

## Mourning Goods!

Men's Black Silk Paris (or String) Ties, 15c, 17c, 25c, 30c and 40c ea.  
 Men's Black Silk Knitted Ties.....25c and 40c each.  
 Men's Black Silk Handkerchief Scarfs.....25c and 40c.  
 Men's Black Silk Knot Scarfs—Pin Fasteners—20c, 25c, 30c & 40c ea.  
 Men's Black, and Black and White Check Knot Scarfs, narrow shape, Stud Fasteners.....25c each.  
 Men's Black and White Check Silk Paris Ties.....25c each.

**Note**—All our Men's 25c Ties are extra special value, and of best appearance.

Men's Black Kid Gloves.....45c and \$1.30 pair.  
 Men's Neglige Shirts, Black and White, Striped or Dotted, very special value at.....80c each.  
 Ladies' Black Dressed Kid Gloves.....50c, 80c, \$1 and \$1.25 pr.  
 Ladies' White Dressed Kid Gloves, black points.....50c pr.  
 Ladies' Black Suede Kid Gloves.....50c pr.  
 Ladies' Black Fabric, Lisle and Lace Gloves.....all prices.  
 Ladies' Black Bordered Handkerchiefs.....7c, 10c, 17c and 20c each.  
 Black Double Edge Lace Neck Frilling.....8c and 10c, collar length.  
 Black Double Edge Chiffon Neck Frilling.....8c and 17c, collar length.  
 Black Chiffon and Lace Neck Frillings, ass'd.....5c, 6c, 7c and 11c—collar length.  
 Ladies' Black Laces Gibson and Jabot Collars.  
 Ladies' Black Chiffon Collar Frames.....10c each.  
 Black Veilings and Black and White Veilings.  
 Black All Over Laces, Dress Laces and Insertions.  
 Black and White Fancy All Over Laces and Dress Insertions.  
 Black Dress Silks, Black Silk and Satin Ribbons.  
 Ladies' Black Silk, Satteen, Lustré, Cashmere and Muslin Blouses—in large variety.  
 Black Dress Fabrics—large selection from which to choose.  
 Black and White Check Washing Zephyrs or Gingham...10c, 11c, and 13c etc yard.  
 Black and White Fancy Wash Goods.  
 Black and White Fancy Satteens.  
 Black Dress Trimmings—in all the leading styles.

**NOTE**—Mail Orders will be given careful and prompt attention.

## HENRY BLAIR.

"You'll Find It Wholesome!"

RABBIT, 1 lb. tins, Bake Apples, 1 lb. tins,  
 Heinz's India Relish,  
 Heinz's Tomato Ketchup,  
 Table Vinegar, on draught,  
 Boyer's Tomatoes,  
 Lazenby's Pickles,  
 Morton's Pickles,  
 Halifax Sausages, FRESH EGGS.

## J. J. ST. JOHN.

Free Lessons to Purchasers

**Celebrated Columbia Zither,**  
 At the Albion House, 13, New Gower Street,

**Arthur B. Walker,** Sole Agent for Newfoundland and Maritime Provinces.  
 No shop worn goods—Imported direct from factory.  
 NOTE—The Columbia Zither is an improvement over the Autoharp and Regent Zither, and is also cheaper, sturdier and durability being taken into account.  
 FOR SALE—A few Secondhand Autoharps, in good condition. ap27,6i

## REID NEWFOUNDLAND COMPANY.

**NOTRE DAME BAY!**  
 THE S.S. "CLYDE"

Leaves Lewisporte every Monday and Friday, after arrival of Express Trains, as follows:—

### EVERY FRIDAY

For Exploits, Fortune Hr., New Bay Head, Leading Tickle, Triton, Pilley's Island, Springdale, alternate; Boot Hr., Ward's Hr., Lush's Bight, Wellman's Cove, Little Bay Islands, Little Bay, Three Arms, Jackson's Cove and South West Arm, alternate; Rattling Brook, North West Arm, Nipper's Harbor, Tilt Cove, Shoe Cove.

**EVERY MONDAY**—Campbellton, Kite Cove, Botwood, Exploits, Merton's Harbor, Tizzard's Harbor, Twillingate, Herring Neck, Change Islands, Fogo, Seal Cove, Dog Bay, Beaver Cove, Beaverton.

### BONAVISTA BAY!

THE S.S. "DUNDEE"

Leaves Port Blandford every Monday and Friday, after arrival of Express Trains, for the following ports of call:—

Charlottetown, Bunyan's Cove, Jamestown, Brooklyn, Musgrave, Sweet Bay, Southern Bay, Indian Arm, Plate Cove, Open Hall, King's Cove, Keels, Bonavista, Salvage, Flat Island, St. Brendan's, Gooseberry Island, Fair Island, Greenspond, Pool's Island, Wesleyville.

### TRINITY BAY!

THE S.S. "ETHIE"

Leaves Clarenville every Monday for ports marked\*, and Friday for ports marked o, on arrival of Express Trains:—

\*Fox Hr., \*Deer Hr., \*Lady's Cove, \*Thoroughfare, \*Hant's Hr., \*British Harbor, \*Bay de Verde, \*Northern Bay, \*Western Bay, \*Sally Cove, \*Heart's Content, \*Trinity, \*Ireland's Eye, \*Britannia Cove, \*Middle Rocky Brook, \*Catalina, \*Hickman's Hr., \*Old Perlinah, \*Carbonar, \*New Bonaventure, \*Salmon Cove. The S.S. "Ethie" leaves Carbonar every Tuesday and Saturday.

Freight received daily for above ports.

## A. & S. RODGER.

New Designs, New Shades, EXCEPTIONAL VALUE.

Summer Dress Materials, Muslins and Linens.

Dainty Shades in Silk Voiles with Spot, \$1.00 per yard.

Exclusive Silk designs in "Tobacco," the Newest Dress Fabric, White, Ecu and Black, 30 cents yard. This material is a revelation in Wash Dress Goods.

Striped Dress Linens, pretty and extremely useful, 24 cents yard.

Plain Dress Linens, in Newest Colorings, 18 cents yard. Strong, Fast Colors and Washable, the most economical & useful material for Summer costumes.

## A. & S. RODGER.



### GO CARTS and CARRIAGES.

The new Go Carts and Carriages, all the new 1910 models are now on display. New styles and patterns. The finest line we have ever shown



in Rattan, Leather and Cloth Hood Carriages, Reclining Go Carts and Automobile Carriages. We have the greatest line of low priced Collapsible Go Carts ever shown here, simple in construction and durable, lightweight. Price, from \$3.75 up. See our window display.

U. S. PICTURE & PORTRAIT CO., HOUSE FURNISHERS.

NOW is the TIME FOR Spring Cleaning!



SEE OUR LACE CURTAINS 50c. to \$10.00 per pair. Also, CURTAIN NETS, 12 cts to 40 cts per yard.

**BOWRING BROS.,** DRAPERY DEPT. BOOKS on COOKING

By MRS. De SALIS, Author of the "A La Mode" series of Cooking Books, &c.  
 Dressed Game and Poultry—A la mode, 45c.  
 Dressed Vegetables—A la mode, 45c.  
 Entrées—A la mode, 45c.  
 Floral Decorations, 45c.  
 Savouries—A la mode, 45c.  
 Sweets and Supper Dishes—A la mode, 45c.

Mrs. Beeton's all-about Cookery Book; new edition, 585 pages, illustrated with colored plates; cloth, 90c.  
 Mrs. Beeton's every-day Cookery Book, 750 pages, illustrated with colored plates, \$1.20.  
 Mrs. Beeton's Family Cookery Book; entirely new edition, 855 pages, illustrated with colored plates; in half leather binding, \$1.50.  
 Mary Ronald's Century Cook, containing a group of New England Dishes, by Susan Coolidge; 580 pages, fully illustrated, \$2.00.  
 Mrs. Beeton's Household Management: "The best cookery book in the world." As a gift or presentation volume for any purpose, or at any period of the year, Mrs. Beeton's "Household Management" is entitled to the very first place. The book will last a life time and be a constant help; 2,056 pages, with colored illustrations, \$2.10.

**GARRETT BYRNE** Bookseller & Stationer.

For Sale or to be Let. That House situated on Howley Avenue, off Allandale Road, fitted with electric light, hot and cold water. Heated with hot water all through. Rent moderate and terms of payment made easy. A splendid chance to secure a comfortable home. Apply to J. R. JOHNSTON, Present St. Phone 637.

## PAROID ROOFING REQUIRES NO COATING!

Sold in rolls of 108 square feet complete, with Rust Proof Tins and Nails. Also, CEMENT for laps, and full instructions for laying, which anyone can do.

SEND FOR SAMPLE. **Empire Wood-Working Co.,** Ltd., Water St., East, St. John's. Sole Agents for Newfoundland. ap11,1m

### FOR ONE WEEK ONLY

We will offer to Electric Light Consumers in St. John's the following Bargains in the now famous METAL FILAMENT LAMP, which gives a much better light than the old type, and saves 70 per cent. on your Electric Light Bill:

- 150—12 Candle-Power, for..... 50c. each
- 250—16 Candle-Power, for..... 50c. each
- 100—25 Candle-Power, for..... 75c. each
- 100—32 Candle-Power, for..... 75c. each
- 100—50 Candle-Power, for..... 75c. each

In addition to above we have a few Electrical Portable Lamps, in the VERY LATEST designs, which we will clear out at Factory Prices.

THIS OFFER HOLDS GOOD FOR ONE WEEK ONLY. Phone 696. P. O. Box 296.

P. C. MARS, Board of Trade Bldg.

Job Printing Executed

## Fruits--Tinned & Dried

ALL BEST STOCK.

100 cases (3's) California Apricots, 200 25-lb. boxes Prunes,  
 60 cases (3's) California Peaches, 100 50-lb. boxes Evaporated Apples,  
 25 cases (3's) California Plums, 25 cases Evap. Apples—1-lb. pkgs.  
 45 cases (3's) California Pears, 60 bxs Seeded Raisins—1-lb. pkgs.  
 100 25-lb. boxes Apricots—evap. 200 boxes Currants.

Write or Phone for prices. Grocery Phone 647.

## STEER BROTHERS.

### RUBEROID ROOFING

**THE ROOFING WITH A RECORD**

Requires less attention than any other roofing, Prepared, Metal or Shingles. It contains no tar to melt, no rubber to crack, no paper to rot, nothing to rust.

**A THOROUGHLY WATER-PROOF ROOFING** all the way through—not merely on the surface. Is not affected by any kind of weather, acid-proof and fire resisting. No skilled labor required to apply it; anybody can do the work. Needs no painting when laid. Most durable roofing known.

**Write for Samples and Prices.**

**THE ROYAL STORES, LIMITED.**

## Typewriting Paper and Ribbon.

**Invincible Typewriting Paper** is the most satisfactory paper on the market. We keep it in laid, wove and linen finish, light, medium and heavy weight. Letter and Foolscap size.

**Ribbons for the Smith Premier, in**  
 Black Record,  
 Purple and Red Record,  
 Blue,  
 Purple Copy,  
 Purple Non Copy.

**Ribbons for Remington,**  
 Purple Copy,  
 Purple and Red,  
 Purple Non Copy,  
 Blue.

**Ribbons for Empire,**  
 Purple Copy,  
 Purple Record.

**Dan's Special Ribbons for Duplicators, Dan's Duplicators—\$7.50 each.**

**DICKS & Co.'s Popular Bookstore.**

## We're Easy!

Five Dollar Greenbacks are Burning Holes in our Pockets. Do You Want One? Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

**H. W. de FOREST TEA CO'Y.**

### HOW CAN WE COUNTER-ACT

### THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time and the cost is out of proportion with their food-value.

### EAT MORE BREAD

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

### ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.