THIS MEANS YOU!

LOOK OUT

For Our Great Opening Sale of the Elms Sub-Division, a Continuation of Our Beautiful King Avenue Residential Property.

One Hundred and Fifty Building Lots on King, Robertson, Tecumseh, Buckingham, Phyllis Avenues. Lots 40 Foot Frontage by an Average 125 Ft. Deep to a Lane

We never handle Sub-Divisions unless we feel confident that the location is the best in the city and after we looked this splendid House Site over we decided it was the best available Property in Chatham and entered into an agreement with the owners to handle the Sub-Division feeling sure that every Lot buyer at the price we are putting it on the market for, will pay purchasers a handsome profit as an investment or make him or her a desirable home site, so here we come with our proposition and opening announcement for

MONDAY, JUNE 11th, Commencing at 9 A.M., Until 9 P.M., Weather...

Should it be rainy the Sale will take place on TUESDAY at 9 a. m and continue until every Lot is disposed of, and this will surely come at the prices we are authorized by the owners which is

\$3.00, \$4.00, \$6.00 and \$8.00 (Only a Few Higher) Per Foot Frontage. Shade Trees, Ornamental Entrance, and Streets Graded at Expense of Owners.

TERMS:

or more down, \$5.00 or more per month, Interest 6
Per Cent on unpaid balances with the privilege of paying any part or the whole at any time. Title to this property is perfect and a Conveyance to each purchaser free of cost will be given when last payment is made. Reference as to Title, Etc., by applying to Lewis & Richards.



BUY NOW!

Don't delay while you have your choice of Lots. How to Pick Out Your Lot. We will place this Sub-Division on the Market by our Up-to-Date method. Not a Lot will be actually sold until 9 a. m., June 11th., but the Sub-Division will be open for inspection on Saturday at 2 p. m., June 9th., also the following Sunday all day, you can come out and select yourLots.

Be on hand at 9 a. m. Monday and stand on the Lot you want which will be numbered on a stake which stands in the centre of the Lot on which you will find a White Card giving the No., Size and Price. Our Salesman will come along and remove the White Card, write your name and address on back of the card and place on the stake a Red Card marked SOLD, receive your deposit and send the Deposit Card to the Office on the Sub-Division where you will get a Interim receipt or your Contract to buy. Any Lots not sold on opening day will be sold the following days until the whole is disposed of.

John Jacob Astor when asked how to get rich said: "Invest your savings in land' in a growing city and in a good locality and you can make no mistake, it's far better than a savings bank, as it cannot run away, bust up or cheat, and the older it grows the more valuable it gets. If you want to bring up you sons to be thrifty and saving give them a start by buying each one a lot and make them save a part of their earnings to make the monthly payments. You are invited to come out and inspect the property. We never allow our salesmen to press our visitors, their duty is to show the property and give all information and leave it to your own good judgment. The grounds at the head of King St. West will be lit up by electricity giving evening visitors a chance to behold the Banner Residence Property in your beautiful and enterprising City of Chatham

Come out, all are invited and all are welcome.

ROTHWELL & CO.

Sub-Dividers and Real Estate Dealers, - Detroit, Mich., and Windsor, Ont.