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The new cleaner with a bright name and a characteristic mission:

To brighten homes, lighten work, to shed luster in the kitchen, radiate the dining-room and polish up the bath-room.

<u>—To</u> expel dirt.

—To make housework less a drudgery than it has ever been, to ease the tired arms, to make your tins, pots and kettles greet you with your own reflected smile—in short

—To clean and polish everything cleanable and polishable in the house.

SOBRITE 10 rapid action cleaner will not scratch