

Now Grocers Everywhere can supply pure rich sweet milk

They may keep it, and you may keep it, for months, for it is sealed safe from contamination — always pure, always sweet, always fresh.

You have it on hand on the pantry shelf ready to use — as you may need it.

And you can use it for *everything* — drinking — cooking — creaming vegetables — soups — with coffee, tea or cocoa — for baby's bottle — everything.

Yes, and it *whips* beautifully when thoroughly chilled.

This milk your grocer supplies is Carnation Milk.

Carnation Milk comes from inspected herds of "Contented Cows." It is evaporated to the consistency of cream. Then sealed and sterilized. Nothing is added. No sweetening, no preservatives. Nothing but water is taken away.

Add pure water to Carnation Milk and you "bring it back" to the original milk — with this difference, you have a better, safer milk, because it has been sterilized. You have all the food value — all the milk solids of the best whole milk fresh from the cows.

Canada Food Board Licenses 14-96 14-97

Carnation MILK

MADE IN CANADA

Have You Read This Story?

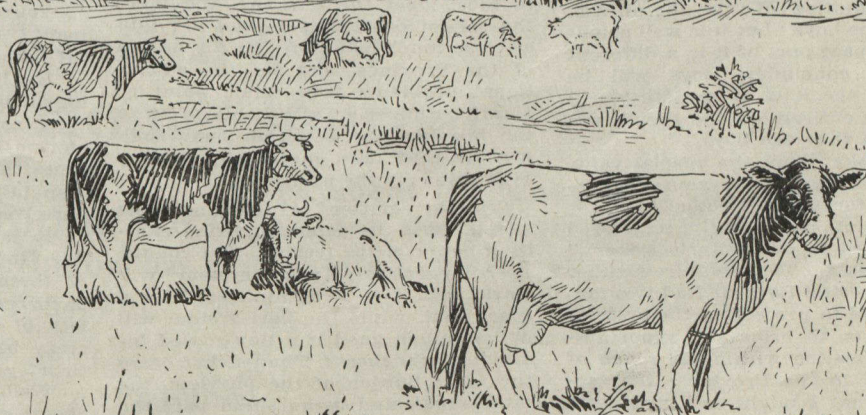
You surely want to know about the milk you serve in your home. It is important. If there is an absolutely safe milk; if there is a pure milk; if there is a uniformly rich, clean and sweet milk at your command, you want to know all about it, don't you? Let us tell you the "Story of Carnation Milk," how it is handled in our sanitary condenseries at Aylmer and Springfield, Ont. We have printed a book for thoughtful wives and mothers who are particular about foods — and especially about milk. It tells a story of cleanliness and care that will satisfy the most exacting housewife. There are many fine recipes in the book. Dishes of many kinds may be prepared — and improved — with Carnation Milk.

This book will be mailed FREE to anyone who mentions this paper. Write for it. Make a little effort to settle so important a question.

THE CARNATION MILK PRODUCTS CO., LIMITED
AYLMER, ONT., SEATTLE AND CHICAGO.

Order From
Your Grocer

He is the Carnation Milkman. Try three or four cans. Learn the convenience and economy of using just the quantity of milk you need each day — never too much — never too little. Find out for yourself how good, how rich, how wholesome is this Carnation Milk from "Contented Cows."



from Contented Cows