JOHN E. BOLES

A TREMENDOUS

JANUARY SACRAFICE SALE OF WINTER GOODS

SALE STARTS SATURDAY MORNING JANUARY 7th, 1911.

On Saturday Morning Next, we usher in the greatest Sacrafice Sale of Winter Goods ever known in Ingersoll. Following our usual method of doing business in making each season's trade take care of that season's stock, we are going to clear our entire Winter Stock regardless of cost. During January you will have an opportunity to buy Winter Goods at prices that are nothing short of sensational. We are going to make an absolute clearance. Our regular prices are based on a moderate profit and the reduction of 20 to 50% is a genuine one. Prices are marked in plain figures and one price to everyone.



Every garment or article of fur offered at reduced prices is of the best make and carries our guarantee.

Best Canadian Mink Muffs and Throws

\$35.00 Sa	ne price	\$23.50
38.00	"	25.00
50.00	"	39.50
95.00	46	77.00
140.00	44	115.00

Alaska Sable Muffs and Throws

\$17.00	sale	price	\$13.50
18.50			14.50
20.00		"	15.00
25.00		"	19.50

Isabella Sable Muffs

\$12.75 sale price \$ 9.75 10.00 sale price 7.75

Marmot and Isabella Sable Muffs

\$ 4.00 sale price \$ 3.00

Black Persian Paw Muffs and Throws \$ 7.50 sale price \$ 5.75

9.00 Black Persian Lamb

Muffs and Throws \$20.00 sale price \$15.00

19.50 25.00

Ladies' and Children's Coats

All ladies' and children's coats must go at sweeping reductions.

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\$10.00 s	ale price	\$	6.7
12.00			8.50
15.00	44	1	11.00
16.50	44	1	12.7

25 only children's coats in plain cloths and fancy tweeds, nicely trimmed with fancy buttons, up-to-date in every way. Regular \$6, sale price \$4.25.

Fur-lined Coats

Fur-lined coats in blacks and colored shells trimmed with sable collar and reveres with Al muskrat lining at remarkable low prices.

\$60.00 sal	e price	\$42.50
60.00	"	47.50
75.00	"	62.50
80.00	"	67.50

Astrachan Fur Coats

Ladies' Astrachan fur coats at almost half price bargains you will not get again, good for January sale only. Some have collars and reveres of Alaska and Western sable.

\$30.00	sale	price	\$15.00
38.00	"	•	22.50
45.00	**		30.00
50.00	44		35.00

Ladies' Dressing Sacques

And Kimonas

Ladies' dressing sacques and kimonas in very neat and pretty patterns in good colors made of a heavy cotton eiderdown

> \$ 1.50 sale price \$ 1.00 3.00

We don't intend to carry over any odd or broken lines in any departments. Sweeping reductions on ladies' skirts, underskirts, sweater coats, underwear, hosiery, gloves and babies' fancy knit goods.

Remnants

In ends from one yard to six yds: in good colors, this season's goods. Silks, delaines, French flannels, cashmeres, heavy suiting, black and colored dress goods, some enough for skirts, coats and little girls dresses. Ends in light and dark print wrapperettes, kimona materials, German velours, table linens, vesting, ginghams, laces, ribbons and embroideries.

25 to 50 per cent. off all fancy Japanese drawn work in pure linen and Battenburg only, slightly soiled. Come early and get first choice.

Dress Goods at Sale Prices

Heavy black suiting, 75c, 90c, \$1, \$1.35, sale price 50c.

54 in. all wool grey homespun suiting \$1, sale price 50c.

All wool dress goods in plain and fancy weaves, all colors 50c, 60c and 90c, sale price 39c.

At 79c. Fancy striped serge, venetian and broadcloth suiting in brown and grey \$1, \$1.25 and \$1.50, sale price 79c.

At 19c. Plain and fancy plaid dress goods in good colors, 36 to 40 in. wide 25c to 40c, sale price 19c.

At \$1.19. 54 in. beaver cloth coating in brown, cardinal, green and fawn \$1.50, sale price \$1.19. At \$1.38. 54 in. heavy all wool

diagonal coating, very new shades \$1.75, sale price \$1.38. At \$2.19, 54 in. black caracul coating (imitation Russian Pony) \$3.00.

Price \$2.19. At \$1.90, red, brown, grey and fawn mohair bear coating, 2.90 and 3.00. Sale price \$1.90.

At 98c, 60 in. Priestly waterproof suiting in black and fancy shepherd checks big value 1.50. Sale price 98c.

Bargains in Silks

Queen Quality silks in beautiful rich blacks and navy. Now is your chance to get that silk dress you have wanted so

Black and navy \$1.25 sale price \$.75 Black only 1.50 .98 Black only

DEATH DUE TO

NATURAL CAUSES

NATURAL CAUSES

Verdict That Wm. Geddes and earlier the down the bump for Geddes, who fire the feet the down the bump for Geddes, who fire the feet the feet that alone are the content of the Lungs and Heart Failure

From Saturday's Daily

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John G. Bole

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after all, will alone satisfy the long-ing of the human heart and redeem this old world of ours from the awful

Shiloh's Cure

Cook's Cotton Root Compound. The great Uterine Tonic, and Jonly safe effectual Monthly



it is wise to say a good word for yourself or your business, whether your stock in trade be merchandise or labor, Want Ads. are the meet direct line of communication to the best buyers.

JANUA

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Right .now go at trem buy now,

Natural won and drawers, 690

School hose, up to 25c 15

Heavy 250 wo going f 19c Misses fine ca

hose, all siz to 500 250 Heavy vest drawers, re

25c LA 4 off the price

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Jan. 4th.-7