

A Business Proposition for Farmers

WE want you to size up Delco-Light as you would a new farm hand before you hired him.

Will Delco-Light do a good day's work on the farm every day? Will it cost much to keep? Will it earn money for you? Will you get along pleasantly with it.

Over 75,000 Delco-Light users have answered these questions for themselves and for you.

Delco-Light gives them all the electric light and power they need.

As a result—

They do chores before daylight or after dark, because house and barns are well lighted.

They have stopped working small machines by hand—milk machine, churn, separator, grindstone, washing machine, fauning mill, water-pump. They have running water wherever it is needed. They no longer hamper themselves with a lamp or lantern while working. There are no lamps to clean and fill. The ironing is done by electricity.

All this means time saved for every member of the farm family. It means more time spent at money-making work. On some farms it means doing away with hired help.

And the money now spent for coal oil will operate Delco-Light. Four times as much light from a gallon of coal oil is the record of Delco-Light over oil lamps. A few cents a day for all the electric light and power you can use.

Where there is a boy on the farm, he looks after Delco-Light. A few minutes each week is all the attention it needs. Note these exclusive features of Delco-Light construction. They insure care-free, long-lasting service for you.

It is direct-connected. There are no belts to slip, break or be replaced.

It is self-cranking. Pressing down on a lever starts the engine and it stops automatically when the batteries are charged.

It is air-cooled. There is no water to carry, to freeze, or to boil away.

There is only one place to put oil. There are no grease cups.

A simple mixing valve regulates the fuel supply. There is no complicated carburetor.

Ball and roller bearings cut down friction and increase efficiency.

Thick-plate batteries are long lasting.

You can see that on every point Delco-Light is a good business proposition—that it pays for itself. It does a lot of work for you. It saves you time. It gives you time for money-making work. It costs little to operate. It is easy to look after.



BESIDE ALL THIS, Delco-Light gives you the wonderful comfort and pleasure of electric light in the home. Floods of clear, bright light at the pressing of a button. No matches; no danger. Lots of light. Pleasant evenings; happy mother and children. You can't know the untold benefits of electricity until you try it.

Delco-Light users know all these things. They have written us letters telling us. We quote from some of these letters. We have printed some of them in a little folder. Illustrated with photographs. We want you to get this book and read it. It will open your eyes to the possibilities for greater profit and greater comfort on the farm. Write your nearest distributor for a free copy.

(a) DELCO-LIGHT has made it possible for us to do without one man, whose wages and keep amounted to \$50.00—he would cost us more now.

By operating the above mentioned appliances Mrs. Peck has been so relieved from her ordinary household duties that she is able to spend a great deal of her time helping to care for the milk, and we are now able to do all of our own work, which has solved the hired help problem for us, and securing help nowadays is the farmers' greatest problem.

(b) Delco-Light saves us every day about one hour doing the chores around the farm—this would mean for my son and I about 730 hours a year at 30c. per hour, which is, figuring very low, about \$219.00 saved.

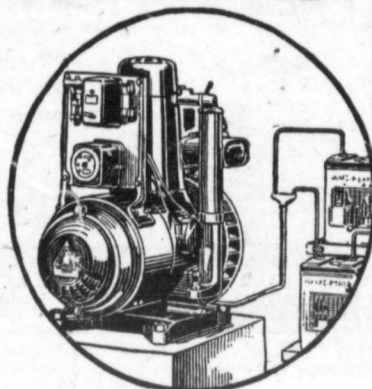
(c) The time and labor saved every week over the old way is as follows:

Cream Separator.....	6	hours
Washing Machine.....	5	"
Flat-iron.....	2	"
Pumping water.....	6	"
Vacuum Cleaner.....	4	"
Power Stand on Fan Mill and various things...	2	"
Total.....	25	" per week

(d) I save about 2 hours a week on the washing, and 7 hours a week on separating. It saves one man about 4 hours to clip my team. On churning it saves my wife 3 hours a week. It saves about 30 minutes on grinding our sausage per hundred pounds.

(e) We figure that it has saved us in way of labor for pumping and milking not less than \$1,200.00 during the two years. The plant requires very little attention and only about \$2.00 per month for fuel. We could almost afford to buy a new one each year and still be ahead on labor and satisfaction, aside from the advantages of having the lights, of which we have 50 in the house and barns.

(f) I light my residence, a house of fourteen rooms and one of five, my garage, two barns and a workshop. I operate an automatic water pump, maintaining a pressure of 40 pounds for the entire water supply of the place, including hose for watering the garden. We have a 4-horse power Delco-Light Power Stand, which is used for churning and working the butter, turning the grindstone and running the



washing machine. I expect to attach it later to the cream separator.

(g) This plant is paying for itself in several different ways. The fuel saving alone amounts to about \$460.00 per year, as follows:

Where we formerly used 55 gallons of gasoline per week, at 25c. per gallon (\$13.75) to operate the milking machine and pump alone, we now use 35 gallons of kerosene per week at 14c. per gallon (\$4.90), which is a net saving of \$8.85 per week, or \$460.20 per year.

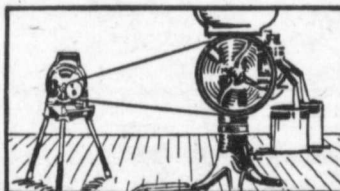
Also, in addition to this, we are lighting four houses, horse barn and cow barn and doing the washing and ironing.

Another instance of saving is that we save the time of one man (4 hours a day) handling lanterns alone in our cow barn. We figure this a saving of 30c. per hour, making \$1.20 per day, \$36.00 per month, or \$432.00 per year.

(h) "I consider my purchase of a Delco-Light plant one of the best improvements I have made on my farm."

DUNCAN MARSHALL,
Minister of Agriculture, Alberta, Canada.

(i) The plant has not given us a bit of trouble,



there have been no repairs to date and the operating cost has been less than \$2.00 per month.

(j) Any child can run it and it beats any of your coal-oil lamps for light and safety. Before acquiring a Delco-Light I could not rest good at night for fear of children lighting a match and thereby possibly setting fire to something. Now I sleep like a log because all that is necessary for the children to do is to press the button and the light is there, and a most excellent light at that. It is much cheaper than Coal-oil and no danger of upsetting a lamp.

BRUCE L. ROBINSON, Calgary, Alta.
BREEN MOTOR CO., Winnipeg, Man.

The Domestic Engineering Co.
Dayton, Ohio
Makers of Delco-Light Products

DELCO-LIGHT

The Complete Electric Light and Power Plant for Farms