

may induce you to try the first packet of



but we rely absolutely on the inimitable flavour and quality to make you a permanent customer. We will even offer to give this first trial free if you will drop us a postal to Toronto. Bill

WAR'S INSISTENT CALL TO THE WOMEN OF CANADA

Canada Appeals to Her Daughters to Rally to Her Aid in This the Greatest Crisis in History—Enlist For Food Saving and Food Production.

With the insistent note of a clarion suffering and the humiliation of the call to service, the message has gone women of invaded countries. They forth: "To the farms!" have had few material privations, For months past it has wavered even in three and a half years of war.

across the country, and the echo has been caught up and thrown back time and again they have reiterated from time to time. But now it comes their desire to do everything asked of with a direct helium the state of with a direct challenge that is as ir-resistible as the soldier's bugle call. It sounds from end to end of the

resistible as the solute. It sounds from end to end of the country. Men and women are hearkening. They are thinking about it; talking about it. But there is no time to play battledore and shuttle-cock with such an issue. There must be action—immediate, clear-cut, whole-hearted action. The greatest need of the hour is for tabor on the farms: Mr. Henry B. Thomson, chairman of the Food Board, has put it up to the men and women of Canada in no equivocal terms. The women can answer this call to Either



man from the city while she fills his In short-every woman and every

In short—every woman and every teen-age girl can do SOMETHING during July and August towards as-suring the country of the full benefit of those crops which Nature so bounti-fully yields, war or no war. It is one of the biggest things ever asked of a woman It is for the color of our woman. It is for the sake of our Allies. But most of all-for our men Allies. "over there." They provide the ir-resistible argument why every woman should turn her hand to food conservation, to food production, or to both.

Food Control Corner

<text><section-header><section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text> Bolsheviki doctrines have brought Bolsheviki doctrines have brought such thing. There is only one kind Russia down from one of the greatest food producing countries on the globe of bed nowadays—one kind, at least to a condition of starvation. Druk worth reckoning. It consists of

gone to such extremes as to seize the cattle of the local land owner, now deposed, flay them alive and turn them loose. Without the old motive is the collapse of the tressels the selves reverted to the peasants and they themselves are the owners, they have neglected to work and to produce the necessaries of life. To such a pass

Cream Wante

SWEET OR CHURNING CREAM We supply cans, pay express charged remit daily. Our price now is forty-six cents Mutual Dairy and Creamery Co. 743-5 King St. West - Toront

UNEASY LIES THE HEAD-

The Army Bed is Really a Serious Subject at First Acquaintance.

A mere civilian does not know what a bed is. To him it is something soft and yielding, something the body soft snuggle in and the soul can dream What a delusion! I speak from

I speak from perience when I say that a bed is no

Well, never mind! You have

The civilian idea of a blanker something white and fluffy and and warm. The Army blanket not designed to fulfil these requ ments.

A little disinfectant sprinkled the straw litter in the coop will down vermin



She found Mrs. Wurrell sitting on he veranda: The older woman open-d on her pettishly. ed on he "Well,

"Well, you did get back at last! The able-bodied man who is out f Old Fitzhorn's gettin' slower with his work, eh?"

sow and reap. Even on the beautiful Riviera the shadow of war has fallen,

and the young girls in the work of transportation stagger under kegs of

If she is a good housekeeper, she can volunteer t wife for a time. to help the farmer's

If she knows of any male loafers, work, eh?" "I stopped to see Maggie," said Julietta frankly. "Keep her name o'n this place!" should be formed into groups of farm-don't want sight nor sound of her, You'd better be gettin' that rod back to Jim." The see Maggie, and the young girls in the work of transportation starger under kegs of transportation stransportation stransportation starger under ke

don't want sight nor sound of her, ers to change vork kind fachtate farm You'd better be gettin' that rod back operations. "Very well, l'll take it to him," re-plied Julietta. "Mrs. Wurrell excitedly ordered her to stary where she was, but Julietta harben organized to make synthetic (artificial) rubber out of calcium car-bide.



\$3.28

lowed by many world's most r of the renowned This fact has musicians. caused it to be known as the Choice of the Great artists.

Co Do

Louis XV Model, \$550.00 THE WILLIAMS PIANO CO., LIMITED, OSHAWA ONT. Canada's Oldest and Largest Plano Makers Communition of the second of t