

"Your corset must not be evident in the finished silhouette" is the edict of the fashion dictators

**GOSSARD CORSETS**

The Original-Unequaled Front Lacing Corsets

Interpret this fashion for you in terms of your individual needs. Whatever your figure requirements there are many Gossard models that will mould your figure to correct proportions, assure you comfort and health, and do it all so deftly that there will be no evidence of corsetry in the finished silhouette.

Your Gossard effaces itself and leaves only the impression of natural beauty and grace.

Such corsetry cannot be attained by casual shopping. Our complete stock and the highly specialized service of our corset department assure your satisfaction.

**G. KNOWLING, Ltd.**

CENTRAL SHOW ROOM

CENTRAL SHOW ROOM



You can buy a Gossard for as little as \$4.70 up to any price you wish to pay

At any price your Gossard will render a wearing service alone worth the price of the garment

**The Last Days of Queen Elizabeth.**

The last days of Queen Elizabeth formed a dark close to an illustrious reign. Tradition has ascribed the profound melancholy with which she was afflicted, to compunction for the fate of Essex, her last favourite, who had been executed for rebellion; but probably disease and old age were sufficient causes. At all events, it is certain that she spent her time in a gloomy apathy, from which nothing could rouse her. Then it became evident that the end drew near, the Council deputed the Keeper, Admiral, and Secretary to learn her will as to the successor, and she answered in a faint voice that she had held a regal sceptre and desired no other than a royal successor. On Cecil desiring her to be more explicit, she added that she would have none but a king to succeed her, and who should that be but her nearest kinsman the King of Scots? Then the Archbishop of Canterbury advised her to fix her thoughts on God; to which she replied that she did so, nor did her mind in the least wander from Him. Soon afterwards, her voice left her; her senses failed; and she lapsed into a lethargic slumber, which lasted for some hours and from which she did not emerge, expiring without struggle or convulsion on March 24, 1603, in the seventieth year of her age, and the forty-fifth of her reign. Calumny and adulation alike have drawn strange caricatures of her character, but posterity, while admitting her faults, recognises the difficulties faced and overcome by her, and justly has awarded to her the title of a great Queen, while the era to which she has given her name, ranks, particularly for its literary achievements, as one of the greatest in our annals. It is to Elizabeth that we owe complete freedom of religious opinion; she restored the coin of the realm to its just value; settled the state of the kingdom, and became a terror to Europe. It was her policy to select ministers of ability, but weak will, and whilst she listened to their counsels, never allowed herself to be over-ruled, sifting every person's qualifications through her mental sieve and, as she was undoubtedly gifted with remarkable penetration, her judgment seldom failed. Her emissaries searched all known countries for the picturesque national garb of the people, for Elizabeth loved dress to a greater degree than any other queen. After her death three thousand various robes, collected during the five and forty years of her reign, were found in her numerous wardrobes.



**SUNLIGHT IN THE MORNING, SUNLIGHT ALL THE DAY.**

**START** washing-day well with Sunlight Soap. Have the clothes on the line early, and the meals ready to time. The afternoon is then yours to spend at your own sweet will.

Pleasure follows in the wake of efficient work. With Sunlight Soap the housewife does her work most efficiently, most easily. There is no mystery. You get out of soap just what the makers put into it. The cream of soap materials go into Sunlight Soap.

The Sunlight environment is in keeping with its mission of cleanliness and efficiency—no soap is better fitted to serve the British housewife than Sunlight Soap. Prove this to-day.

**£1,000 Guarantee of Purity on every bar.**

The name Levee on Soap is a Guarantee of Purity and Excellence.



**SUNLIGHT SOAP**

LEVER BROTHERS LIMITED, PORT SUNLIGHT, ENGLAND.

**LODGE SPARK PLUGS,**

MADE IN BRITAIN.

The LODGE PLUGS were used for aircraft work during the War in GREATER QUANTITIES than those of any other make.

They hold the World's ALTITUDE RECORD, 30,500 feet (5 miles) above sea level. They were used on the ROLLS-ROYCE engines and Handley-Page Aeroplanes, winners of the prize flights from London to Constantinople, and from Cairo to Delhi.

**WILLIAM HEAP & CO., Ltd.,**

Sole Agents for Newfoundland.

**He Says They Are Surely The Best.**

FRANK HANNON SWEARS BY DODD'S KIDNEY PILLS.

States that they cured his backache after other medicines had failed and that he would not be without them. Corcoran, Joliette Co., Que., Mar. 22. (Special.)—Claiming that he is completely cured of backache from which he was a severe sufferer, Mr. Frank Hannon, a well known resident here, is shouting the praises of Dodd's Kidney Pills.

"After trying various medicines for my backache" Mr. Hannon states "I finally bought a supply of Dodd's Kidney Pills. From the start of the treatment I felt benefitted and now I am completely cured."

"I therefore proclaim Dodd's Kidney Pills the finest on the market. I would not be without them." Dodd's Kidney Pills strike right at the seat of the trouble, the kidneys. They are no cure-all. They are simply and purely a kidney remedy. But as cured kidneys strain all the impurities, all the seeds of disease, out of the blood, Dodd's Kidney Pills naturally get credit for curing a number of different diseases.

Ask your neighbors about Dodd's Kidney Pills.

MINARD'S LINIMENT RELIEVES NEURALGIA.

**Wilson's Most Fatal Weakness.**

John D. Rockefeller once remarked the editor of Forbes Magazine (New York), that it was a sure sign that a man was not a really big man if he liked having other big men associated with him. Mr. Rockefeller attributes the phenomenal success of Standard Oil largely to its ability to get executives of conspicuous ability. Measured by this yardstick, President Wilson has written himself not a big man. Even since he headed his original Cabinet the institution has been prevalent that he not want other brainy giants around him, but wanted lickspittles, spineless fellows, who would do his behests with all the docility

of school boys. His treatment of Secretary of State Lansing reveals afresh this lamentable phase of the President's make-up.

Were the President of any large corporation to be stricken down with an illness incapacitating him for months, he would not, on returning to duty, dismiss his next-in-command for having called heads of departments together for council, but would feel justified in dismissing him if he had not held such conferences. After all, the United States Government is to-day a huge businesslike organization—or, at least, should be, although unhappily it is in many respects the reverse of businesslike. What America needs is not an autocrat in the White House, but a schoolmaster who insists upon treating Cabinet Ministers as school-boys, not a detached theorist or ill-

terator; but a level-headed, broad-gauged man accustomed to handling large affairs and handling them in an efficient, practical, successful way.

**Household Notes.**

Breadboards should be scrubbed with silver sand and warm water, well rinsed and dried in the sun.

Brushes and combs are best washed in strong ammonia water. For the bristles, it should be cold.

For gems, biscuits and cake the flour and baking powder should always be sifted together five times.

Every housekeeper should keep a pair of butcher's cuffs on hand to protect the sleeves in emergencies.

To remove grease from woolen materials, rub in powdered French chalk. After some hours shake it out.

TT AND JEFF—

MUTT PULLED A KEYSTONE ON THE OPERATOR.

By Bud Fisher.

