

An Ideal Christmas Gift!

Nothing would bring more pleasure to the recipient than a good pair of

Riverside Blankets

A Gift that would keep your memory green for a lifetime.

ALWAYS SOMETHING DOING AT THE NICKEL. READ TO-DAY'S SHOW.

"The Vengeance of Egypt."

A weird and impressive mystery of the Orient. An Essanay Drama.

"Chains of Bondage,"

IN TWO PARTS.

This is truly a heart interest drama of love, showing the sacrifice made by the woman for the man she loves. A ROMANCE OF THE RURAL ROUTE—A pretty little drama. ALL ON ACCOUNT OF A HAT—Biograph comedy.

Christmas Day is a busy day for the Nickel Staff but a good day for the Nickel-Goer.

Three Sessions—MORNING, AFTERNOON and NIGHT—Three.

Introducing Miss Margaret Ayer,

the latest Nickel Vocalist, and a great big Holiday Show. See to-morrow's papers for details of our Big Annual Festival Programme.

ROSSLEY'S

West End Theatre!

Grand Opening

To-Night! To-Night!

Matinee Every Day, at 2.30 p.m.

And Every Night, from 7.00 p.m.

ADMISSION, 5 cents.

Come and See Our Warm, Clean, Cosy Theatre.

The Children's Christmas

must be bright and unclouded, even though the older folks spend theirs under the shadow of the war cloud. Merry little folks must have their Christmas Gifts from "Santa Claus", or they'll be greatly disappointed, even though Mother and Daddy are sad thinking about big Brother far away.

When you want to get Toys for YOUR small people, just visit our Showrooms and see the display of Real Toys—that-are-different. We have Brass and Enamel Bedsteads for big Dollies, Tables and Chairs—kneehole, Writing Desks with drawers, completely fitted Kitchen Cabinets, etc.—big enough for the little folks themselves to use; besides a great variety of Rocking-Horses, Teddy Bears, Go-Carts, Slides, Expresses and many other Toys dear to the hearts of children. If you're choosing Christmas Gifts for your little Girl or Boy (or somebody else's little Girl or Boy), come and see our stock of Toys—that-are-different.

U. S. Picture & Portrait Co.

THE BIG FURNITURE STORE!

HAVE YOU DECIDED YET! Your visit to our store will enable us to give you a full description of each piece of stock that interests you. WHEN MAY WE EXPECT YOU! When in doubt as to what you wish to give for a Xmas present

CONSULT US. Any of the following pleases: Rattan Chairs, Pictures, Coal Vases, Jardiniers, Photo Frames, Clocks, Mirrors, Bookcases, China Cabinets, Stools, Music Racks, Yarn Stands, Kitchen Cabinets, Fire Irons, Card Tables, Children's Sets, Pedestals, Rocking Horses, etc., etc.

CALLAHAN, GLASS & CO
Duckworth & Gower Streets.

XMAS, 1914.



Just in and ready for your inspection, a big stock of MEN'S, BOYS' & YOUTH'S

HOCKEY BOOTS.



Ladies', Misses' and Children's SKATING BOOTS. For Footwear for Men, Women and Children see our catchy lines.

Felt Footwear, Rubber Footwear, Satin Footwear, etc.



We can give you up-to-date Footwear. Our Shoe service is the most modern in the city. When purchasing your next pair of Shoes see that you get one of these famous lines:

- The "BURT" Shoe for Ladies.
- The "WHITE HOUSE" Shoe for Gentlemen.
- The "BUSTER BROWN" Blue Ribbon Shoes for Boys and Girls.

DOUBLE WEAR IN EACH PAIR.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

FOR YOUR XMAS TRADE

We offer New Crop Raisins, just landed, as follows: Loose Raisins, 50 lb. boxes, Two and Three Crown; Layer Raisins, 20 lb. boxes, very choice; Seeded Raisins, 36 lb. cartons; Currants, loose and box, in cartons; Evaporated Apricots, extra good; Prunes, Dates, Spices, Nutmegs, Cream Tartar, etc. Lowest Prices. Strictly Wholesale. EDWIN MURRAY.

Wagner's and King's

APPLES now in for Xmas trade; also

ORANGES, GRAPES.

Prices Right.

BURT & LAWRENCE, 14 New Gower St.

Box 245. Tel. 759.

FRESH CREAM DAILY.

BISHOP SONS & CO., Ltd.,
Grocery Dept.

We have our usual stock of High-Class Xmas Groceries and Poultry.

Tukeys, Geese, Ducks, Chicken.

Come in and see our stock of

English Xmas Cakes,

Iced & Uniced.

What better could you give Her for Xmas than a box of FULLER'S CHOCOLATES or CANDY.

What better could you give Him than a box of

Abdulla Cigarettes Turkish, Egyptian, Virginian.

Holly and Mistletoe, Xmas Crackers

'Phone 679

J. J. ST. JOHN.
CUT PRICES
For Christmas Season.

- 1400 lbs. of REAL IRISH BUTTER.
- California Blue Raisins, 12c. lb.
- Cleaned Currants, 1 lb., 7 1/2 c. pkg
- Seeded Raisins, 1 lb., 13c. pkg.
- Icing Sugar9c. lb.
- Evaporated Apricots20c. lb.
- Fresh Eggs40c. doz.
- Pink, White & Chocolate Icing.
- Moir's Chocolates, Cake and Candies.
- Dessert Raisins, 25c. and 30c. lb.
- Large assortment of JACOBS' BISCUITS.
- Bird's Egg & Custard Powder.
- Large bottles of Syrup22c.
- 3 GREAT LEADERS:
- Our Eclipse Tea at40c. lb.
- Our REAL Irish Butter.
- Our Sloan's Liniment, .25c. btl. (The greatest cure known.)
- Our Free Silver will be ready for delivery on and after Monday, 28th inst.

J. J. ST. JOHN,
136 & 138 Duckworth Street.

BANK HOOKS, TRAWL HOOKS,
14, 15c.; 15, 15c.; 16, 15 1/2c.
Payment June.
ERNEST BARTLETT & CO.,
St. John's.
dec2, w, 4f

Sea-Dog Matches.

Big Shipment
SEA-DOG MATCHES

Just in, now ready for delivery.

GEO. NEAL

A Merry Xmas!

We wish all our friends in the City and Outports A VERY MERRY XMAS.

GEO. M. BARR, Agent

TEXACO KEROSENES, GOSSAGE'S SOAPS, ETC.

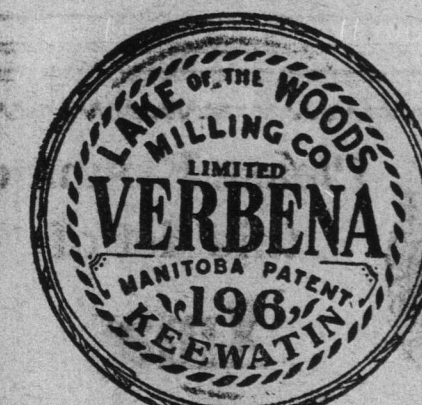
THE AVIATOR'S RUSE!

A Russian aviator, who was flying over the enemy's territory in company with an officer, was forced to descend owing to an accident to his motor. The pilot and the officer were wearing leather clothes with no indication of their nationality. Suddenly while at work on the motor seven Austrian soldiers under the command of a non-commissioned officer passed close by on the top of a hill. Resistance was impossible, for the aviators were armed only with revolvers. Luckily the Russian officer spoke fluent German. Calling to the Austrian non-commissioned officer he peremptorily ordered him to help. The latter, believing himself in the presence of a superior officer, hastened to obey. Soon the motor was working again and from the aeroplane, describing graceful circles in the air over their heads, there fell a little piece of paper thanking the Austrians for the help they had given to the Russians.

Another instance showing what an important part our apparel plays in our every day life. It is not a question of constantly buying new clothes but having the old ones kept in proper condition through the Dry Cleaning process.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.
MESSRS. NICHOLLE, INKPEN & CHAFE, LTD., Agents.
dec18, 21

If You Have Good Taste



You will soon find the taste that we all enjoy.

Verbena Flour.

CHRISTMAS 1914

Once more the Christmas season has rolled around. We therefore wish to solicit the inspection of our Christmas Goods, too numerous to mention individually the articles we have suitable for Xmas presents. Therefore we invite the public to come and inspect for themselves and be convinced that we have one of the best assortments ever shown in Newfoundland.

Joseph Roper.