

Good Returns From Small Fruits

STRAWBERRIES

As an illustration of what can be done in the small fruit line, a friend of ours, whose statement we can rely on, gave us the details of what he made from $2\frac{1}{4}$ acres planted in Magoon Strawberries, during the summer of 1917. This season being the second after planting, the plot yielded eleven tons of Strawberries, which he sold for \$1,725.00. After deducting the cost of straw, laying it to keep the berries from soiling, also the



LANDSCAPE
SOUTHERN VANCOUVER
ISLAND

cost of picking and packing the fruit, he had \$900.00 clear for his work, equalling \$440.00 per acre. Of course, it takes experience and hard work to obtain such results, but they are not beyond the reach of the average man, provided he is willing to apply himself to the job.

The Loganberry is another excellent fruit, in which to specialize. We think this fruit more easily grown and attended to than Strawberries. Loganberries are in great demand for the manufacture of jam, and the pressed and sterilized juice makes an acceptable drink. From official trials, and at prices prevailing during the season of 1918, the Loganberry should give a gross return of over \$1,000.00 per acre, or net gain in excess of \$625.00 after paying all expenses incidental to cultivation, pruning, picking and marketing.