

**Yes, There is a Better Collar**

for men than the ordinary make, and a mighty host of men who are out in all weathers know that it is hard to keep the ordinary collars clean, but that it is not hard to keep these collars clean.

**The Challenge Brand Waterproof Collars**

fill a long-felt want. Men that wear them can be certain of a clean collar at all times: perspiration, rain, or dust do not affect these collars. Of course The Challenge Waterproof Collars will get dirty, but you can bet on a week's good wear before you need clean them. Then simply wash them with soap, water, and damp cloth—just like you would a pane of glass, and watch them drying out in a few minutes with all their original rich, dull, linen-like whiteness. The Challenge Collars are just like linen, but better and more comfortable to the neck.

See Our Fashionable Shapes To-day—PRICE 25c.

**Anderson's,** Water Street, St. John's.

**California FRUIT!**

**In Stock:**  
California Peaches, Apricots, Plums and Pears, 3-lb. tins, in Standard, Extra Standard and Double Extra Grades, 150 25-lb. boxes Prunes, 100 25-lb. boxes Evap. Apricots, 100 50-lb. boxes Evap. Apples, 25 cases Evap. Apples, 1-lb. packages.

**Hartley's Jams and Marmalade.**  
Doe, 30 cases Large Valencia Oranges,  
30 cases Reg. Valencia Oranges, 30 bags Onions.

**STEER BROTHERS.**

**JUST RECEIVED!**  
A Large Shipment of the Very Latest

**COLUMBIA** **TWO RECORDS**  
**Double Disc** **AT A**  
**RECORDS.** **SINGLE PRICE**  
**65 cts.**

They fit any Disc Machine and double its value. Get a Catalogue **50c.**  
**JUST OUT!** The first numbers of a new line of Columbia, 4 minute Indestructible Cylinder Records,.....  
Fit any Columbia or Edison Machine that has the new 200-thread attachment. Play the complete selection—from 4 to 5 minutes. The only "4 minute" Records that are right.

**ODEON DOUBLE SIDED RECORDS,**  
**\$1.00—10 3-4 inch—\$1.00.**  
These include Latest Selections by John McCormack, Walter Hyde, Harry Dean, Lloyd Chandos, Sheffield Choir, etc

**U. S. PICTURE & PORTRAIT CO.,**  
GRAMAPHONE DEPARTMENT

**A Snap on Cabbage Plants!**  
Just landed ex Bornu  
**20,000 Fine Large Canadian Cabbage Plants—early and late.**  
We are running these off very cheap—our last shipment. Special prices on round lots. Don't delay if you want any.

**EDWIN MURRAY**

**PEOPLE'S THEATRE,---T. A. HALL.**  
4-Weeks-4. Commencing Thursday, June 9.  
MATINEES WEDNESDAYS AND SATURDAYS.  
**CHARLES H. ROSSKAM**  
PRESENTS  
**The Chicago Stock Comp'y.**  
Recognized to be the "BEST."  
REPERTOIRE: Thursday Evening, Clothes. Friday Evening, Clothes. Saturday Matinee, The Lost Trail. Saturday Eve'n, The Lost Trail. Monday Evening, Men and Women. Tuesday Evening, Men and Women. Wednesday Evening, St. Elmo. Thursday Evening, St. Elmo.  
Prices: Evening—25, 30, 50, 75 cents. Matinee—Children 15c, adults 25c. Tickets on sale at Atlantic Bookstore. June 6, 11

**JUST RECEIVED:**  
Another Shipment of our **HIGH GRADE FERTILIZERS,**  
Viz.: Special Potato Phosphate, Imperial Superphosphate, Bone Meal.

**COLIN CAMPBELL,**  
Office: 12 Board of Trade Bldg. Store, O'Dwyer's Cove

**FOUND AT LAST!**  
The **CURE** for Rheumatism:  
**SLOAN'S LINIMENT**

Will do what doctors have failed in doing.  
Price, **25¢** per Bottle.

**J. J. ST. JOHN, Agent,** ST. JOHN'S EAST.

**SUMMER HOSIERY!**  
**SURPASSING VALUES.**  
Ladies' Black Lisle Hose, Lace all over.....50c pair  
Ladies' Black Lisle Hose, High Lace Ankles.....55c pair  
Ladies' Black Lisle Hose, Lace Ankles.....60c pair  
Ladies' Tan Lisle Hose, Lace Ankles.....50c pair  
Ladies' Fast Black Embroidered Hose.....37c pair  
Ladies' Fast Black Embroidered Hose.....45c pair  
Ladies' Plain and Ribbed Cashmere Hose, from.....32c pair  
Ladies' Ribbed Cotton Hose, from.....13c pair  
Also, a Big Stock of Misses and Child's Hose, in blk., white & tan

**WILLIAM FREW, Water Street, nearly opp. Court House.**

**Ladies' BLOUSES**  
**R. TEMPLETON'S.**

White Lawn, from .....75c. to \$2.00  
Colored Muslin .....57c. to \$1.80  
Black Sateen .....80c. to \$1.50  
Only a few left of our Silk Blouses, in White, Cream and Black, \$1.80 to \$4.00. To see one of these is to buy one.  
A Clearing Line of Children's American Hats and Sun Bonnets, only 20c. each. Secure one at once.

**Less Than Half Price.**

**We're Easy!**  
Five Dollar Greenbacks are Burning Holes in our Pockets  
**Do You Want One?**  
Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

**H. W. de FOREST TEA CO'Y.**

**ATTRACTIVE Wedding Presents.**

If in doubt as to the Gift for the June Bride, a visit to **Our Silverware and Jewellery Departments** will suggest many appropriate ideas.

Our Stocks abound with innumerable New things in Sterling Silver, Electroplate and Jewellery for Wedding Gifts. Gifts rare, artistic, beautiful and useful are here in abundance.

**Ayre & Sons LIMITED**

**Rare Values**  
IN  
**HOLIDAY GOODS**

Best Value in the city in Men's NEGLIGE SHIRTS,  
**85 cts., 90 cts. and \$1.20.**  
Cool, Comfortable and Stylish.

A SNAP IN MEN'S LIGHT FANCY VESTS,  
**\$1.20 and \$2.20.**

**A. & S. RODGER.**

**STATUTORY NOTICE.**  
In the Matter of the Estate of Catherine Stewart, late of Berkshire, England, Widow, Deceased.  
ALL persons claiming to be creditors of, or who have any claim upon or affecting the estate of the above-named Catherine Stewart, are requested to send particulars of same in writing duly attested to Donald M. Browning, K. C., of St. John's, Administrator, de bonis non cum testamento annexo of the Will of the said Catherine Stewart, or to the undersigned Solicitor for the said Administrator, on or before the 30th day of June, A.D. 1910; and notice is hereby given that after said date the said Administrator will proceed to distribute the assets of said estate amongst the parties entitled thereto, having regard only to the claims of which he shall then have had notice.  
Dated at St. John's this 12th day of May, A.D. 1910.  
**JAS. P. BLACKWOOD,**  
Solicitor for Administrator.  
Address: Temple Building, Duckworth St., St. John's, N.F.  
May 17, 24, 31, 17, 14, 21.

**C. F. BENNETT & COMPANY**  
Pay Highest Current Prices for  
**Codfish, Lobsters**  
AND  
**RAW FURS.**

**REID NEWFOUNDLAND COMPANY.**

**Wednesday Excursion Train.**  
Commencing to-morrow, Wednesday, June 8th, and continuing until further advised, a Special Excursion Train will leave St. John's at 2.30, p.m., every Wednesday, going as far as Kelligrews, stopping at intermediate stations.  
Returning will leave Kelligrews at 8.07 p.m.  
Excursion Return Tickets will be issued at ONE FIRST CLASS FARE.

**Reid Newfoundland Company**  
Advertise in the "Tele-gram."

**Carnations and Roses**  
TO ARRIVE WEEKLY.  
Orders for Wedding Bouquets of Carnations or Roses taken if due notice be given two weeks before. Satisfaction guaranteed.  
Annals ready for 1st June.

**J. McNeil,**  
Rawlins' Cross.  
Telephone 197

**FRUIT SYRUPS,**  
"PURITY" BRAND.  
If you want the **BEST SYRUPS** Ask your Grocer for "PURITY" BRAND. Quality guaranteed the best. Prices reasonable. Ask for "PURITY" BRAND.  
If you want the **BEST VALUE** for your money.