



BABIES COPFOLD.

"After-effects of Measles removed by VIROL."

791, Champagnere Avenue, 21st March, 1919. Outremont, Montreal.

Dear Sir,—As it may be a matter of interest to you, I am enclosing a photograph of my two little sons, aged respectively four years and one year and a half, which photo was taken in Montreal in July, 1918.

The photo may be interesting to you in view of the fact that the two boys have taken VIROL continuously from infancy on the advice of our doctor, and they certainly love their "candy in the tin," being the name by which they know the VIROL, and I really feel that their robust health and splendid development is due entirely to the regular use of your preparation.

When the elder boy was three years old he had an attack of measles, the after-effects of which trouble were speedily rectified by the use of VIROL.

I never lose an opportunity of recommending it to my friends.

Yours truly,
Mrs. A. COPFOLD.

VIROL is invaluable for the expectant and nursing mother herself, whilst for children it supplies those vital principles that are destroyed in the sterilising of milk: it is also bone and tissue-building food of immense value. VIROL babies have firm flesh, strong bones and good colour.

VIROL

Sole Importers: BOYRIL, Ltd., 27, St. Peter's Street, Montreal.

S.H.B.

EDDY'S "SILENT FIVES"

are the Finest Matches in the World

They are specially treated to make them safe. They won't ignite unless they're "struck". When they're blown out, they're completely safe—insist on getting "Silent Fives", the matches with no after-glow—no danger of fire. All Eddy's matches are non-poisonous. Made—and well made—from the choicest and best seasoned pine blocks—Eddy's "Silent Fives" are absolutely match perfection.

Ask also for Eddy's Toilet Paper



The E. B. EDDY CO., Limited, Hull, Can.

Peach's Curtains and Linen Buyers' saving items. Direct from the looms. Unique opportunity; save difference in exchange—25c. on dollar. Curtains, Nets, Muslins, Casement Fabrics, Cretones, Household Linens, Hosiery, Underwear, Blouses. 63 years' reputation. Write to-day for Guide. S. PEACH & SONS, 458 The Looms, Nottingham, England.

The Western Home Monthly

Published Monthly
Vol. XXII. By the Home Publishing Co., Ltd., Winnipeg, Can. No. 8

THE SUBSCRIPTION PRICE of The Western Home Monthly is \$1.00 a year, or three years for \$2.00, to any address in Canada or British Isles. The subscription to foreign countries is \$1.50 a year, and within the city of Winnipeg limits and in the United States \$1.25 a year.

REMITTANCES of small sums may be made with safety in ordinary letter. Sums of one dollar or more would be well to send by Registered Letter or Money Order.

POSTAGE STAMPS will be received the same as cash for the fractional parts of a dollar and in any amount when it is impossible for patrons to procure bills.

CHANGE OF ADDRESS—Subscribers wishing their address changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 20th of the preceding month.

WHEN YOU RENEW be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address, and the paper has been forwarded to you, be sure to let us know the address on your label.

A Chat With Our Readers

Notwithstanding the hot days of midsummer through which we are now passing, the circulation department of The Western Home Monthly was never more actively engaged and never with more encouraging results. To have added some 1,200 new subscribers within the last fifteen days is an irrefutable tribute to the worth of the Magazine. Gratifying however as new friends are the most pleasing feature is the readiness with which old subscribers renew from year to year.

We believe our magazine stands to-day in a foremost place among publications of its class. Its valuable and interesting departments are to many a home essential while its fiction surpasses both in quality and quantity.

Of late we have been emphasising the illustrated story believing that the power of illustration has a high educative influence, and a power of interpretation that is all its own. At the present time this is an especially costly process but we go on the basis that nothing is too good for our readers—and as long as they continue to show their present appreciation of the Monthly, there will be no effort spared on the part of the Publishers to continue to make each succeeding issue more and more attractive.

May we draw the attention of parents and young folks to the department "Children's Cosy Corner" conducted by Bobby Burke. Its aim is to interest, amuse, instruct and help the young people, and in an attractive and pleasing way to lead them on to the more serious problems that the years to come will bring. Hundreds of children are already in correspondence with this department and are now proud possessors of W.H.M. buttons.

These are busy days, we know, but just the same may be you can spare time to settle your subscription account. We feel particularly kindly disposed towards those who make their remittances now instead of waiting until the winter. It makes it very much easier for us and the money that would otherwise be spent on subscription notifications can be applied to worthy improvements.

Our subscription rates remain the same, \$1.00 for one year, \$2.00 for three years. One of the few things that have not advanced since pre-war days.

THE WESTERN HOME MONTHLY
WINNIPEG, CANADA

Gentlemen:
Enclosed find \$.....for.....
year's subscription to The Western Home Monthly.

Yours truly,

Dealers Everywhere sell them

Wherever you find good stationery, there you will find Spencerian Steel Pens. In the Spencerian Display Case you are sure to find just the style and point to meet your personal requirements—your style of writing.

SPENCERIAN PERSONAL Steel Pens

Made in England are made of the finest pen steel, painstakingly fashioned and finished. The result is the smoothest writing—the longest wearing—the best pens made.

SPENCERIAN PEN CO.
349 Broadway New York City

Send 10c for ten sample pens and we will send you free that fascinating book, "What your handwriting reveals."

Fine Medium, Stub and Ball pointed



Jaeger
Protect the Children

Children who wear Jaeger Pure Wool can enjoy their games and yet be protected from colds. Why not adopt this clothing and keep your children healthy and comfortable?

For Sale at Jaeger Stores and Agencies throughout the Dominion.

A fully illustrated catalogue free on application.



Dr. Jaeger Sanitary Woollen Co. Limited
Toronto Montreal Winnipeg
British founded 1883