

Do You Want OVERALLS ?

We have just received a shipment, \$1,250.00 worth, of Overalls, the best we could obtain. The material, make and shape are right.

The reason we imported these Overalls was that by doing so we could give our customers better value than could be obtained with local made goods.

SNAG-PROOF Blue and White Overalls.

R. Templeton
333 Water Street.



NO MATTER HOW THE FIRE IS CAUSED

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON
Insurance Agent.

New Dress Goods

We have now to offer a special selection of Dress Goods lately to hand. As these goods were booked some time ago,

OUR PRICES ARE NOT HALF BAD.

To show that this is not untrue, we will mention a few prices; but we always believe in "showing the goods," and will be pleased to have you call and inspect them.

BLACK MERCERISED POPLINS, a Special Lot, only 50c. yard.

BLACK and COLOURED MERCERISED POPLINS, at 60c., 80c. and \$1.15 per yard.

BLACK and COLOURED CASHMERE TIES at 38c. yard.

BLACK and COLOURED ALL WOOL WHIPCORDS, only \$1.80 yard.

Large Selection BLACK and NAVY DRESS SERGES. Good Values.

SHEPHERD CHECKS from 35c. to \$1.50 yard.

BLACK and GREY DRESS MATERIALS in various makes.

We have a limited amount of COLOURED ALPACAS and CASHMERE at Old Prices.

We can still offer a limited amount of our last year's stock of OUR CELEBRATED SILK CORDUROY VELVETEENS at \$1.70 yard. We have cheaper ones which are good, but this one will make you look like a Princess.

We have a couple of pieces of WHITE CORDUROY VELVETEENS, which are fine for Summer or Spring Costume Skirts, as they wash well, and nothing wears better than Corduroys.

We have at the moment a few pieces left of our last year's stock of AWNING STRIPED DRILLS, only 40c. yd. We don't know that we can get any this season, and if so, they will be high.

IT WILL PAY YOU TO STOP AND SHOP NOW WITH

HENRY BLAIR.

SLATTERY'S Wholesale Dry Goods.

TO THE TRADE.

We always carry large stocks of English and American **DRY GOODS.**

Headquarters for POUND GOODS.

Slattery Bldg., Duckworth Street.
Phone 522. P. O. Box 236.

S.O.S. ESTIMATED PROFITS. S.O.S.

Estimated earnings of S. O. S. Garment from renting alone at \$10.00 a trip.

CANADA.		
1,000 suits at \$10.00	..	\$10,000
26 trips a year	..	\$260,000
Operating expenses	..	\$85,000
Cost of suits	..	\$20,000
Net profit from renting	..	\$175,000

This would give you a dividend of about 25 per cent. yearly. Worth thinking over, isn't it?

L. J. HARNUM,
Newfoundland Representative,
P. O. Box 1024. 268 Water Street, St. John's.

A SNAP!



Boys' SCHOOL BOOTS, at \$2.25

327 pairs

Boys' Gunmetal Blucher Boots,

Sizes 1 to 6. All one price, \$2.25

PARKER & MONROE, Ltd.,
The Shoe Men.

Woodworking Factory and Construction Work.

Our Factory is modern and up-to-date. We make

DOORS, WINDOWS, STAIRS, OFFICE and STORE FIXTURES, FURNITURE,

and all kinds of Cabinet Work, Mantels, Balusters, and all kinds of Trim. We also build houses and do all kinds of construction work.

All work done in a first-class workmanlike manner, of good materials, and reasonable prices.

PLANS AND SPECIFICATION FREE OF CHARGE TO CUSTOMERS.

Newfoundland Shipbuilding Co'y, Ltd.,
HARBOR GRACE.

"A Household Word."

The Emerson Piano

has become a household word in Newfoundland and stands as a synonym for all that constitutes a musical and enduring Piano-forte.

CHARLES HUTTON,
Sole Agent Newfoundland.

N. B.—Within the last few months I have played on Emerson Pianos that were bought here 25 and 30 years ago, and with the exception of a small portion of the centre, which was a bit worn, the Pianos were practically as good as the day they were sold.

DRIED FRUIT.

Standard and Choice **APRICOTS, 25's.**

Standard, Choice, Fancy **PEACHES, 25's.**

30-40 TO 70-80 **PRUNES, 25's.**

2, 3 and 4 Crown **RAISINS, 50's.**

FOOD WILL WIN THE WAR!

Consume Less,
Produce More.

HARVEY & CO., Ltd.,
WHOLESALE.

Reid-Newfoundland Co

Easter Excursion!

Excursion return tickets will be issued to all points between and including St. John's, Carbonear, Grate's Cove, Heart's Content, Placentia, and Trepassey, at

One Way and One Third First-Class Fare.

Good going Saturday and Sunday, March 30th and 31st, and good returning Monday, April 1st. Also at

One Way and Two Third First Class Fare.

Good going Thursday and Friday, March 28th and 29th, and good returning Monday, April 1st.

REID-NEWFOUNDLAND Company

THE MENACE of the EMPTY CRADLE

by Father Bernard Vaughan, author of **The Sins of Society, Socialism from the Christain Standpoint, What of To-Day, etc.**

The foundation of every state is its family. The English family is vanishing not only in England but in all of her Empire. This book is not only for married people but also for the growing generation who are to be England's foundation in the years to come.

Price, 35c.

Postage 2c.

S. E. GARLAND,
177-9 WATER STREET.

Special Offer in Xmas Nos.

arrived late, now offered at half price at DICKS & CO'S.

Popular Bookstore.

Illustrated London News...70c. NOW 35c.

Holly Leaves Xmas No...55c. NOW 30c.

Graphic Xmas No...55c. NOW 30c.

Sketch Xmas No...55c. NOW 30c.

Young Ladies' Journal...70c. NOW 35c.

Add 4c. for postage.

A few copies of Boys' Own Annual, back numbers, still remaining, offered at 40c. to \$1.00 to clear.

DICKS & CO., Ltd.

Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

CHAS. F. GAMBERG, PAINTER, DECORATOR.

Orders for Sign Painting, Graining, Glazing, Paper Hanging, Painting, Plain or Ornamental, will receive prompt attention.
Residence: FLAVIN ST. feb28,12,ed

We Have Warner's Corsets



in a fashionable design for every imaginable type of figure.

WARNER'S CORSETS really form the backbone of our Corset Department—so confident are we of the permanent quality of Warner's Corsets.

And in these times, when we must search the market for dependable merchandise, to know that there is a manufacturer upon whom you can count for guaranteed service, makes Corset selling quite worth while.

If you are not a devotee of WARNER'S CORSETS, try

Marshall Bros

Sole Agents for Newfoundland.

BROOKS' BABY BARLEY

(is made from whole Barley) especially recommended for **Infants and Invalids.**

WHOLE EGG (Powdered)

one pound equal in volume to 4 doz. eggs

CORN MEAL (Yellow and White.)
GRAHAM FLOUR.
BUCKWHEAT.
CREAM OF WHEAT.
GRAPE NUTS.
FORCE.
CORN FLAKES.
RICE FLAKES.
WHEATED
WHOLE WHEAT BISCUITS.

BACON—Beechnut, Fidelity, Premium, C. Rapids.
MARMALADE—Shiraff's and Wagon staff's, in 1 lb. and 2 lb. glass and 7 lb. tins.
JAMS—Hartley's, Linder's, Wagstaff, Blue Rose
SOUPS—Campbell's, Heinz, Lazenby's, Morton's.
CRISCO—1½ lb. and 3 lb. tins.

BOWRING BROTHERS, Limited,
GROCERY. St. John's.

EIGHT PAGES TO-DAY

WEATHER FORECAST.

TORONTO, Noon.—Strong and gales, N. E., shifting to N. W. snow, turning to sleet or rain.

VOLUME XL.

Auction Sales

BY PUBLIC AUCTION

To-Morrow, Wednesday

at 11 o'clock,

At the Central Auction Mart (Beck's Cove).

30 barrels FLOUR—for cattle.

20 barrels APPLES.

1 ASTER RANGE—Full size.

1 OIL BURNER, 5 WATCHES.

1 MARBLE CLOCK.

1 PARLOR CLOCK.

M. A. BASTOW, Auctioneer.

Freehold Property FOR SALE!

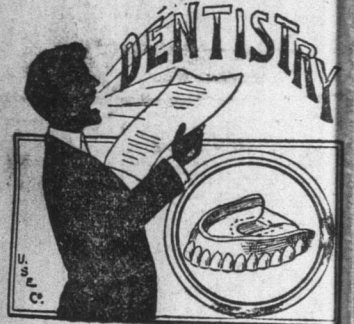
Consisting of a large plot of ground 70 x 145 feet with Dwelling House, Stable and Coach House thereon, No. 1 Freshwater Road.

Dwelling has concrete basement kitchen, breakfast room, dining room and parlor on first floor, and five bedrooms and bathroom upstairs. Hot and cold water and electric light.

The whole property is in first class repair and condition. Possession May 15th next. For further particulars apply at office of

JAS. P. BLACKWOOD,

mar16,61,ed Mc Bride's Bldg.



Dr. A. B. LEHR

The Senior Dentist,

203 Water Street

Teeth Extracted without pain

Artificial teeth repaired and made as strong as ever.

Full Upper or Lower Sets, best quality...\$12.00

All branches receive careful and personal attention.

Address:

A. B. LEHR,

The Senior Dentist,

203 WATER STREET.

mar14,61,ed

Rubber Soling, etc.

O'SULLIVAN'S RUBBER SOLING, Nos. 6, 8 and 9.

ENGLISH RAZORS, \$1.25 and \$1.50 each.

SAFETY RAZORS.

Giant Junior Safety Razor and 4 blades for 60c.

Not a toy but a serviceable Safety Razor.

SHOE KNIVES, \$1.70 doz.

WHITE HANDLE KNIVES and FORKS, \$3.50 & \$4.50 doz.

DESSERT KNIVES, \$5.00 doz.

TABLE KNIVES, \$2.40, \$2.50, \$5.50 doz.

ENGLISH CARRIAGE WHIPS, 45c., 50c., 60c., 65c. ea.

NEYLE'S HARDWARE

(Opp. Bowring Bros.)

WILLIAM SOPER, Mgr.