

Beaver Flour

makes more bread to the barrel than any other flour on the market—bread that takes up water readily, "stands up" well in the oven, looks well, tastes well and is light and nutritious.

Being a carefully prepared blend of Manitoba Spring wheat and Ontario Fall wheat, Beaver Flour is also an ideal pastry flour, making the most delicious cakes, pies and biscuits.

Keeping two flours—one for bread and one for pastry—involves unnecessary expense and bother. Beaver Flour is best for both.

Ask your grocer for it.

DEALERS—Write for prices on all Feeds, Coarse Grains and Cereals. 116

THE T. B. TAYLOR CO., LIMITED, CHATHAM, Ont.

R. G. ASH & CO., St. John's, Wholesale Agents in Newfoundland, will be pleased to quote prices.



The Evening Chit-Chat

By RUTH CAMERON



John we shall live where his work is—a hundred miles from here. So what difference could his family possibly make?"

I've heard that argument, "I'm not marrying his family, I'm marrying him," a good many times before and it seems to me there is just one answer to it.

You ARE marrying his family—in him.

There are some people who believe heredity has the most powerful influence on what we become, and as many others consider that environment does.

Remember that the influence of the family is made up both of heredity and environment.

Now please don't think that I mean a girl should refuse to marry a man because some member of his family had gone wrong or because there was some family skeleton, or anything like that.

That isn't what I am trying to say at all.

What I mean is that I believe a girl ought to think a good while before she decided to marry a man whose family atmosphere was not congenial to her, because, although she might take him very far away from it, she would still be marrying in him the product of that atmosphere.

In every family that is a family unit at all, there is apt to be a certain

fixed standard, a certain unchanging set of ideals and desires and admirations.

For instance, in one family the point of view is a habit of considering money and show the measure of life. At their dinner table the talk runs something like this:

"What do you think—the Browns have bought a new car that must have cost at least \$4,000."

"The Jones' are blossoming out lately. Mrs. Jones went by here today in the handsomest white suit with a whole lot of Irish lace on it."

"Just think, Harry Smith says they stopped at _____ and that's the most expensive hotel in Atlantic City."

"Mother, the new girl in school has a real gold watch. Can't I have one for Christmas?"

Isn't it very nearly inevitable that the son of this family will have the family point of view that the be-all and end-all of existence is to have money, or at least to appear to have it?

And suppose he marries a girl who has been brought up in a family where the point of view is a love of books and education and simple things—Isn't it likely that their ideals and desires and admirations, products as they are of such widely different points of view, are going to clash?

Perhaps they will amalgamate and produce a generation with a more cosmopolitan point of view than either, you suggest.

Perhaps.

But I did not say you should not marry a man whatever his family was.

I simply wanted to show you that no matter how far from them your lines might lie, you were nevertheless marrying his family—in him.

If you are willing to do that, that's your affair.

Only just don't make the mistake of thinking you aren't doing it.

Ruth Cameron

T. J. Edens

FLOURS.

Windsor Patent
Robin Hood

Verbena
Buffalo

Royal Household
Stock's Patent

FEEDS.

Hominy Feed
Bran

Corn Meal
Oats, Corn

100 cases Salmon
Fresh Eggs

Choice F. M. Pork
Choice Pork Lard
Choice Jowls
Choice Spare Ribs.

T. J. Edens

Notes From Harbor Grace.

Through the kindness of Mr. Thos. Freeman, photographer, we were shown a picture on Friday of the ending of the cable here on Tuesday last. The photo, measuring 16 x 20 inches, is beautifully finished and shows Mr. Freeman to be a master in the art. Mr. R. T. Parsons also had some very pretty views of the landing of the company's cable.

The ladies of the town met in the new Public Building on Saturday night to consider the advisability of holding a garden party on the opening night of the celebration, proceeds in aid of the Guy Hospital. It was decided to hold a garden party and collectors were appointed to call on the ladies of the town and solicit contributions. The fair sex never do anything by halves, so we may look forward to a most pleasant and successful Guy Garden Party.

We regret to hear that Rev. Mr. Joffin of the Kirk here has been advised by his physician to prolong his stay in P. E. Island owing to ill-health. He hopes to return about the 1st of September. Rev. Mr. Job, of Canada, will supply the Kirk for the next three weeks.

Mr. George Whiteway, one of our former residents, but who has resided in Boston for the past year or so, died at that city on the 1st inst. after a long illness. He leaves, besides a widow, two sons and three daughters in the United States, to all of whom and numerous friends and relatives we extend our sympathy. He was a member of the C. B. E. Society of this town.

The new site for the Regatta this year, to the eastward of the former site, is a delightful spot, and a new road has been made by the Road Board to the scene. A large number of people visited the place yesterday and could scarcely believe that such a delightful spot could be found so near the town. Don't miss the "races" this year, as all former attempts in that line will be knocked in the shade.

Several gentlemen are engaged this morning measuring the grounds around Conglian Hall. It is the intention, we hear, to beautify these grounds and make them into a miniature park.

CORRESPONDENT.
Harbor Grace, Aug. 8th, 1910.

Ain't You is?

Senator Taylor of Tennessee, tells of an old negro whose worthless son was married secretly. The old man heard of it and asked the boy if he was married.

"I ain't sayin' I ain't," the boy replied.

"Now, you Rastus," stormed the old man; "I ain't askin' you is you ain't; I is askin' you ain't you is!"

FISHERY A BANKL—The fishery at Notre Dame Bay up to date is a total failure. During the past three weeks the people could not get enough to eat.

MINARD'S LINIMENT CURES DISTEMPER.

Stomach Blood and Liver Troubles

Much sickness starts with weak stomach, and consequent poor, impoverished blood. Nervous and pale-people lack good, rich, red blood. Their stomachs need invigorating for, after all, a man can be no stronger than his stomach. A remedy that makes the stomach strong and the liver active, makes rich red blood and overcomes and drives out disease-producing bacteria and cures a whole multitude of diseases.

Get rid of your Stomach Weakness and Liver Laziness by taking a course of Dr. Pierce's Golden Medical Discovery—the great Stomach Restorative, Liver Invigorator and Blood Cleanser.

You can't afford to accept any medicine of unknown composition as a substitute for "Golden Medical Discovery," which is a medicine of known composition, having a complete list of ingredients in plain English on its bottle-wrapper, same being attested as correct under oath.

Dr. Pierce's Pleasant Pellets regulate and invigorate Stomach, Liver and Bowels.



"Rambler," OUR OWN MAKE.

The majority of men who are today wearing \$3.00 and \$3.50 Boots would be greatly surprised if they only saw the wonderful

"Rambler Boot," at \$2.50.

We have given special attention to the selection of stock and findings for this Boot, also to the making of it, knowing \$2.50 to be the popular price for Men's Boots.

Lace and Blucher Style and Oxfords. Vici Kid, Tan, Box Calf and Glove.

Price, \$2.50.

SPECIAL PRICE TO WHOLESALE.

PARKER & MONROE.

Callahan, Glass & Co'y.

THE BIG FURNITURE STORE.

WE are now showing the very latest amusement for children in the shape of a DOUBLE PATENT SWING—the first of the kind to be made in the country. It is adjustable and can be used in or out of doors, set up in 5 and taken down in 2 minutes. Just the thing for the country during the summer months.

The beauty of this Swing is that it requires no exertion whatever to put it in motion, you sit in and the Swing does the rest. Just call round and see the one we have on exhibition in our Western Window. It will cost you nothing and we will be pleased to demonstrate how it works and give any other information free. PRICES RIGHT. jyl5,11

Good Results

are obtained when Readymade Departments are stocked with Clothing made at our Factory.

Our Clothing

enables dealers to make quick sales and gives you an ever increasing number of satisfied customers.

WHOLESALE ONLY.
Newfoundland Clothing Factory, Ltd.,
225 and 227 Duckworth Street.

Job Printing Executed

Fads and Fashions.

Silks were never so popular. Black satin jackets are finding favor.

Beaded belts and bags are to be worn.

The collarless blouse is enormously popular.

Most of the large imported hats are low trimmed.

Satins are predicted as the favorite fall fabric.

The small hat is really the smart thing of the hour.

Some of the new bathing caps very much resemble motor bonnets.

Pleated skirts of all sorts are decidedly fashionable.

Chains are superseding leather straps for handbag handles.

Chiffons, both changeable and printed, are exceedingly popular.

Young girls are wearing great numbers of frills and jabots.

Many foulard and pongee suits are made in Russian blouse style.

Paris declares that transparent sleeves are to be a ruling feature.

Lingerie and tailored waists of white seem about equally in favor.

Tailor made suits of silk and satin are the fad of the hour in Paris.

Long gloves will be worn for afternoon evening functions this fall.

Cottons now come printed in all sorts of Persian and old world designs.

Chamois gloves for children are quite as much seen as those for grown-ups.

Weak? Tired? Run-down?

These conditions come from overwork, a weak stomach, overtaxed nerves or feeble blood. When you feel "all in"—hardly able to drag about, no energy, no ambition, easily exhausted and can't sleep—take

BEECHAM'S PILLS

and note what a difference they make in your condition. The stomach is the first to feel the good effects. Food tastes good, the digestion is strengthened; bowels and bile work regularly, the blood is cleansed, and the nerves rested. The whole system responds to the tonic action of Beecham's Pills. Soon there is the buoyant feeling of returning health.

Fresh Strength and New Life

Prepared only by Thomas Beecham, St. Helens, Lancashire, England. Sold every where in Canada and U. S. America. In boxes 25 cents.

ONE BIG SALE

WHITE, FANCY COSTUME MUSLINS,

Swiss, Spot, Lace Stripe and Lace Check Effects.

NEVER WAS SUCH VALUE in these Goods offered to the Public as we offer now to clean up stock.

LACE STRIPE COSTUME MUSLINS:

Regular, 8c. value; now only..... 5c. yard
Regular, 10c. value; now only..... 7c. yard
Regular, 12c. value; now only..... 8c. yard
Regular, 15c. value; now only..... 11c. yard
Higher Values Reduced Accordingly.

WHITE SPOT COSTUME MUSLINS:

Regular, 9c. value; now only..... 6c. yard
Regular, 10c. value; now only..... 7c. yard
Regular, 12c. value; now only..... 8c. yard
Regular, 13c. value; now only..... 9c. yard
Regular, 14c. value; now only..... 10c. yard
Higher Values Reduced Accordingly.

WHITE LACE CHECK COSTUME MUSLINS:

Regular, 10c. value; now only..... 7c. yard
Regular, 15c. value; now only..... 11c. yard

You can see the goods by an inspection of our window, which is a guarantee of the value, before you come inside to purchase.

HENRY BLAIR.

ROBIN HOOD FLOUR

IS DIFFERENT

IT HAS ROUSED THE CURIOSITY OF THE WHOLE WEST

"Do you really think" one housewife will say to another "that this new flour can be better than the flour we are using?"

Madam, there is no doubt about it. But there is just one way you can be convinced. You must use it yourself.

Our claims will not satisfy you, but we back up our claims in such a way that you will lose nothing by trying Robin Hood.

Your grocer will tell you about our guarantee which gives you back your money if you are not satisfied.

THE SASKATCHEWAN FLOUR MILLS CO. LIMITED
MOOSE JAW SASK.

W. A. SLATTERY'S

Wholesale Dry Goods House,
Slattery Building, Duckworth & George's Sts.

GRAND OPENING SEASON 1910.

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds

Balbriggan and Fleece-Lined Underwear a specialty
See our Stock of Muslins, Embroideries and Laces.
Please See Our Prices and Terms.

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