

UNB graduate finishes CBC internship

It's an opportunity that aspiring young Canadian broadcasters dream about.

Margo Brewer, first recipient of the Kay MacIver Memorial Broadcast Internship, graduated May 31 from a year's attachment to the CBC, during which she prepared herself for a career in broadcasting with practical working experience in CBC programming, and exposure to as many aspects of broadcasting as possible, at CBC locations across the country. During her internship she showed so much promise that she was invited to stay on with the CBC after graduation, and she accepted.

Fredericton-born Ms. Brewer, who now lives in Toronto, is a double honors graduate of the University of New Brunswick in sociology and German, and received an M.A. in sociology from the University of Toronto this spring.

Margot Brewer's internship was made possible by the Kay MacIver Memorial Fund, established in June, 1979, by friends and colleagues of the late Catherine MacIver, and substantially supported by the CBC, to pay tribute to a remarkable woman, one of the first to occupy a high position

in the CBC. Kay MacIver's talents and achievements not only enhanced CBC programming, but also enriched the lives of those who knew and worked with her for over 30 years. She died at 60 in the spring of 1979, just three weeks before she was to retire. At that time she was Head of CBC Radio's Features and Humanities, but her professionalism, originality and insistence on quality had influenced many other broadcast departments.

The purpose of the fund in her name is to provide an opportunity for a gifted Canadian post-graduate student in social sciences or humanities to spend a year studying CBC programming in an area related to Kay MacIver's career. The successful candidate must reflect Kay's spirit, enthusiasm, and warmth, her interest in the arts, education, and humanities, her concern with national and international affairs, her commitment to equal opportunity, and her dedication to truth and excellence in broadcasting. Trustees who administer the fund are Clive Mason, Assistant General Manager, CBC English Services Division, and Sheila Skelley, Co-ordinator of Program Operations, both of

Toronto; Betty Zimmerman, Director of Radio Canadian International, Montreal; Doug Sumner, Director of Management-Employee Relations, Head Office, Ottawa; and Eric Koch of Toronto, a recently retired colleague of Kay MacIver's.

In the fall of 1980 a letter announcing the establishment of the Kay MacIver Memorial Broadcast Internship, and requesting applications from qualified candidates, was sent to 51 Canadian universities having graduate schools in social sciences and/or humanities (39 English, 12 French). Candidates must be Canadian citizens, have completed or be completing graduate studies in social sciences or humanities at a Canadian university, college, or institution recognized by the AUCC, have achieved a B-plus average, or be within the top 10% of their class.

The selection committee received 60 applications, of which 48 were eligible. The proportion of male and female applicants was equal. From these 48, six were selected for interviews. The committee unanimously chose Margot Brewer to receive the first Kay MacIver Memorial Broadcast

Internship.

The remuneration to each intern for CBC contract employment of up to one year is in the range of \$16,000 to \$19,000. The CBC has given the Kay MacIver Memorial Fund enormous support in getting the internship started, but, to provide for the next intern, the Fund needs more contributions, not only from Kay's friends and colleagues, but also from other Canadians interested in attracting outstanding young people to broadcasting and underwriting first-rate training for them with the experts. Here's a chance for listeners to become more than just an audience. It's an opportunity for them to play an important part in the development of a talented young Canadian, with the rare Kay MacIver attributes in character, outlook, and artistry, and then to sit back and watch the progress of 'their' broadcaster through the years. There's a lot of satisfaction in being an 'angel'. And it's tax deductible. Donations should be sent to: The Kay MacIver Memorial Fund, c/o Savings Manager, The Royal Bank of Canada, 2 Bloor Street East, Toronto, Ontario, M2W 1A8.

Margot Brewer says: "The

internship has given me first-hand experience at various levels within CBC, including management and production. As well, I've had the opportunity to compare these functions in a broader context across the country. It has been a valuable education, and a truly rewarding experience."

Ms. Brewer goes on to say that the CBC has been an integral part of her life for many years. As a teenager in St. John's, Nfld., she hosted a CBC-TV show and co-hosted a CBC Radio Talk show, and later acted in CBC Radio dramas. She's long been addicted to *As It Happens*, so was delighted when her first internship assignment last June was in Radio Current Affairs as a trainee producer on that show. In December she was attached to Radio Canada International in Montreal for several weeks. Then she moved to CBC Edmonton to become involved in regional administration and community and public relations. In March she returned to Toronto for several weeks' work in children's television. She'll complete her internship back at her starting-point in Radio Current Affairs.

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