

WINTER CAPS

Best shipment—is of
AND CAPS
is the CAP that was
All who wore it liked it.

\$20., \$1.50.

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UNDERWEAR

GET AT

BLAIR'S.

Woven Vests, Knickers

Shetland Lamb's Wool

Knickers or Divided Skirts.

Frillings

assortment of Neck Frillings,

Cream, Paris, Black, Mag-

Cream, Black, Pale Blue,

etc., etc.

Blair.

LAST WORD

ABOUT

ercoats

found in our New Models.

ESTERFIELD

ORMAWAY.

Wholesale Only.

CLOTHING FACTORY, Ltd.

27 Duckworth St., St. John's

H. & P's

Biscuits.

Once you buy them you will
buy them again and again.
Try, taste and prove it.

Some of the kind
we stock: Carnarvon,
Eaton, Marie, Monarch,
Royal Cream Crackers,
Short Bread, Windsor,
Ginger Nuts, Macaroons,
etc., etc.

CAKES: Royal Sultana,
Currant and Genoa, in 1-lb. tins.

JAMES C. BAIRD,
WATER STREET.

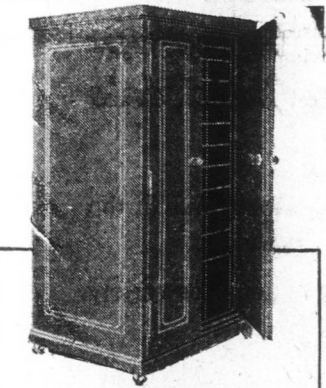
Henty Series for Boys.

25c. each.

A popular-priced edition of books
by G. A. Henty, famous for his stories
on historical events. Books which
have aroused enthusiasm, and will
continue to awaken interest in the
hearts of young folks for generations
to come. Well-printed and bound
with a fascinating lithographed panel
inlay in ten colors.

Among Malay Pirates, Bonnie Prince
Charles, Boy Knight, The Bravest of
the Brave, The Boy of England's Aid,
By Pike and Dyke, By Right of Conquest,
By Sher Pluck, Captain Bayley's
Hair, Colonel Thorndyke's Secret,
Crown of Honor, The Dragon and
Raven, Facing Death, Final Reckoning,
A For Name and Fame, Friends
Though Divided, Golden Canon, The
In Freedom's Cause, In the Reign of
Terror, In Times of Peril, Jack Archer,
Lion of St. Mark, The Lion of the
North, The Lost Heir, The Maori and
Settler, One of the 28th, Orange and
Green, Rubub, the Juggler, St. George
for England, Sturdy and Strong, True
to the Old Flag, Under Drake's Flag,
With Clive in India, With Lee in Vir-
ginia, With Wolfe in Canada, Young
Bunglers, The Young Colonists, The
Young Midshipman, The.

27c. Post Paid.
Garrett BYRNE,
Bookseller & Stationer.



Don't Buy Another Safe

The

Safe-Cabinet

will answer your
purpose as well or better at a
fourth the cost. A fire-
proof cabinet with combi-
nation lock, that will pro-
tect your valuable papers.
Interior equipment ad-
justable to the needs of
any business. Immense
capacity. Light weight.
All sizes.

We have it in stock
FRED. V. CHESMAN
AGENT.

NOTICE!

Whereas owing to the neglect of
the owners, certain old schooners
now lying in the port of St. John's
are likely to sink and thus become a
menace to navigation and an obstruc-
tion in the harbor. Notice is hereby
given that one month from date (if
not previously arranged for) these
hulks will be towed to sea and sunk
without further notice. Owners are
therefore notified to govern them-
selves accordingly.

EDWARD ENGLISH,
Harbor Master.
October 6th, 1911. 3w.eod.

NOTICE.

Tenders will be received at the
Newfoundland Savings' Bank, Wed-
nesday, the 1st day of November next,
at 11 a.m., for the purchase of that
freehold farm and property known as
Rae Island, recently occupied by the
late Mr. John T. Nevill. A plan of the
property, etc., may be seen at the
Newfoundland Savings' Bank any day
between the hours of 10 a.m. and 2
p.m.

F. C. BERTEAU,
Acting Cashier.
St. John's, Sept. 12th, 1911.
th.s.s.p.oct.

The Evening Chit-Chat

By RUTH CAMERON



Did it ever oc-
cur to you how
astonishingly lit-
tle most of us
see of all that
we look at?

The other day
I was asked what
was the color of
a house next
door to the hotel
in which I had
stopped several
days and I ac-
tually couldn't

say.

And yet I must have looked at that
house at least a hundred times.
Doubtless I am remarkably unob-
serving, but I fancy many people
have similar, if not as inexcusable,
experiences.

I read the other day that when a test
of this sort was made to see how ob-
serving school children are, many of
the children questioned could not tell
whether the columns in the vestibule
of the building which they passed daily
were round or square. Some of them,
furthermore, had not even noticed the
peculiar shape of a triangular window
in the wall above the teacher's head,
although they must have looked at
this aperture half a hundred times
daily.

At a party which I once attended
one of the games was for each person
to pass by a table loaded with all
kinds of objects and then write down
the names of as many of the articles
as he could remember. There was a
prize for the person with the longest
list, but although there were fifty ob-
jects on the table I remember that the
prize winner had named only about
twenty. The rest of us ranged from
there down to ten or twelve.

Nor was this because it is not pos-
sible for even an observing human
being to take in so much in a short
time. Why, it is related of the cele-
brated Houdin that he could run past
a shop window in Paris, cast into it
a single glance and enumerate cor-
rectly every one of a hundred different
articles displayed there.

The trouble is that most of us do
not train ourselves to see what we

look at.

It seems to me that the game I
mentioned would be an excellent thing
with which to amuse the children
some rainy afternoon and incidentally
give them a sugar coated pill of bene-
fit.

And as far as that goes, I do think
it would not do any harm for some of
us grownups to try similar experi-
ments.

After you pass a shop window try
to recall as many articles as possi-
ble.

See if you can tell what color all
the houses on your street or in your
immediate neighbourhood are.

Try to recall what are the objects
of furniture in some friend's living
room.

Look at your desk or your bureau
for a few seconds and then shut your
eyes and see if you can correctly enu-
merate every article upon it.

Another interesting experiment is to
look at some familiar object very in-
tensely and see if you cannot discover
something about it that you never no-
ticed before.

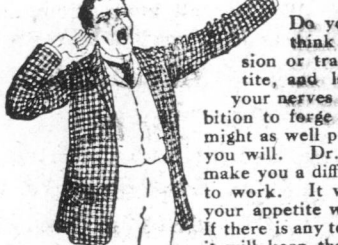
In nine cases out of ten you can.
The other day I was obliged to wait
for a train in a very unpleasant spot
where the most interesting things to
look at were half a dozen pigeons
which were strutting up and down the
track, pecking up some grain which
had providentially overflowed from a
freight car.

I looked at those pigeons as I had
never looked at pigeons before and
soon I noticed the most peculiar con-
comitance between the motion of the
feet and the motion of the head. It
seemed as if they must be fastened to-
gether by some internal spring. Now
I've carelessly looked at pigeons a
thousand times before, but I never no-
ticed that, because I never really ob-
served them intently.

We fret at monotony of scenes. We
complain that we cannot afford to
travel and see distant lands. But
how few of us really look at our own
land, our own town, our own street
and neighbourhood with anything like
seeing eyes.

Red Cameron

Do You Feel This Way?



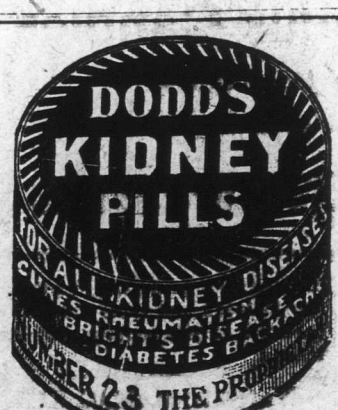
Do you feel all tired out? Do you sometimes
think you just can't work away at your pro-
fession or trade any longer? Do you have a poor ap-
petite, and lay awake at nights unable to sleep? Are
your nerves all gone, and your stomach too? Has am-
bition to forge ahead in the world left you? If so, you
ought to get a step to your misery. You can do it if
you will. Dr. Pierce's Golden Medical Discovery will
make you a different individual. It will set your lazy liver
to work. It will set things right in your stomach, and
your appetite will come back. It will purify your blood.
If there is any tendency in your family toward consumption,
it will keep that dread destroyer away. Even after con-
sumption has almost gained a foothold in the form of a
cure in 98 per cent. of all cases. It is a remedy prepared by Dr. V. V. Pierce,
of Buffalo, N. Y., whose advice is given free to all who wish to write him. His
great success has come from his wide experience and varied practice. Don't be
deceived by a penny-grabbing dealer into taking inferior substi-
tutes for Dr. Pierce's medicines, recommended to be "just as good." Dr.
Pierce's medicines are of known composition. Their every ingredient printed
on their wrappers. Made from roots without alcohol. Contains no habit-
forming drugs. World's Dispensary Medical Association, Buffalo, N. Y.

Schooner Has

Narrow Escape.

Several schooners arrived here
yesterday evening from Fox Harbor
and other parts of Placentia Bay lad-
ened with fish. They had been over a
week on the run and met very calm
and foggy weather with a very high
swell. Most of them harbored in
Trepassey, and one, the Madonna,
narrowly escaped going ashore on
Cape Mutton. She was right in
amongst the breakers when fortu-
nately the wind veered to W.S.W. and
she was enabled to stand off the
shore. Had she gone on the rocks
not a soul on board would have been
saved, as a big sea ran.

Drudge's schooner Ellinor from
Random, T. B., which arrived with
fish and oil a few days ago had sev-
eral sheep on board. One, a ram, was
tied by the horns on the deck and
was missed at night. The skipper
went aft and found the animal towing
behind the vessel. He hauled it on
board and found it quite dead. The
animal had been washed over the lee
rail in the dark and was quickly
drowned. It was worth about \$8.



McMurdo's Store News.

THURSDAY, Oct. 26, '11.

Gault's Digestive Syrup has cured
many cases of Dyspepsia, some of them
severe and of long standing. It is
really a concentrated extract of vari-
ous herbs, roots and barks, well
known for their value in diseases of
the stomach and liver, and skillfully
combined by competent chemists. It
is pretty certain to give a measure
of relief in even the most chronic
case of stomach trouble; and, as we
have said, it has produced some radical
cures which have surprised the
sufferers. Price 50c. a bottle.

Red Cross Oil is a counter-irritant
of acknowledged value. It is strong
but does not blister; it relieves pain,
but without causing any undue sur-
face irritation; and is an admirable
internal remedy for pains. Price 25c.
a bottle.

Here and There.

Rev. Dr. Curtis and Mrs. Curtis
returned from Canada by the express
to-day.

GUARDS' CHURCH PARADE. —
The Methodist Guards Brigade parade
to George St. Church to Divine ser-
vice Sunday morning next.

The Prospero left Moreton's Har-
bor at 8.30 this morning and is due
here to-morrow night.

The Porcia sails west at 10 a.m. to-
morrow.

An aged spinster named Slocum
was found dead in bed by her rela-
tives at Harbor Grace yesterday morn-
ing. Not rising at the usual hour her
relatives went to call her and found
her a corpse.

MINARD'S LINIMENT CURES GAB-
-FABED

A Wonderful Discovery

An eminent scientist, the other day,
gave his opinion that the most won-
derful discovery of recent years was
the discovery of Zam-Buk. Just
think! As soon as a single thin layer
of Zam-Buk is applied to a wound or
a sore, such injury is insured against
blood poison! Not one species of
microbe has been found that Zam-Buk
does not kill!

Then again. As soon as Zam-Buk
is applied to a sore, or a cut, or to
skin disease, it stops the smarting.
That is why children are such friends
of Zam-Buk. They care nothing for
the science of the thing. All they
know is that Zam-Buk stops their
pain. Mothers should never forget
this.

Again. As soon as Zam-Buk is ap-
plied to a wound or to a diseased
part, the cells beneath the skin's sur-
face are so stimulated that new
healthy tissue is quickly formed. This
forming of fresh healthy tissue from
below is Zam-Buk's secret of healing.
The tissue thus formed is worked up
to the surface and literally casts off
the diseased tissue above it. This is
why Zam-Buk cures are permanent.

Only the other day Mr. Marsh, of
103 Delamater Ave., Montreal, called
upon the Zam-Buk Company and told
them that for over twenty-five years
he had been a martyr to eczema. His
hands were at one time so covered
with sores that he had to sleep in
gloves. Four years ago Zam-Buk was
introduced to him, and in a few
months it cured him. To-day—over
three years after his cure of a disease
he had for twenty-five years—he is
still cured, and has had no trace of
any return of the eczema!

All druggists sell Zam-Buk at 50c.
box, or we will send free trial box
if you send this advertisement and a
1c. stamp (to pay return postage).
Address Zam-Buk Co., St. John's, Nfld.

Harbor Grace Notes.

Coughlin Hall and grounds are
now being prepared for the Agricul-
tural Exhibition, which takes place
next week.

Mr. Samuel Taylor, of Bear's Cove,
went to St. John's on Monday morn-
ing to enter Hospital for some eye
trouble.

Mr. Eliot Courage died on Sunday
night after a few weeks' illness, aged
68 years. He leaves one daughter
here, Mrs. Edward Quinn, and two
sons in the States. The funeral took
place yesterday. Interment was at
the C. of E. Cemetery. We tender our
sympathy to the family.

A deputation from Rising Sun
Lodge, L.O.A., went to Carbonear on
Sunday to attend the funeral of the
late W. C. Hawker, Esq. It consisted
of Jordan Sheppard, W.M.; Robert
Sheppard, D.M.; C. D. Garland, Chap-
lain; and Bros. Albert Rogers and W.
W. French.

Miss Alice Shute, the 12 year old
daughter of Mr. Moses Shute, has
been suffering from eye trouble for
some months. She has been advised
to go to St. John's to Hospital, and
will probably go on Monday. We
trust the skill of the doctors there
will be successful in removing the
trouble.

The s.s. Bloodhound, Capt. Peter
Jackman, arrived from Labrador via
Carbonear at 4 p.m. yesterday, bring-
ing fishing crews from the coast.
While at Carbonear the ship lost a
2,000 lb. anchor and about 15 fathoms
of chain. This will of course be se-
cured later. She anchored in the
stream here on arrival, but about 6
o'clock, the wind freshening from the
west, she dragged her anchor, and
one of the officers with a few short
puffs of the whistle called the cap-
tain, who was at the telegraph office,
and other members of the crew, and
had the ship berthed at Messrs. Mur-
ray & Crawford's wharf.

An old lady named Miss Ellen Slo-
cum, who lived a rather lonely life on
the hill to the north of this town, was
found dead in her bed yesterday
morning. Another woman lived with
her, but the deceased being of an ec-
centric turn of mind did not share
her room with her friend. Deceased
was a daughter of the late John Slo-
cum and was about 65 years of age.

CORRESPONDENT.

Harbor Grace, Oct. 25th, 1911.

To keep children's stockings from
wearing out at the knees before other
parts show wear turn the stocking in-
side out and take a piece out from
an old stocking leg about seven or
eight inches long. Do not cut open,
but arrange it over the stocking at the
knee and sew it fast at each end, rat-
her loosely so that the thread will not
break when the stocking is stretched.
Then turn the stocking right side out;
the stockings will wear twice as long
as it will if this is not done. If a
new stocking is worn once it is easy to
get the piece at the right place.

FINE THIRTEEN DOLLARS. —
Yesterday a man named Stamp, of
Outer Cove, had two young men,
brothers, summoned for assaulting
him. One of them was fined \$13.00
and costs, and both men were com-
pelled to give bonds to keep the peace
towards Stamp in future.

St. Bon's Win Again.

The inter-collegiate match between
St. Bon's and Felldians yesterday
afternoon resulted in a victory for St.
Bon's by 5 goals to 0. The match was
lively from the start. St. Bon's had
the advantage of the wind when they
lined up as follows:—

Lundrigan, goal; Murphy, Knight,
backs; Leseman, Hogan, Halley,
halves; Rawlins, O'Hagen, Kelly,
Crawford, Duchemin, forwards.

They had the best of the play from
the start. They secured one goal in
the first half through O'Hagen, and
four in the second half through Hal-
ley, Rawlin and O'Hagen. The Felld-
ian team were:

Temple, goal; Rendell, Ryall,
backs; Ludlow, Gillingham, Trebble,
halves; Martin, Hall, Snow, Croucher,
Snow, forwards.

Should the Methodists win in Sat-
urday's match with the Felldians they
will play off with St. Bon's for the
cup. If they lose or draw, St. Bon's
will be the champions.

Girls' F. Society.

A sale of work in the Synod Hall
in aid of the Church Ship Fund was
held yesterday afternoon by the G.
F. S. candidates—young people from
8 to 16 years of age. Lady Horwood
and Rev. Mr. Hewitt were present
also and assisted in conducting the
sale, which was a grand success and
realized \$115.25. The girls had been
at work since August preparing for
the event and had a splendid stock
of saleable articles, which was all
sold out by 6.30 o'clock. The tea
tables were well patronized. There
were six in number, and the receipts
from them amounted to \$21.75, ex-
ceeded only by the fancy stall, which
brought in \$22.10, and jumble stall,
\$27.50. All concerned deserve to be
congratulated on the success of the
affair.

An Average

Banking Voyage.

The banking voyage is now to all
 intents and purposes over and the
 hatch for the season will be a good
 average one. The Belleoram vessels
 have the best voyages recorded, and
 Capt. Chuet, will be high liner with
 3,600 qtrs. for 10 dories, or an aver-
 age of 360 qtrs. per dory. Fishing
 since March, Capt. Chuet did well in
 the early spring and his success con-
 tinued all along through the summer
 and fall.

BAD LOBSTER PACKING.

The Department of Marine and Fisheries
 has sent Mr. J. H. Dee, Inspector of
 Fisheries, to Fortuue Bay to pro-
 secute parties there who are known
 to have put up bad lobsters.

MAGIC

BAKING POWDER

MADE IN CANADA
CONTAINS NO ALUM
CONFORMS TO THE
HIGH STANDARD OF
GILLET'S GOODS.



St. Bon's Ladies Meet.

Yesterday afternoon the quarterly
meeting of the Ladies' Association of
St. Bonaventure's College was held
in the Aula Maxima. A fairly large
number attended and much enthus-
iasm was displayed. The reports that
were submitted were very encourag-
ing. It was decided to hold a series
of lectures the coming winter in the
Aula Maxima in aid of the new wing,
and a programme will be prepared
accordingly. The speakers will be
chosen later. The lectures last year
proved successful and a good source
of revenue. Teas were served dur-
ing the afternoon by the ladies of the
Association.

Scotch Curlers Visit.

Toronto, Oct. 18.—Arrangements for
the visit of the Royal Caledonia Curl-
ing Club, which will tour Canada this
winter, were made at the semi-annual
meeting of the Ontario Curling Asso-
ciation yesterday.

They will arrive at Halifax on Janu-
ary 5 and will remain 5 days in the
Maritime Provinces, 2 days in Quebec,
6 in Montreal and 3 in Ottawa. They
will visit Kingston on January 23rd
and will be in Toronto on the 27th.

His Excellency the Duke of Con-
naught, Governor-General of Canada,
was chosen patron.

Straits Report.

The s.s. Home, Capt. Jacob Kean,
arrived at Bay of Islands at 10.10
a.m. yesterday. He sent this message
to the Reid Nfld. Co.:—

"Arrived at Battle Harbor 8 a.m.
Sunday. Since then experienced
strong W.S.W. winds with thick fog
and heavy sea. The fishery is over
and all the fishermen have left the
coast."

GIVEN IN CHARGE BY WIFE.

Last evening the police were called to
a residence on Spencer Street where
a man was raising a shindy in his
house. His wife was fearful that he
would assault her and gave him in
charge, promising to appear against
him in court to-day.

RETURNED TO WHITBOURNE.

Rev. W. P. Finn, P.P. of Whitbourne,
who has been in town the past two
days on business, returned home by
last evening's train.



Get This Clear

This way to prove whether nervousness, heart or stomach
troubles, insomnia, liver disorders, etc., are caused by tea and coffee,
is to stop them for 10 days or two weeks. You may learn something
of value.

Simply leaving off the tea and coffee will work wonders. It is
much easier if you shift to well-made

POSTUM

Then the brain works clear, nerves become steady, and the human
machine runs smoothly, which it cannot do when clogged by a drug.

Among tea and coffee users, one in every three is hurt in, some
way by the drug—caffeine—in tea and coffee.

Get That Clear "There's a Reason"

CANADIAN POSTUM CEREAL COMPANY, LIMITED, WINDSOR, ONTARIO, CANADA.