christmas eve, Toytown is wide open. And it has a gift and a greeting for every small boy or girl, every mother or father who visits it.

Toytown, Officially Opened Today, Third Floor.

OPENING DAY SPECIAL MA-MA DOLLS.

14-inch size 98c
22-inch size \$1.49



RIBBON TRIMMED HATS AT A SPECIAL PRICE, \$3.98

Just forty in the group. Medium and close-fitting shapes, smartly ribbon trimmed, Panne and Lyons velvet in combination with faille silk or moire. Tricornee, Pokes, Turbans and Drooping Brims, in gray, oakwood, purple, black and navy, with gray or French blue. For Saturday\$3.98

Millinery Department, Second Floor.

It has been found necessary to condense some departments to allow for expansion of others to make room for the more convenient display of gift merchandise, but this has been done with very slight change in the location of any stock. The whole store will be found arranged for the convenience of Christmas shoppers.

"Kasha" the New Wool Goods Is Here

Paris and New York women of fashion have accepted "Kasha" as the smart fabric in plain wool materials. Its fine twill with hairlike covering adds a suppleness and softness so desirable for today's costume; 56 inches wide. These new colors ready for you—PRAIRIE, CINNABAR, COLLIE, PENNY BROWN, ALMOND GREEN, SHUTTER GREEN, SHEIK \$4.90 yard

RODIER OF PARIS PRESENTS WOOL NOVELTY DRESS GOODS "Corbra," a Knitted Dress Fabric of Variegated Colors \$5.00 Yard

Hit-and-miss effect; short dashes of colors crossways of goods; worked out in three color combinations as follows for the real smart dress—red, black and gray; sapphire, gray and black; gold, black and gray; sand, brown and black.

In the China Shop

50-piece Dinner Sets in Johnson Bros. porcelain; four dainty floral designs. Special at \$12.49 set
Fine Blown Sherbets, in grape cutting, at..... 25c each
Basement.



PERFUMES and POWDERS FROM D'ORSAY

THE TOILETRIES OF PARTICULAR WOMEN Face Powders in the distinctive D'Orsay containers 50c and \$1.00
In satin boxes, an adornment for the dressing table 75c and \$2.00
Rouge in cases of gold finish, ORANGE, BRUNETTE, ROSE, MERVEILLE and OCRE.....75c
Toilet Waters, Fleurs de France, Chevalier, Gaikika, Lilas \$2.00
Soaps in D'Orsay boxes, per cake, 50c and \$1.00
Perfumes in artistic bottles and boxes \$1.00 to \$10.00
D'Orsay Toiletries, exclusive to Smallman & Ingram, Ltd.
Toilet Counter, Main Floor.

HOSE FOR SMALL FEET IN SATURDAY SALE Size 8 1/2 Only—Many Below Half Price, 98c Pair

A clearance sale of broken lines from regular hosiery stock. Artificial silk and wool and pure cashmere from superior lines. Hose of excellent texture, and made with a fine, soft warmth for winter comfort. Hose for sports and hose to wear with tailored clothes. In plain or ribbed weave. Size 8 1/2 only. Per pair98c

Hosiery Department, Main Floor.

CHRISTMAS SHIPMENT OF ABEL MORRAL'S ENGLISH NEEDLE BOOKS

With their usual quota of gold-eyed needles, sharps, darners, embroidery and tailors' needles. Several with packing needles.

In imitation leather covered cases25c to 50c
In leather-covered cases65c to \$1.75
Sterling Silver Thimbles in various styles and sizes 40c to \$1.00

Notion Counter, Main Floor.

Donnaconna Moccasins For Hours of Ease

Footwear that links many hours of comfort with its gay beaded designs and fur banding. Moccasins in typical Indian style. Of suede or kid, some with fur and some without. Sizes 3 to 7 \$2.00 to \$3.50
Children's sizes, 11 to 298c, \$1.29 and \$2.25
Felt Slippers in bright colors or navy and black. Sizes 3 to 7 \$1.50 to \$2.50

Second Floor.

Handkerchiefs In a Week-End Sale 100 Dozen To Clear Saturday 2 For 35c

100 dozen Handkerchiefs in solid colors, with embroidered corners, or white with embroidered corners; hemstitched, scalloped and lace borders. A number at half price.

Handkerchief Counter, Main Floor.

CLUB UMBRELLAS

The Newest Weather Protection, \$3

An Umbrella short enough to swing from the arm. Yet sufficiently large for adequate protection. Cleverly fashioned handles in this new shipment. Stubby smart, with leather loop and strap. Sturdy coverings of silk and wool, on 12-rib frames. The entire Umbrella only 27 inches from handle to ferrule. Amber and ivory tips to match the handles.

Main Floor, west of Dundas Street Entrance.

Winter Clothing For Men and Boys



BOYS' OVERCOATS

All the new stylish models for boys; showing in fine, warm woollens, plaid backs or lined throughout; splendidly tailored; right for warmth and long wear. All sizes for boys 5 to 18 \$8.95 to \$22.95

MEN'S COTTON HANDKERCHIEFS, initialed 19c each
LINEN HANDKERCHIEFS, with initial, at 29c each

SHIRTS for MEN

New stripe effects with two collars to match; smartly styled, well tailored and interestingly priced, at \$3.00 each
The Manhattan Shirt for men, exclusive patterns; fast colors and beautifully tailored. At very reasonable prices for Shirts of this quality \$2.98 each

PYJAMAS

Always in demand are these popular sleeping garments; fine flannelette in assorted patterns, medium and heavy weight; tailored to fit and meant to give service. Prices \$2.49, \$3.00, \$3.50 to \$5.00 suit

MEN'S UNDERWEAR



You know Stanfield's Underwear—it always gives satisfaction. For the outdoor man we have the heavy ribbed Shirts and Drawers, in three weights; all-wool garments, priced at, per garment.....\$2.00, \$2.50 and \$3.00

In Union Suits there is the fine elastic ribbed natural shade, medium weight, at .. \$4.50 suit

Also Fine White Ribbed Union Suits, medium weight; a great favorite; perfect fitting and very comfortable. Price .. \$5.00 suit

Watson's Heavy Ribbed Combinations, cotton and wool mixture \$2.95 suit

Other lines include Penman's, Wolsey and Ceetee brands.

MEN'S OVERCOATS

Tomorrow you will find here Overcoats that cloak you with style and quality. A lot of very rich and rare innovations, uncommon fabrics from English, Irish and Scotch looms; distinctive patterns in all the new colors. The prescribed models of the season. At each price value-giving is more than liberal. Prices are..... \$25, \$35, \$45

An extreme value group at.....\$35.00

MEN'S SILK AND WOOL SOCKS.....\$1.00 pair
MUFFLERS, in a great variety of silk and Scotch wool \$3.00 to \$6.00 each

NEW AND SMART NECKWEAR FOR MEN In Roman stripe and Oxford crepe; many beautiful patterns \$1.50 each



ROAST TURKEY DINNER SATURDAY, 65c.
Course Dinner with Roast Young Turkey and Pumpkin Pie, 11:30 to 2. —Restaurant.

SMALLMAN & INGRAM LIMITED

CHRISTMAS GREETING CARDS
Order now your Personal Cards for Christmas. At Stationery Counter.

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