

CAMPUS COMPUTER STORE

The University of New Brunswick

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WELCOME TO UNB!

Congratulations on your acceptance or return to the University of New Brunswick or St. Thomas University! The University Bookstore has put this paper together to help you choose the best computer for your needs.

Why Buy a Computer at the Campus Bookstore?

The University Bookstore is the only computer store owned and operated by the University of New Brunswick. The goal of the Bookstore Computer Sales department is to provide the highest level of service for the end user; the highest quality products and very affordable pricing. The staff is knowledgeable and can help you configure a system that meets your specific requirements whether it is PC or Macintosh based.

Our status as an educational reseller allows us to offer a variety of software and hardware products at special discount pricing. It is wise to take advantage of these discounts while you are a student as they are not offered to the general public. The educational purchasing agreements that the University Bookstore has signed with various vendors stipulate that we sell exclusively to the staff and students of the University community.

Owning a computer: benefits and advantages

Computer skills have become a necessity in education, and as with anything else, using the right tools is essential to being productive. You will be surprised to discover the advantages that owning a computer can provide. A home computer and printer allow you to make the most effective use of your time: doing research from your living-room, completing assignments at your convenience, and working in a familiar environment can help increase your productivity.

The systems sold at the University Bookstore include features such as fax/modems, which will give you access to the Internet and allow you to communicate with your professors, fellow students, friends and family using e-mail or faxes. The CD-ROM drive in a multimedia system allows you to use the latest software such as encyclopedias and dictionaries, only available on CDs, and at a fraction of their traditional cost. A computer will be part of your

educational experience at UNB. Owning one is an investment in your education and career.

Purchasing a computer can be a frustrating and intimidating endeavor. Therefore it is important that your decision be well planned and

not based on impulse. University Bookstore staff are all university employees and do not work on commission, so you will get only what you need and want. We will give you informed advice based on your needs and the products that are available. Less expensive systems offered by retailers may appear attractive, however, purchasing a system through the University Bookstore ensures that your investment is backed by product quality and after-sales support throughout your stay at UNB.

Educational pricing

As an educational reseller of computer hardware, software and accessories, we offer top quality products at the same or lower price than you will find at retail stores. The University Bookstore carries only

name-brand affordable products from manufacturers such as Apple, Packard Bell, Hewlett Packard, IBM, Compaq, Lexmark and Epson. These companies have built their reputations on industry-leading technology, great pricing and product support. Educational discounts on software are impressive if not outstanding. We carry software from all major manufacturers such as Microsoft, Adobe, Claris, Symantec, Borland, Corel, and Lotus. The University Bookstore can also obtain the educational discounts on other computer products not listed in this flyer. These savings may not be available through any other retailers selling the same products.

Filling your computing needs

You can visit our store in the bank/Bookstore Building in Fredericton or in the Ward Chipman Library in Saint John. We accept cash, VISA, Mastercard, cheques, money orders, and Interac Direct Payment.

