

A "STREET CAR LIBRARY" IN VANCOUVER

Thousands of Vancouver's workers spend an hour or more each day in the street cars. Many who seek to turn the time to account by increasing their acquaintance with books will welcome the enterprise which has been shown by the new firm of Lane & Toon at "The Little Bookshop," 316 Richards Street below the World office in arranging to put an entertaining library at their disposal for a merely nominal figure—with renewals assured at little more than the modest rate for a car journey.

The exchange system should also appeal to lovers of literature whose days and years are crowded with duties, and whose circumstances may not permit of their adding many of the "up-to-date" novels to their personal libraries. This option will allow such readers to increase their acquaintance with modern writers, if only as an offset to heavier reading or weightier work.

Though the printed announcement in our hands does not say so, we surmise that readers in the interior of the Province may get some similar benefit should they apply to 316 Richards Street.

Mr. Ben Toon, as some readers of this Magazine will not need to be reminded, is a bookman with more than a selling interest in books and literary work; and all who recognize that the INFLUENCE or THOUGHT which follows from reading books and articles is more lasting in its effect on LIFE than the mere amassing of money, will hope that "The Little Bookshop" will earn name and fame in the community not merely as a Mecca for "Men of Letters," but as the abode of a "guide, philosopher and friend" (in matters literary) to those wayfarers who sometimes subscribe themselves as "Constant Readers."

WRIGLEY'S FOURTH ISSUE FOR B. C.

Just as Henderson's green-covered Directories are an institution in Canadian cities, so Wrigley's red-covered volumes for the Provinces individually as a whole now meet a real social and business need.

The fourth issue of Wrigley's British Columbia Directory is to hand, and it might be enough to say that it measures up to all the firm's advertisement states or suggests.

People who value enterprise, effort and business management directed to any worthy form of community service will congratulate Mr. Wrigley and his associates on the work accomplished, and anticipate its expansion from year to year with the development of the Provinces.

CENTER & HANNA Ltd.

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INSURANCE DEPARTMENT, B.C.M. OFFICE

1100 Bute Street, Vancouver, B.C.

THEN AND NOW

I took my life in my own hands, and said

"This is the way that I will go:

The feeble past is dead.

'Tis better so,"

I said.

"So loose

The memory

Of sheltered days. What use

To dwell upon the things gone by?

Take a firm hold on life: do what you choose."

I put my life into Thy hands, and say,

"Shew me the way that I shall go.

Direct me, for no way,

My God, I know

To-day.

Keep green

The memory

Of all I should have been:

Restore my fervour and, with Thee,

Let me new pathways tread, new life begin."

M. M. Reynolds.

As suggested on the first page of this issue, we need a MODERN LEAGUE OF "BRITISH EMPIRE LOYALISTS" whose business patriotism shall begin at home, and keep the change—and exchange—in the family for the common welfare. Let B. C. Lead!