

CO-OPERATION

When the Great Architect brought the universe into existence he planned it on a co-operative basis. He made the law of co-operation the universal law. Our highest sense of joint activity at best is but a feeble reflection of this great law.

If you examine any great commercial system, such as the National Cash Register's, the Westinghouse Company's, or the New York Central Railroad's, you will find its pivotal principle co-operation; and it is the almost general rule that as a business has become united, compact, cohesive, it has succeeded because the mind power, the blood and brawn of all its people united to accomplish results.

No scheme of co-operation will amount to anything unless each human factor enters into the work enthusiastically and completely. The spirit of co-operation is optimism—the belief that the world, the people, the company and its product are alright. It also calls for belief in

yourself—that you are square, that you owe no man anything that you will not repay.

Look into the heavens some starlit night. You see there the vast system of worlds governed by a perfect and harmonious law—the law of co-operation.

Society, life, or business depends for its highest perfection on the perfect working of the part, the individual, each with the other.

No man can stand absolutely alone.

The strongest of us are dependent on the good-will and the ready help of our fellows.

The man who gets help is usually found to be the quickest to give help.

The man who is keen enough to always have you under obligation to him is the man you are glad to work with, and work for, and you enter a friendly rivalry to put the other man under obligation to you.

If you want help, help your helper.

Every man should co-operate with his employer to keep up the efficiency and to keep down the expenses.



BEFORE

AFTER

Before Election and After