

Announcement



Our readers should understand the importance of all advertisements which appear in The Guide. The subscription price of The Guide is \$1.00 per year, but this only pays for the blank paper upon which The Guide is printed. The cost of publishing the 52 issues of The Guide that are sent to every subscriber for \$1.00 is more than \$6.00. The revenue received from the advertisements in The Guide pays this vast difference. You can see what it would cost you to read The Guide if we had no advertisements. This shows the important part that advertisements play in the publishing business.



It is, therefore, of the utmost importance that our readers patronize the firms that advertise in The Guide. By so doing, you will be helping your paper greatly and will enable us to give you a better paper. When writing to any firm that advertises in The Guide, always say: "I saw your advertisement in The Grain Growers' Guide."



We endeavor to see that every advertisement is reliable, and that the advertisers are firms with whom our readers may deal in confidence.



We have refused to allow a large quantity of advertising matter to appear in our pages in order to protect our readers.

The Grain Growers' Guide



The Finest Piano Playing heard off the Concert Stage is in Homes where there is a

Pianola Piano

One of the most astonishing things about this greatest of all pianos is **THE EASE WITH WHICH PEOPLE LEARN TO PLAY IT.**

If you go to the home of some friend who has a **PIANOLA** Piano you are naturally eager to have him play it for you. It does not seem so marvelous a thing that your friend, who previously knew nothing of music, is actually playing. The multiplicity of piano-playing devices has made you accustomed to this thought.

But, what does astound you, however, is **THE QUALITY** of his playing, and the ease with which he secures effects for which even the best piano artists are compelled to strive.

The Metrostyle shows you how a person entirely without musical training is able to play with the interpretation and feeling of a Paderewski or a Carreno.

The Themodist enables the performer to give just the proper shade of emphasis to the "air" or main theme, and to produce beautiful **CANTABILE** effects.

The Graduated Accompaniment furnishes the necessary **VARIATING BACKGROUND** for the melody.

The Sustaining Pedal Device gives complete mastery of the difficult art of "taking pedal."

An evening spent in the company of anyone who owns a Pianola Piano, and takes an intelligent interest in music, is **THE NEXT BEST THING TO ATTENDING A RECITAL BY SOME GIFTED ARTIST.** It will also show you **WHY** the Pianola Piano has become the most popular piano of the present day.

Remember - The Pianola Piano is a distinct instrument not to be confused with any other of its type. Pianola Pianos are sold in Western Canada ONLY at our Stores.

Write for Catalogue "A" giving prices and terms

The Mason & Risch Piano Co. Ltd.

Factory Branch - - - - - 356 Main Street, WINNIPEG