

(Under the distinguished patronage of His Excellency the Governor and Lady Davidson.)
GRAND CONCERT,
 (In aid of the Poor of the City.)
METHODIST COLLEGE HALL, on THURSDAY, April 8th,
By the St. Thomas's Glee Singers,
 Assisted by Mrs. Job, Misses L. Anderson, Doyle, Strang (2), Johnson (2), Morris, Windler (accompanist); Messrs. Ruggles and Bulley.
 Conductor: MR. H. W. STIRLING.
 Numbered Reserved Seats, 50 and 30 cents. General Admission, 20 cents, at Gray & Goodland's. Doors open at 7.15. Concert at 8.15. Carriages at 10.15. apr 3, 6

EASTER
1915.
 We are now showing some very fine
Footwear for Easter.
 The very latest styles in Footwear are to be found here.
LADIES' FINE FOOTWEAR at \$2.00, \$2.50, \$2.75, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$7.00, \$8.00.
GENTS' FINE BOOTS & SHOES at \$2.75, \$3.00, \$3.50, \$3.75, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$6.75, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00.
 See our big stock of **BOYS', GIRLS' & CHILDREN'S FINE BOOTS & SHOES.**
F. SMALLWOOD, the Home of Good Shoes.

CHEAPER PRICES
For Marine Engines.
 Latest Make Ferro Kerosene Engines and Gray Kerosene Engines.
 Also, Kerosene, Gasoline and Lubricating Oil.
A. H. MURRAY, - - St. John's.


 Within the next few weeks you are going to buy a new Spring Suit—that's certain. Perhaps to-day, perhaps to-morrow, perhaps in a month—but you're going to buy it.
 We think you ought to know why it's wise to "Do it now." The best reason is that our stocks are **complete**—you're bound to get more style satisfaction out of a broad choice than a narrow one—you get the broad choice now—you may not get it later.
 This is why we invite your inspection of the stylish patterns now on hand.
Chaplin,
THE STORE THAT PLEASURES.

New Easter MILLINERY
 AT
TEMPLETON'S.
 (See Window.)
CHILDREN'S HATS Specially Attractive
 Owing to hard times we have marked our Goods Very Low.



House Cleaning.
 The annual return of this distressing and most contagious condition is now near at hand. What can be done towards reducing its horrors to suffering manhood? One thing should occur to you, that is to see that those books that are piled up in back rooms, on tables and mantels and spoiling by exposure should be housed in dustless, elastic, sectional, economical book-cases of the famous
Globe-Wernicke
PERCIE JOHNSON,
 Agent for Newfoundland.

Let Us Fill Your Order from FRESH SUPPLIES!
ELLIS & CO., Limited,
203 Water St.
 Fresh New York Turkeys.
 Fresh New York Chicken.
 Fresh New York Ducks.
 Fresh N. Y. Corned Beef.
 Fresh New York Sausages.

Fresh Codfish, Fresh Halibut.
 New Cabbage, Parsnips, Carrots, Ripe Tomatoes, Fresh Celery, New Cucumbers, Fresh Lettuce, Parsley, Radishes.
Fresh Smoked Salmon.
 Ripe Bananas, Dessert Apples, Russett Apples, Navel Oranges, Fresh Pineapples, Dessert Pears, California Lemons, Grape Fruit.
FRESH SMOKED HADDIES, FRESH SMOKED FILLETS.
 Fresh Consignment
Smyth's
CELEBRATED CONFECTIONERY
 1/2, 1 and 2 lb. boxes.
 Remember our Telephones, 482 and 786.

Lazell's MASSATTA
 A NEW AND TOTALLY DIFFERENT TALCUM POWDER
 Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance impartable in its subtlety and charm.
 In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, Glycerine Toilet Waters, superb Creams and Powders of an exceptional excellence.
 At all Druggists, St. John's, N.F.
 An Intelligent Person may earn \$100 monthly corresponding for newsmen. No canvassing. Send for particulars. Press Syndicate #1713 Lockport, N.Y.

FOR SPRING CLEANING!
 We are now showing a large and carefully selected stock of
NEW WALL PAPERS.
 Newest and most attractive patterns to choose from. Prices range from 5c. a piece up. Also special showing of New Floor Canvas, Linoleum, Hearth Rugs, etc. See our stock to-day.
WILLIAM FREW.

CHOICE GROCERIES!
 If you are inviting your friends to a dinner party or afternoon tea during the
Easter Season
 you will want something choice for the table. Below are a few of the many lines we can supply you with.
 If you want something good in H.A.M., try a Real Irish or a Fidelity.
IN GLASS.
 Rolled Ox Tongue, Lamb's Tongue, Boar's Head with Pistachio Kernel, Brawn, Pate de Foie Gras.
VEGETABLES.
 Spinach, Corn, Asparagus (Red Top), String Beans, Italian Peeled Tomatoes, Black Leicester Mushrooms.
IN GLASS.
 Petit Pois (ex fins), Haricots Verts, Macedoines, Champignons.
OLIVES.
 Queen, Celery Stuffed, Pimento Stuffed, California Ripe Lunch.
MOIR'S CAKES.
 Plain and Sultana.
Fancy Biscuits and Wafers, a large variety.
Bournville Chocolate Biscuits, Cheese Straws.
 For an after dinner sweetmeat, **CREME DE MENTHE,** mixed fruit delight.
FRUITS IN GLASS.
 Hartley's Jams, Gold Reef Cream, China Ginger.
BY STEPHANO:
 California Oranges, Table Apples, Ripe Tomatoes, Grape Fruit, California Pears, Pines, Ripe Bananas, Celery, New York Sausages in 1 lb. cartons.
BOWRING BROS., Limited.
 Phone Grocery 332
 mar 31, w.f.m.44

Smyth's Men's Wear
 Rightly or wrongly, other men will judge you largely by the details of your dress. A single faulty detail is a needless handicap. We can save you from error.
 Everything in Fashionable Accessories to Men's Dress.
Smyth's
GEO. KEARNEY Manager
 P. O. Box 701. Phone 726.

FOR EASTER TRADE!
 80 crates CHOICE NEW GREEN CABBAGE.
 10 boxes FLORIDA ORANGES—150's and 175's; 20 sacks N. S. TURNIPS.
 20 brls. CHOICE AMERICAN BALDWIN APPLES.
 30 cases SILVER PEEL ONIONS.
 200 sacks P. E. I. POTATOES—Sound Stock.
 10 brls. HARD KEEPING CRANBERRIES.
 And to arrive next week:
 40 cases VALENCIA ORANGES—420's and 44's.
 We are now booking orders for Cabbage, so please come along quick and be sure to have Cabbage for Easter trade, as same is booking up very fast.
BURT & LAWRENCE, 14 New Gower Street.
 Box 245. Tel. 759.

'Seadog' Matches
15 GROSS CASES
50 GROSS CASES
GEO. NEAL


 Great improvements in 1915 models—Cool Dash, Electric Lights, Circular Rear Guards, Speedometer, all included in regular equipment. See photograph of New Cars at Garage.
 Get your order in early and avoid disappointment.
 First shipment to arrive by Stephano.
TOURING CAR \$800.00
RUNABOUTS \$725.00
GEO. G. R. PARSONS, King's Road
 mar 20, 121

JUST RECEIVED!
 2000 Sacks WHITE OATS,
 1000 Sacks Mixed Oats,
 400 Sacks Bran,
 400 Sacks "Homco" White Hominy Feed,
 2000 Sacks "Victoria" Hominy Feed,
 1000 Sacks Corn,
 1000 Sacks Yellow Cornmeal,
 800 Sacks "Molassine" Meal.

HARVEY & CO., LTD.
 apr 5, 7

Evening Gowns at Reduced Prices!
 While many of the larger social functions are—on account of the war—conspicuous by their absence this season, there are never-the-less many smaller affairs which take place where a really smart gown is not only admissible, but really necessary.
 We are offering a limited number only of Evening and At-home Gowns and Blouses, in combinations of Silk and Net, Satin and Lace, Charmeuse, Ninon, Voile, etc.—in very beautiful designs and in different sizes. These Gowns and Blouses are copies of French and American models, and, owing to the depression in trade, are to be sold at heavy reductions.
 This week presents an excellent chance for you to purchase a dainty Evening Gown for the coming Easter festivities at actual cost.

U. S. Picture & Portrait Co.

J. J. St. John.
 Our TEAS have nearly doubled their sales the past few months. We are not surprised as we are selling at old prices, notwithstanding three advances the past few months. Our ECLIPSE and TIP-TOP are our two leaders, 40c. and 55c. lb. We find buyers for these from Petty Harbor to Bauline and from Freshwater to Signal Hill.
 PURE IRISH BUTTER is another leader; in fact we can't keep enough stocked, as ours is the only real Irish in the market. Price now 45c. per lb.
 BEANS, 5c. lb. PEARL BARLEY, 7c. lb.
 Make your purchases from us, get your free Coupons and see how pleased you will be at Xmas.
J. J. ST. JOHN,
 DUCKWORTH ST. & LEMARCHANT ROAD.

TEN PAGES
WEATHER FORECAST
 TORONTO, Noon.—Forecast to fresh W. winds, fair and mild to-day and on Friday.
 ROPER'S, Noon.—Bar. 30.20; ther. 50.

VOLUME XXII
WHALING

Whaling Plan FOR SALE
 The Double Whaling Plan with all Buildings, Boats, Machinery, Tools, Utensils, Stocks thereon, situated at Cove, LeMoine Bay, St. Burgeo and LaPoile.

20 Acres of LAND
 ALSO
 The Double Whaling Plan consisting of Buildings, Machinery, Tools, Utensils, Stocks thereon, situated at gotty Cove, Trinity.

Job Brothers & Co.
 Managers,
 New Whaling Company,
 apr 3, 5, 8

LIVE FOXES

Up to and including April 14th, tenders will be received for the purchase of eight Foxes now on Davis' Range, aux Basques, as follows:—
 ONE FEMALE SILVER, ONE MALE SILVER, FOUR MALE PATRES, TWO FEMALE PATRES

For Sale Cheap
 Schooner HILDA MAY, 16 tons, lying at St. John's. Also some Gear, two Spars, Sails and Anchors and Chains, etc.
 For particulars apply to
R. S. OLDFORD,
 Registrar,
 or
BISHOP, SONS & Co.,
 apr 5, 61



The Maritime Dental
THE HOME OF GENTLE DENTISTRY.
 Here you can obtain work in all branches. Our new Anaesthetic exclusively by us, the method of EXTRACTING teeth painless. Teeth Extracted free Pain Best Fitting and most natural looking Artificial Sets Crown and Bridge Work Filling at prices within of all.
EXAMINATION
176 Water St.
 (Opp. M. Chapel)
 Phone 62.
 dec 29, to the U