

## QUALITY&STYLE

CANADA'S QUALITY GUM

## Buy It by Its Shape

If will Sell on its Novelty and Repeat on its Quality

The Novel A. B. C. counter box makes a striking display to gain first attention, the distinctive shape of A.B.C. impresses the customer's memory. But, chief of all, in assuring repeat sales, is Quality. A. B. C. is the smoothest gum made, because it is strained, then steel-rolled — and its flavor, appearance and delicate perfume invite discriminating trade.

America's

Best

Chew

B. Chewing

Chewing GUM

Made in Canada by the Canadian Chicle Co. Limited Peterboro, Oct

Sales Agents
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