

PROFITS over 100 pr. ct. OF ORIGINAL SUM ASSURED.

The following are examples of Canada Life Policies, in which the Profits added to same have more than doubled the original amounts.

Policy No.	Yearly Premium	Original Policy	Profits Added to 1910	Total Assurance to 1910
125	\$41.84	\$2,000	\$2,286.97	\$4,286.97
886	12.40	800	821.95	1,621.95
989	78.34	4,000	4,039.97	8,039.97
1,203	43.17	2,000	2,005.59	4,005.59
1,694	16.75	1,000	1,005.35	2,005.35
2,157	53.55	1,400	1,415.14	2,815.14

At age 30 a saving of \$14.00 monthly will buy a Profit-bearing Endowment Policy in the Canada Life for \$5,000, payable to you, at maturity in one amount or by way of annual instalments.

Send your name, age and address for a proposition of from \$1,000 to \$5,000 or more.

Canada Life Assurance Co.
C. A. C. BRUCE, Manager, St. John's.

Money Is Invested

for the purpose of obtaining interest. The more interest you get, the more money you will save. We own and offer a number of Securities that will meet the requirements of those who wish to double their interest income—with safety. Ask for particulars.

F. B. McCURDY & CO.,

Members Montreal Stock Exchange.

C. A. C. BRUCE, Manager,
St. John's.

July 30, 11

Handsome Coats and Suits

Just received from the best of the present day makers. The Coats and Suits in the shipment just opened up are quite out of the ordinary.

Stroll through our Suit and Skirt Department; note the new Fall styles. The department is fairly sparkling with pretty new designs. The display is the most complete and quite the best we have ever shown.

**U. S. PICTURE and
PORTRAIT CO.**



SPECIAL SHIPMENTS

Extra Leather Beltings
Half inch to Ten inches Wide.
**Rubber Belting,
Belt Lacing,
Steam Packing,
Steam Jointings,
Babbit Metals,
Fire Hose.**
GET OUR SPECIAL PRICES.

BOWRING BROTHERS, LTD.

Indefinite Bargains.

BY RUTH CAMERON.



A friend of mine who lives near the high school, has taken a little country girl into her family for the school term. This girl is going to help her with the children and the sewing in return for her board and room.

My friend was telling me about this arrangement. "How much time will she give you?" I asked. "Oh, I don't know," said the lady airily. "I suppose she will help me whenever I need her."

"Can't you see trouble ahead for those two?" I can.

If there is anything on earth that makes for dissatisfaction and misunderstandings any more surely than an indefinite arrangement like that, an exchange in which it is not nominated in the bond exactly what each party gets, I have yet to find it.

Usually one party is badly cheated and invariably both parties think they are.

Two old neighbours of mine used to be very dear friends until one summer they foolishly entered into a compact that the horse of the party of the first part should be occasionally allowed to graze in the field of the party of the second part in exchange for the occasional use of

said horse by the party of the second part. Needless to say these two dear friends no longer speak.

A young matron who was clever with her needle consented to help one of her young girl friends with her trousseau if the latter would help her in the care of her two children. The young mother was fond of sewing and the young girl was fond of children, and both thought this would bring them a pleasant change of occupation, and would be an ideal arrangement. So it might have been if they had made any definite contract. As it was each woman began to go to mutual friends, complaining that she was giving at least twice as much of her time as the other, and through the kind services of the mutual friends in passing the word along, these two also no longer speak.

Of course, everyone who enters into one of these indefinite arrangements thinks that between friends there is no need of a definite contract. In reality, the closer the friendship, the greater the need of definiteness, because the tie is too precious to risk breaking.

If you are going to make some exchange like this, why not reduce the services rendered to a common denominator of time or money value, and then negotiate a fair exchange.

Believe me, you will run far less risk of heart burning and dissatisfaction than if you contented yourself with some vague and indefinite arrangement.

Ruth Cameron

FOR WOMEN ONLY.

That is the nature of Dr. Pierce's Favorite Prescription—the one remedy for women which contains no alcohol and no habit-forming drugs. Made from native medicinal forest roots. Dr. Pierce tells its every ingredient on the bottle wrapper. Prominent physicians and some of the best medical authorities endorse these ingredients as being the very best known remedies for ailments and weaknesses peculiar to women.



This is what Mrs. GERTRUDE E. COFFEY, of Longstreet, Ky., says: "I feel it my duty to write and tell you what your medicines have done for me. I was a great sufferer for six years from a trouble peculiar to women, but I am thankful to say, after taking four bottles of your 'Favorite Prescription' I am not bothered with that dreadful disease any more. I feel like a new woman. When I first wrote you for advice I only weighed 115 pounds—now I weigh 135. I thank you very much for your kindness. You have been as a father to me in advising me what to do, so may God bless you in every effort you put forth for good. I hope this testimonial will be the means of some poor suffering woman seeking health."

Dr. Pierce's Medical Adviser, newly revised up-to-date edition, answers hosts of questions of all kinds.

Household Notes.

Safety matches will strike as easily on coal as on the safety box.

When the eyes ache and burn, bathe them in hot water into which a dash of witch hazel has been added.

A slice of potato is an excellent thing to clean white cloth which has become disfigured by hot cooking utensils.

Pots and kettles should not be scraped. Use a piece of sandpaper to remove any burned particles or discolorations.

When silver has become discolored with egg, dip a damp cloth in salt water and rub the silver; the stain will disappear.

If the teapot becomes musty, put a lump of sugar in it before putting it away. It will smell sweet when you want to use it.

If the step ladder slips, paste a piece of old rubber over each support; this will not only prevent a fall, but it will protect the floors.

Raw starch is not digestible, so all foods containing starch should be subjected to boiling water or dry heat and thoroughly cooked.

If you have castors put on your wooden box it will be much more convenient to sweep around and under it, or to move it from place to place.

When cooking mushrooms it is safe to put a silver spoon in the pan. If the spoon turns dark, you can be sure there is a toadstool in the pan.

If you have a cold, bake a lemon thoroughly until it is tender, cut it in half, sprinkle each half with sugar and eat while hot and just before going to bed.

The ends of candles are very useful in kindling the fire. Cut them into small pieces and distribute them among the kindling; the fire will burn up much more quickly.

The skirt worn in the business office is apt to wear shiny. This can be prevented if there is provided a small cushion or strip of balze to fit the office chair or stool.

When a patient cannot retain nourishment, albumen water is very often given. Beat up the whites of two eggs, and half a pint of tepid water and a pinch of salt.

All the boxes on the top of the pantry shelf should have labels on the lid telling the contents of the box. This saves a great deal of time when you are hunting articles.

To keep copper utensils from tarnishing, clean with sand and a handful of flour and salt mixed with vinegar, then rinse in hot water and dry, then polish with dry whiting.

Peppers can be kept firm and solid in the following way: Put them in a stone crock, then heat enough vinegar to entirely cover them. In this way they will keep all winter.

Black pepper is ground peppercorns; white pepper is made from the same berry, the outer husk being removed before grinding. Cayenne pepper is the powdered pod of capsicum.

When the woodwork around the gas stove becomes greasy spattered, put a little gasoline on a cloth and go over the woodwork. This must be done when there is no fire in the kitchen.

Finger-marks on doors can be removed easily by using a clean piece of flannel dipped in kerosene; then wipe them with a cloth wrung out of hot water. This destroys the smell of kerosene.

Hot-water bottles, before being hung away, should first be dried, then inflated with air and the stopper put in securely. This prevents sticking together, which in a short time ruins the rubber.

If you can swim, that increases the probability that you will die by drowning. The ability to swim is an accomplishment, not an asset.

Minard's Liniment Cures Diphtheria.

The Duff Durbar

Crowned with success in all countries.

The best, most simple and most comfortable way of ironing. Independent of stove and gas. It can be used anywhere. Non-inflammable fuel without noxious fumes. No risk from fire; healthier and safer than any other iron.

Of all Stocking-makers, Stocked by Stone Bros., 170 St. John's Street, St. John's, Nfld.

The Picnickers Must Go.

Editor Evening Telegram.

Dear Sir—Please allow me space in the People's Paper for a few remarks concerning the way we have been treated by the so-called People's Party, with regard to Road Board matters in this important town of St. John's. As you are aware, Mr. Editor, Sir E. P. Morris promised if his government was returned to power, he would grant us Electric Road Boards. Sir Edward failed to carry out that promise to the people for which he will have to pay the penalty in 1913. The first thing they did after being elected by the people they deceived by false promises, was to appoint a Road Board contrary to the wishes of the people and to the promises they made, with one of their members as chairman, who is now getting a fat living out of the overtaxed people of this overtaxed country. The Picnic Premier in his manifesto promised to reduce taxation and lighten the burden of the poor as much as possible, but up to the present time he has failed to do so, but he will find to his cost in 1913 he cannot and will not fool people any longer. The way the road money is handled here is a disgrace to any government, even to a picnic government. The two "Edwards" must go and the ballots will fix it in the fall of 1913. Thanking you for space, Mr. Editor.

Yours, etc., JACK FROST.

Hr. Grace, Oct. 14, 12.

Good and Bad Roads

The road that leads to Sleepytown is causing much complaining, and folks who travel up and down forget their moral training. For when the weather's wet that road is like the swamp named Dismal and horses, with their wagonload, sink in the depths abyssal. And motorists who go that way are thrown into a panic; their autos sink in liquid clay to beat the lost Titanic. And when the weather's dry those tracks are ridged and rough and rutty, and travelers have broken backs or else are driven nutty. And in the streets of Sleepytown the citizens foregather, and say: "There's something keeps us down and handicaps us, rather! Why is our burg thus standing still, no prizes ever landing? The rival village, Rustleville, is growing and expanding!" The roads that lead to Rustleville are excellent, inviting; and over valley, bridge and hill the travelers go skitting; no broken axletree or tire brings forth a burst of swearing; no horses founder in the mire or swim for shore despairing. And so to Rustleville they go; the crowds, with cheerful chatter; at Sleepytown, immersed in woe, they wonder what's the matter!

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On Second Thought.

BY JAY E. HOUSE.

It is easy enough to form an association. Which is the explanation of the one organized for the purpose of reducing letter postage to one cent. Banker Morse having been released from the penitentiary upon the theory that he was about to die, there is some demand that Banker Morse make good.

The neighbours are complaining because Jim Heckle doesn't observe the rule. That it that when a wife supports her husband by taking in washing, he must deliver the wash.

Mr. Lorimer's restraint and repression in announcing that he is out of politics was commendable. When Frank Grimes retired from politics he gave a parade.

If it is true that you are dead politically it isn't such a terrible fate. The average man doesn't vote FOR a candidate. He votes AGAINST one. Every married man should deceive his wife and make a virtue of doing so. No woman should know the whole truth about her husband.

If you are looking for an argument, James Moran, of Morris, Ill., believes himself to be the oldest man in the world, and is prepared to defend his title.

If Your Child Needs a Physic.

If Its Little Stomach is Sour, Litter Sluggish and Bowels Clogged.

Mother! look at the tongue! see if it is coated. If your child is listless, irritable, isn't sleeping well, is restless, doesn't eat heartily or is cross, irritable, out of sorts with everybody, stomach sour, feverish, breath bad; has stomach-ache, diarrhoea, sore throat, or is full of cold, it means the little ones' stomach, liver and bowels are clogged up with waste and needs a gentle, thorough cleansing at once.

Give a teaspoonful of Syrup of Figs, and in a few hours the foul, decaying, constipated matter, undigested food and sour bile will gently move on and out of its little bowels without nausea, griping or weakness; and you will surely have a well and smiling child shortly.

With Syrup of Figs you are not drugging your children, being composed entirely of luscious figs, senna and aromatics it cannot be harmful, besides they dearly love its delicious taste.

Mothers should always keep Syrup of Figs handy. It is the only stomach, liver and bowel cleanser, and regulator needed—a little given today will save a sick child to-morrow. Full directions for children of all ages, and for grown-ups plainly printed on the package.

Ask your druggist for the full name "Syrup of Figs and Elixir of Senna," prepared by the California Fig Co. This is the delicious, luscious, genuine old, reliable. Refuse anything else offered.

Corsets!

We have 500 pairs Ladies' New Style Corsets, in White and Drab, which we must move at once, to do this we have cut out the Profit.

PRICES. PRICES.

40c. for 36c. 75c. for 68c.
50c. for 42c. \$1.00 for 80c.
60c. for 52c. \$1.50 for 1.28

HOSE SUPPORTS.
Children's Hose Supports with Rubber attachments.
14c. 17c. 20c.

Ladies' assorted kinds: Klenner's Favorite, Duplex, Pivot, Fixon, Parisian, etc.
15, 20, 25, 30, 40c. pair.

Soper & Moore

Phone 450.

Good and Bad Roads

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FOR ALL KIDNEY DISEASES
GOUT, RHEUMATISM, GRAVEL, BRONCHITIS, DIARRHOEA, BILIOUSNESS, ETC.

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FOR HIRE. Apply to
ANGLO-AMERICAN GARAGE,
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Are you buying your Confectionery, Syrups and Jams right?

If you want to save money, stock Rennie's Confectionery, Syrups, Jams, &c., &c. Full lines in

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Hard Mixtures,
Cream Mixtures,
One Cent Goods,
Kisses, Mint Lumps,
Chocolates, Bon-Bons, &c.
SYRUPS,
in pints and half-pints.
JAMS,
put up in Tumblers,
1 lb. Crocks and Pails.
All fresh manufactured stock.

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BEAVER BOARD

The New Wall and Ceiling Material

It takes the place of lath, plaster and wall-paper in every type of building, new or remodeled.

It builds a new room inside the old one; turns cellar or attic into comfortable rooms in an incredibly short time; makes old outbuildings serviceable, etc.

It costs less than lath and plaster, looks better and lasts longer.

Made entirely of selected woods, reduced to fibrous form and pressed into panels of many convenient sizes, with beautiful pebbled surface.

Quickly and easily put up—full instructions in every bundle.

SOLD BY
**Ayre & Sons, Limited,
Royal Stores, Limited,
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Colin Campbell.**

KEROSENE OIL.

When buying Kerosene Oil insist upon having the following well-known brands:

"FAMILY SAFEGUARD" HIGH TEST.
"RADIANT" or **"BAY STATE"** LOW TEST. LOW TEST.

and you will have the satisfaction of knowing that you are getting the best.

IN BARRELS AND CASES.

H. J. Stabb & CO.
MINARD'S LINIMENT CURE
BURNS, Etc.

DODD'S KIDNEY PILLS

FOR ALL KIDNEY DISEASES
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