

Quebec lumber princes started in about 1820. Later on, the hemlock bark industry loomed up and Shaw Brothers and Cassils built a large tannery. After that, saw mills were established—some exist yet—and two spool factories making spools for coats. The spool industry which employed over 200 hands in 1877, was responsible for the first business boom experienced in Drummondville.

Another boom resulted from the establishment in 1880 of the John McDougall iron works. These ran for about twenty years, using up about 10,000 cords of wood a year, and employing 500 hands. In 1880 the population had risen to 3,000. Then a boot factory, a cigar factory and a shirts and blouses factory started up.

As soon as one industry closed down, another took its place. The war resulted in the establishment of a big powder factory, and it was quite a blow to the town when this closed down.

In connection with what has been said of General Heriot, it should be added that he gave the land for both the churches. His names were George Frederick and the Anglican church is St. George's, and the Catholic, St. Frederick's. There was a big fire in Drummondville in 1834, which burned out practically the whole place with the exceptions of the two churches and the hotels.

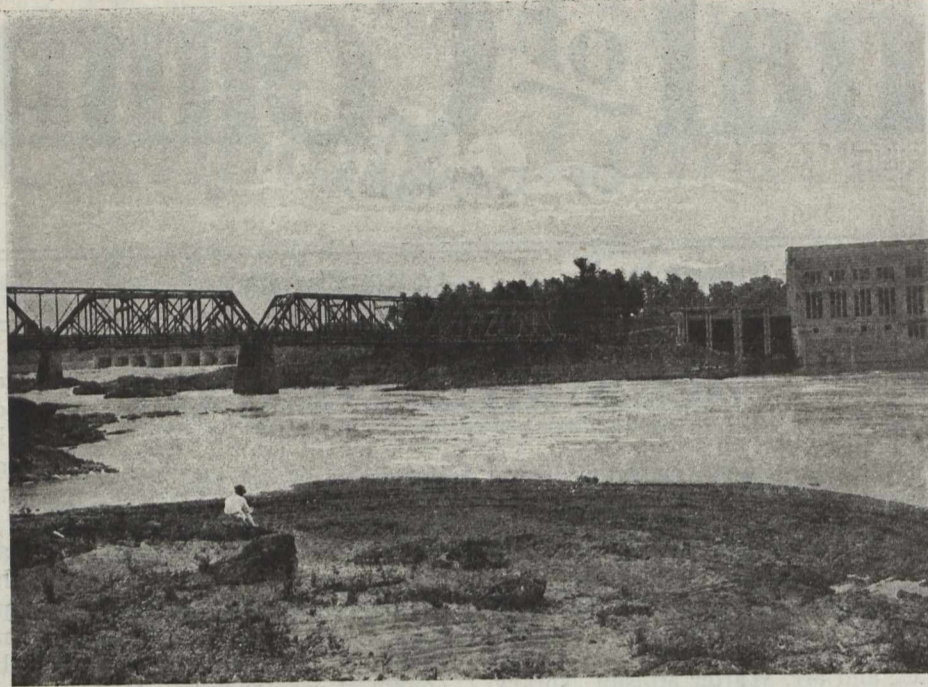
A New Lease of Prosperity.

What has been so far written will suffice to show that the town was already established before electrical power came to play a prominent part in its business life. The advent of electrical power, for which the Southern Canada Power Company was responsible, in 1918, by starting development on a large scale, has given Drummondville a new—and to all seeming, a long—lease of industrial prosperity. Just here it may be convenient to say something of the Company's operations in the Eastern Townships of Quebec, premising that the chief officers of the Company are Mr. W. C. Hawkins, president; Mr. Jas. B. Woodyatt, general manager; Mr. L. C. Haskell, secretary-treasurer; M. C. Johnstone, assistant secretary-treasurer, and controller; and Mr. P. T. Davies, business manager.

The Southern Canada Power Company is the owner of six water powers on the St. Francis River, near Drummondville, in the Province of Quebec, where the river, draining a water-shed of over 4,000 square miles, drops 300 feet to the sea level. These powers, with a small one on the Magog River at Sherbrooke, will develop over one hundred thousand horsepower. The power on the Magog River is at present utilized to a large extent, which can be increased considerably to meet the requirements of the Company; as can also the other smaller developments on the Yamaska and Salmon Rivers. The Company has completed the development of one of its powers on the St. Francis River, Lord's Falls, at Drummondville. This development has an ultimate capacity of 18,000 h.p., and all the construction is already completed for the installation of the two remaining units which will be added as the demand for power warrants. The high tension transmission system of the Company, with its hundreds of miles of line, forms a network connecting its powers with sub-stations and distribution systems in the numerous cities and towns in the district which are supplied by the Company.

The Company operates on much the same system as do railroads. That is to say, the territory which it serves is divided into five divisions, and the general manager is represented in the field by five divisional superintendents. The writer's thanks are due to Mr. H. B. Fisk, at Drummondville; Mr. F. A. Chisholm, at Sherbrooke; Mr. C. W. Cowan, at St. John's; and Mr. George Pominville, at St. Hyacinthe, for their courtesy in rendering him valuable assistance, as regards gaining an entrance to various industrial plants in the divisions of which they are superintendents.

The manufacture of power may be said to be one of the chief industries in Drummondville and throughout the Eastern Townships, for the reason that it is power which renders the existence of many other industries, and the large addition to their numbers, which may be confidently looked for in the near future, possible.



Drummondville as seen from Tail Race.

Advantages that Drummondville Offers.

In fact, foremost among the advantages that Drummondville and the Eastern Townships generally offer as a location for industries on a large scale, must be placed the certainty of a continuity of power service at a reasonably cheap rate. Then there is the advantage of a satisfactory labor situation. So far as one can see at present there is no likelihood of the supply of labor—and here it is pre-eminent for its thrift and adaptability—falling short of any demands for it that are likely to arise. Again, factory sites are readily available in Drummondville on practically any terms that will suit the manufacturer proposing to locate there. Further, a proper balance has been kept between the farming and the industrial com-

munities in the locality—a fact which enables the worker to buy his foodstuffs at prices which compare favorably with those which obtain in many other districts. Finally, exemption from taxation (except as regards school taxes), can readily be obtained in the case of industries locating at Drummondville.

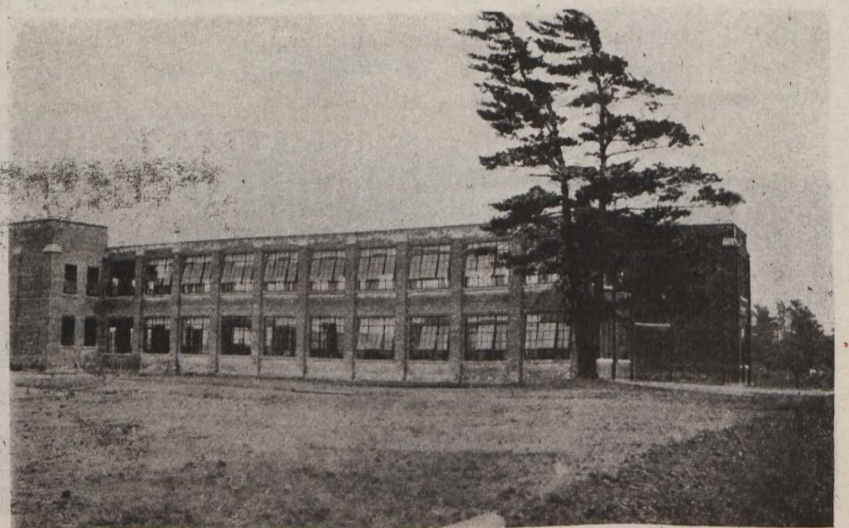
Too much can scarcely be said in praise of the broad and sane view which the Southern Canada Power Company has taken, and is taking, of its functions and responsibilities as power manufacturing distributors. It maintains an efficient industrial department, whose duties are to locate industries in the territory served by the Company. This department has been singularly successful. It has already located a number of industries, and has a number of prospects in view which are likely to result in the location of several more. Concisely stated, the policy of the Company is to foster diversity of industries in a way that cannot fail to build up the Eastern Townships very rapidly as well as on sure foundations.

A Huge Plant Just Constructed.

The Jenckes Canadian Company Ltd., which is the Canadian branch of the Jenckes Spinning Company, of Pawtucket, has just constructed a huge plant on Dorion Street for the manufacture of tire fabric. As regards equipment—such as cards, bale-opener, spooling and warping, twisting, spinning and weaving apparatus, etc.—everything is of the most modern and approved type. It is hoped to start the actual operation of the plant on the 1st of January next, when employment will be afforded to something like 1,200 workers. The building is built on the unit system, so that it can easily be enlarged as occasion may arise. The Company owns thirty acres of land here. Mr. F. L. Jenckes, of Pawtucket, is president and treasurer; Mr. B. Merriman, of Pawtucket, is general manager; and the local manager is Mr. R. S. Fisk.

The building was erected by the Newton-Dakin Construction Company Ltd., of Sherbrooke, which fact, in itself, is a testimony to the excellence of its construction. Mr. G. A. Clark, the superin-

(Continued on page 8)



Plant of Butterfly Hosiery Co., at Drummondville