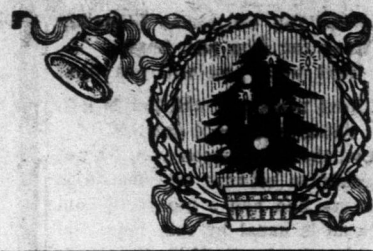


Golden Opportunities Await Christmas Shoppers!



AT OUR

Christmas Bazaar



DON'T FORGET

The old adage which runs like this:—"Never put off till to-morrow that which you can do to-day." Now this simple little adage seems very applicable to Christmas shoppers. Inasmuch that it means if you delay your Christmas shopping to the last few days, assortments are

less attractive and many of the lines are broken, presenting only the remnants of a grand display which you should have availed of. Be wise and heed the words of the adage. Our attractions for this Christmas were never bigger nor more complete. Whether your present be for HIM or HER, we can offer exceptional facilities for choosing appropriate presents for young or old. Come while the assortments are complete and values never before offered so temptingly.

James Baird LIMITED



New Goods.

We have just opened a nice assortment of TEA, DINNER and TOILET SETS, also TEAPOTS, CHEESE DISHES, SETS OF JUGS, CUPS, PLATES, etc., that will be very suitable for Xmas presents, being both useful and necessary. Having arrived late, we are offering same at greatly reduced prices to clear. We have also received some new lines in Furniture, such as

Parlor Suites, Lounges Sideboards, Bureaus, Stands, Extension Tables.

And we are offering some

Solid Oak Bureaus and Stands. Also, Chairs and Tables,

at wonderful reductions, as all must be cleared.

Let us show you some supposing you don't buy. It will pay you to see them. We shall expect a visit, sure.

We still continue the Blind Bundle Sale, which has been such a success.

C. L. MARCH CO., LIMITED.

Cor. Water and Springdale Streets, St. John's, N.F.

Advertise in The Evening Telegram.

Novels.

BY H. L. RANN.



The novel is a time-killing device in which the reader is brought face to face with love, adventure and a d u m rhetoric. However, nobody thinks anything about the rhetoric so long as the heroine lifts her face to that of some male guest. In the last chapter, and weeps softly on his shirt front in the act of surrender.

The novel consists of a plot entirely surrounded by accidents, the last and most fatal of which is a church wedding. These accidents always come just in time to prevent somebody from being spoiled for use in the denouement. The denouement is a dramatic episode in which a wayward husband with the clove habit is felled by an automatic pistol and the widow faints on the right shoulder of a disinterested friend who loves her for self alone, plus the life insurance money. This kind of a denouement puts all concerned in a comfortable and pious frame of mind, and is used with much success by our leading novelists.

The most popular form of novel is the mystery story, in which the culprit plays hide and seek with the reader and is finally discovered by a strawberry birth mark on his left elbow, just prior to being pinched in a full dress suit. This kind of novel is usually run as a serial story, as there are no less than thirty separate and distinct jumping off places at which murder is about to be transacted with considerable earnestness.

The historical novel is an Indiana cereal which convinces the reader that fiction is stranger than truth. People who read "historical novels for the purposes of enlightenment are liable to learn that Lord Cornwallis surrounded at the battle of Gettysburg and that Madame Pompadour was the favorite daughter of Oliver Cromwell. This kind of history is very profitable, however, and requires no other ingredients than a vivid imagination and a self-filling fountain pen.

The magazine novel is a hectic variety which is bolstered up with full-page illustrations of social butterflies who are long on negligee and short on brains. The magazine novel which does not show the least receding hair on a brass bed in a tea wrapper or trying to faint through a veneered oak door in the cloudy flaments of the boudoir is a dismal failure.

The Largest Buyers of Engines

IN THE UNITED STATES PURCHASE FERROS.

"Since we started to use your engines in 1907, we have installed in our steel hulls and shipped to all parts of the world thousands of Ferro Engines and our experience with these engines fully convinces us that the Ferro is the best two-cycle marine engine in the world.

"The Mullins Pressed Steel Boat is sold under the strongest kind of a guarantee. That guarantee must also cover the power plant in our boat and nothing speaks higher for the Ferro Engine than the fact that we have been able to go on year after year not only increasing our sales, but in reality, doubling our sales from year to year.

"We find the Ferro Engine easier to sell in our boats for the simple reason that it is the best known and most widely used marine engine in the world. We further find it easier to keep sold for the very reason that it is properly designed, mechanically perfect and equipped with the very latest improvements known in marine engine construction.

"As a further proof of the exceptional wearing qualities of the Ferro Engine, its ability to stand up year after year without the necessity of repairs or attention, would state that though we have used thousands of Ferro Engines, our orders for repair parts will amount to very little as will be shown by your books.

"We consider the Ferro Engine one of the most valuable features in our launch, not only on account of the high quality of the engine itself, but from the manner in which The Ferro Machine & Foundry Co., take care of their customers.

"Wishing you a most successful season, we are,
dec5,1912 THE W. H. MULLINS CO.

Marine Notes.

The S. S. Florence arrived at Halifax yesterday from this port.

The R. M. S. Mongolian left Liverpool for here on Saturday last.

The S. S. City of Sydney sails for Sydney and Montreal to-night. She will not visit here again this season.

The S. S. Tobacco is now due from Liverpool being ten days out.

The schr. Affilia with 2,024 qtls. fish cleared from Fogo yesterday for Lisbon, J. W. Hodge, shipper.

The schr. Gracie left Fogo yesterday for orders with 3,500 qtls. fish shipped by Earle & Son.

SHOP EARLY!

Christmas buying for your own comfort and convenience should not be put off too long. Shop early and avoid the rush incidental to Christmas week.

PURE SPICES—packets, tins & by the lb. 10 lb. ONIONS for20c.
PREPARED ICINGS—assorted flavors. NEW VALENCIA ORANGES .15c. doz.
FLAVOURING EXTRACTS— JAMAICA ORANGES20c. doz.
1 oz., 2 oz., 4 oz. bottles. CRYSTALIZED CHERRIES . . .35c. lb.
NEW CITRON, LEMON and ORANGE PEEL. GOOD WHITE BEANS4c. lb.
IRISH HAMS and BACON. OLIVES Stuffed with Pinotos .20c. bot.
CRANBERRIES, 47c. gallon.

New Dates, Stuffed with Jordan Almonds, 20c. box.

RELIABLE FRESH P. E. I. EGGS.

NEW GREEN PEAS6c. & 7c. lb. ALMOND PASTE—1/4, 1/2 and 1 lb. tins
NEW BROAD BEANS15c. lb. NEW CURRANTS, 1 lb. pkts.7 1/2c.
SELECTED LAYER FIGS15c. box. LOOSE CURRANTS6c. lb.
CLEANED SULTANA RAISINS, 1 lb. package20c. WHOLE NUTMEGS30c. lb.
WEST INDIA TAMARINDS, 4 lb. tins40c. NEW DESICCATED COCOANUT.

New California Dried Peaches, 15c. lb.

"Green Mountain" Potatoes—Dry as Flour.

HAWAIIAN GRATED PINEAPPLE. MUSHROOMS—glass and tins.
HAWAIIAN SLICED PINEAPPLE. HARTLEY'S JAMS—1's and 2's.
BEST CANADIAN BUTTER, 1 lb. blocks. BIRD'S CUSTARD POWDERS, 12c. pkg.
NEW EVAPORATED APPLES. POSTER-CLARK'S CUSTARD, 12c. tin
GRAPE JELLY, 15c. glass. MAS DE LA VILLE CHAMPAGNE.

New Shelled Almonds and Walnuts.

New Scotch Oatmeal, Fine and Medium Cut.

C. P. EAGAN, Duckworth Street & Queen's Rd.

The Wonder Box!

A SEALED SURPRISE

For Boys and Girls.

Published at **15c.** each, containing Magazines for Boys and Girls, The Clock that Teaches the Time, Folding Picture Puzzel, etc., etc.

5 cents each.

The Wonder Box is unlike anything else ever offered to children, it is the product of the energies of hundreds of people in varied fields and its contents are unique.

S. MILLEY.

Police Court.

Two drunks were discharged.

Three drunks were fined \$2 or 7 days, and one was fined \$5 or 14 days.

A man convicted of being drunk and disorderly in his brother's house was ordered to sign a bond for his future good behaviour.

A vagrant was sent down for 10 days.

An elderly man convicted for the 3rd time of being a loose and disorderly person was ordered to find two sureties in \$20 each or in default to go to jail for 3 months.

Three lads ranging in age from 15

to 18 years were before the Court on two charges against each. (1) Larceny of stamps and the articles valued at \$15.95 and (2) malicious damage to property. In the case of two of the lads the second charge was withdrawn, and the other was fined \$5 or 14 days. On the first charge they were fined \$10 each or 30 days.

Two lads charged with the larceny of a rifle valued at \$30 were each fined \$20 or 30 days.

The schr. Geo. B. Clieff, started loading fish yesterday at the Smith Co's premises for Brazil.

Minard's Liniment Cures Colds, Etc.

More Light.

Our new 40 candle power lamp can supply more light at less cost than any other system of Artificial lighting. This lamp is especially designed for use with our new ten-cent Slot Meter. Drop ten cents in the slot, and the lamp will run for 32 hours, giving a light of 40 candle power.

Call and get full particulars of our "Special Fitting" Slot Meter proposition, or phone 97.

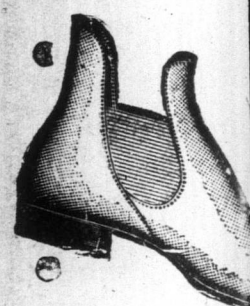
ST. JOHN'S GAS LIGHT COMPANY, nov5,tu,fr, Board of Trade Bldg.

It is easy enough to walk up to a cannon's mouth. The brave man is one who admits his name is "Algeron."

G. KNOWL
SHOE DEPART

Our Shoes
ments of ev
in Cherry, Be

The good
easy and you



BOYS' HOUSE SH

60c, 55c-

BOYS' ARCTIC CLO

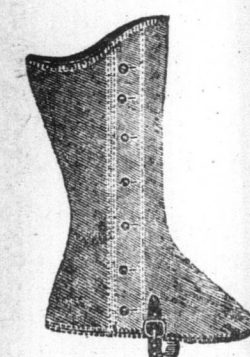
BEDROOM SLIP

46c, 48c, 50c, to

CARPET SLIPPER

20c, 30c to 80

Ladies



G.

Act Respecting Flag

Ottawa, Dec. 1.—Mr. Bradbury introduced in the House of Commons an Act respecting flags which declares: No person shall mutilate, trample upon, deface, treat contemptuously any flag authorized to be used in the British Empire whether such flag is public or private property. The penalty is a fine not less than \$50 or more than \$100 or to imprisonment not exceeding thirty days, or to both fine and imprisonment.

No person shall display any flag, or any representation thereof which appears any word, figure, verisimilitude or design of any kind whatsoever, and no person shall use any such flag for the purpose of giving notice of the sale of any kind of merchandise. The penalty shall be not less than ten dollars and more than fifty dollars, or to imprisonment not exceeding thirty days to both fine and imprisonment.

In Wage

health, sooner or later, shows very far from very fast toward suffers from the headaches, the unpleasant breath and the result from constipation and yourself what a difference.

BEECHAM

Tested through three generations this perfect vegetable and wholly accepted as the best preventive of indigestion. Beecham's to natural activity—enable you making qualities from our food, that—in your looks and in your

Pay Big

The directions with every box