

5c. The Crescent Picture Palace, 5c
AFTERNOON, 2.15; NIGHT, 7.30.

Presenting Bessie Eyton and Thomas Santschle in
"The Three Wise Men."

A superb picturization of the Biblical story, produced as a
Selig Diamond Special in 3 reels.

George Larkin and Ollie Kirkby in "WINGED DIAMONDS"—A
thrilling adventure of "Grant, the Police Reporter."

Lillian Walker in "THE FASTERS"—A rich Vitagraph comedy.

THE USUAL CLASSY MUSICAL PROGRAMME—DRUMS AND
EFFECTS.

BIG SALE!



400 pairs Men's Long Rubbers
at \$4.00

1600 pairs Ladies' Black Cloth
Top Boots \$3.50

600 pairs Men's Fine Box
Boots for \$3.50

300 pairs Men's Fine Boots
for \$4.00

1200 pairs Men's Fine Boots
at \$4.50

1600 pairs Men's Fine Boots
at \$5.00

Also a big assortment of Misses'
and Children's Boots.

Golden opportunity to Wholesale
Buyers.

F. Smallwood,
THE HOME OF GOOD SHOES.

RICH IN BUTTER FAT

PURITY MILK

is made from Pure, Full Cream Milk, and nothing
is added but finest granulated sugar. PURIFY
is away above the Government Standard for butter fat.
INSIST on getting "Purity" the Full Cream Milk.

T. A. Macnab & Co.,
CITY CLUB BUILDING.
Wholesale Distributors.

Ladies' New Fall HATS.

We have just opened our New Fall Stock of Ladies' Ready-to-wear
and Untrimmed Felt and Velvet Hats.

Newest Shapes and Colors.

Also a New Stock of RIBBONS, WINGS, FRUIT, MOUNTS, etc. See
them to-day.

William Frew,

NO MATTER HOW THE
FIRE IS CAUSED

if you're not insured, you're
a loser. Take time to see
about your policies. We give
you the best companies and
reasonable rates.

PERCIE JOHNSON
Insurance Agent.

SLATTERY'S
Wholesale Dry Goods.

4,500 YARDS
**AMERICAN
COTTON TWEED.**

The Patterns you are looking for.
LOWEST POSSIBLE PRICE.

Estate W. A. SLATTERY.
Phone 522 Duckworth Street. P. O. Box 236.

Road The Telegram

**To Our
CUSTOMERS!**

We take pleasure in announcing that export
licenses have been granted for the sugar pur-
chased by us, and that we will shortly be able to
fill all the orders which we have booked.

Further, we beg to announce that the short-
age which now exists in the world's sugar sup-
ply is only temporary, and that in January,
when the Cuban crop becomes available, there
will be an ample supply, probably at a lower
price than that now ruling.

HARVEY & CO.,
LIMITED.

ROOM PAPER!

We have 60,000 pieces

Room Paper,

a whole store full. We must have this room for
other goods soon, and consequently we are offer-
ing special inducements to wholesale buyers.

Call and see them, or send for patterns.

Wholesale and Buyers.

Robert Templeton

WIN WITH WINNERS!

UNLESS YOU have WINNING IDEAS you never get into the winning
class. There are thousands of people who make from \$100 to \$200 a
month and think they are getting "big money". But that is only because
they have tuned themselves to little ideas—and do things accordingly.
If ONE man can make millions, that is all the proof you need that
OTHERS can do the same thing.

You will find the BIG hotels filled the world over—the HIGHEST class
of pleasure eagerly sought—the BIG PRICED theatres—crowded—the MOST
EXCLUSIVE store always busy, while little hotel keepers are almost bank-
rupt—little stores doing practically nothing—little theatres with their doors
closed.

You will find investment companies begging for funds, taking years to
get them, and then not doing anything for years more. Why should YOU
link up with "starvation opportunities"? Why should YOU rent your dollars
where they do not bring back a dime—in some cases NOTHING?

Study OUR OFFERINGS and you will find them to be WINNERS
AMONG WINNERS. ASK US TO TELL YOU ALL ABOUT THEM.

J. J. LACEY & CO., Ltd.,
INVESTMENT SPECIALISTS, CITY CHAMBERS.
(Over Royal Bank of Canada.)

**GALVANIZED
SHIP BUILDING NAILS,**
5, 6, 7, 8, 9 inch.

CONVEX WASHERS.

Galvanized SHEET IRON,
in 20, 22, 24, 25, 26 gauge.

Selling at
LOWEST PRICES.

BOWRING BROTHERS, Limited,
Hardware Department.

**Prisoners of
War in Germany.**

The following regulations,
governing the regulating and
despatch of parcels and money
to Prisoners of War in Ger-
many are published for the in-
formation of the public. The
Newfoundland War Contingent
Association is appointed by the
Central Prisoners of War Com-
mittee to handle all matters ap-
pertaining to the forwarding of
parcels and money to New-
foundland P. of W. in Germany.

The N. W. C. A. forward a reg-
ular supply from London to
Germany as follows:—

(a) Food. Three parcels per
man per fortnight contain-
ing such things as
tinned beef, tinned sal-
mon, biscuits, milk, sug-
ar, margarine, dripping,
baked beans, carbolic
soap, chocolate, cigar-
ettes, tobacco, and a few
toilet necessaries.

(b) Clothing. The following
outfit is sent periodically
to N. C. O's and men in
Germany by the Pay and
Record Office: 1 great
coat, 1 jacket, 1 pair
trousers, 1 cap (the fore-
going is a special uniform
for P. of W.), 1 pair of
drawers (woolen), 1 un-
dervest (woolen), 2 tow-
els, 3 handkerchiefs, 1 pr.
boots.

(c) Money.

It is unadvisable to send
money, unless P. of W. ask for
it. The amount which may be
sent is Two Shillings per week
for any one man. The Army
Council have instructed the
Central P. of W. Committee to
the effect that they may not ac-
cept gifts of foodstuffs or cloth-
ing from members of the pub-
lic, whether for despatch to a
particular P. of W. or as a con-
tribution to the general stock of
the Association. This instruc-
tion has arisen through an ar-
rangement with the German
Authorities that all parcels for-
warded should be packed and
forwarded by the association.

Relatives may rest assured
that everything possible is being
done in London for the comfort
and welfare of Prisoners of War
in Germany.

J. R. BENNETT,
Minister of Militia.
oct10,101,w,r,m

**For Sale, on Very Easy
Terms.**

Two Houses on Boncloddy Street.
One House on McDougall Street, 8
rooms; ground rent only \$1.00 (one
dollar) per year.
One House on Gover St., near King's
Road.
One House on Military Road, 999 yrs.
lease; ground rent \$15.00 (fifteen
dollars).
One House on Signal Hill Road;
ground rent \$12.50, or can be made
freehold.
One Range of Houses on Bannerman
Street. Can be sold separately or
together.
Two Houses on Prescott Street. A
good chance; centrally situated;
good property.
Also other Property and Building Lots
in various localities.

Apply to
J. R. JOHNSTON,
30 1/2 Prescott St.
oct11m

Salmon,

1917 Pack.
Order Now While
Price is Low.

BAIRD & Co.,
Brokers.

Patriotic Association!
Employment Committee

To enable the Committee to find
employment for honorably discharg-
ed Soldiers and Naval Reservists,
Employers seeking help, and men
seeking employment, should com-
municate their wishes to
H. W. MATTHEWS, Secretary,
Colonial Bldg., St. John's.
oct11m,th,ey

We offer fifty (50) cases
Finest Quality

Salmon,

1917 Pack.
Order Now While
Price is Low.

BAIRD & Co.,
Brokers.

**MINARD'S LINIMENT CURES GAR-
GET IN COWS.**

**REID-NEWFOUNDLAND
COMPANY.**

Passengers leaving St. John's
Thursday, November 1st, on 8.45
a.m. Train will connect with S.S.
"GLENCOE," at Placentia, for
points on SOUTH WEST COAST

Reid-Newfoundland Co.

**"An Honest Man is God's
Noblest Work."**

Diogenes may have had to use a lantern in
mid-day to find an honest man, but no such
method is necessary to find an honest flour. The
VICTORY FLOUR solves the problem, as is at-
tested by the thousands of its users.



VICTORY FLOUR

is what it purports to be—a high class flour
manufactured from first class wheat. No mix-
ture of durum or other low grade wheats are
used in the make-up of this celebrated flour.

"Man does not live by bread alone," but bread
is the "Staff of Life." Then why not use VIC-
TORY FLOUR, the Best on the market.

ASK FOR PRICE.

FRANKLIN'S AGENCIES, LTD.,
Wholesale Flour Dealers, St. John's.

**December Patterns & Winter
Fashion Book now on Sale.**

Every woman her own Dressmaker.
SLIP-PON VEILS a Specialty. No pinning, no tying.

CHARLES HUTTON,
Sole Agent Newfoundland.

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SLOAN'S LINIMENT,
Known the world over for its immediate
cure. Retailing at 25c. per bottle.

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AGENT,
Duckworth Street and LeMarchant Road.

advertise in The Evening Telegram

TEN PAGES
WEATHER FORE
TORONTO, Noon—
S. W. and W. winds
mild to-day and on
Drink WELCH'S GRA
VOLUME XX
The People
Auction
AUCTION
At the British Har
Nov. 2nd, at 10.30 a
tity of Superior Ho
and Effects, remove
of sale. Parties des
articles will please
day not before.
P.S.—At the above
cluded a quantity of
tious furniture of a
See morning News
P. C. O'D
oct30,31
Auction—F
On the 1st
Saturday, Nov
at 12 o'clock
That Desirable
Dwelling
with Shop, situate
of Water Street
measures 24 ft. 2
it measures 25 ft
age erected thereo
apply to CLIFT
tors, or
P. C. O'D
oct25,81
(For the benefi
conter
AUCTION
GEAR
Salved from
On SATURDAY
at
at South Side
Baine, Jona
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JUST
100 brls C
Various
10 brls. Ch
PRICE
M.
oct30,4ieod
Insure w
QUE
the Company
number of
Newfoundla
Every safe
settling loss
Office: 167
Adrain Bldg.
QUEEN
GEO.
RAZ
English Be
American
SANTY
Giant Jun
each
We have
all
3,000 lbs
We have
Brus
0, 2, 3
0, 2, 3
Sharpe
3
Duc
Rabbit
O'Sullivan
50 doz
Rubber
NEYE'S
pp. 1