

FINE TRIBUTE TO SERGT. A. R. McNEIL

Sydney Soldier, Cousin of Mrs. J. H. Mann of St. John—Had Won D. C. M.; Now Gives Life

The following article from the Daily Post, Sydney, C. B., refers to a cousin of Mrs. J. H. Mann of Mecklenburg street, formerly of Sydney. The Post says:

Lieut.-Col. I. V. Ralston of the 86th Battalion in a letter to Mrs. Mary McNeil, Sydney, pays high tribute to her husband, Sergt. A. R. McNeil, D. C. M., who was killed in action.

As an original member of the 86th, says Col. Ralston, your husband has left behind him a shining record of service which will ever be cherished by the battalion and of which you may well be proud. With the exception of seven months' evacuation to England consequent to being wounded, he has been with the battalion from the time of its mobilization and has taken part in every action of note in which the unit has been engaged. On June 26, 1916, he was promoted to the rank of corporal, which was followed on May 30, 1917, by the full rank of sergeant. During the operations at Passchendaele on Oct. 20, 1917,

he was wounded, and was therefore evacuated to England for a period of convalescence and rest. He rejoined the battalion on May 30, 1918. For his splendid work during the fighting of the latter part of June last year he received public recognition in the award of the D. C. M., the official recommendation for which reads as follows:

"For conspicuous gallantry during the operations of the latter part of June, 1917. The situation demanding it, this N. C. O. took charge of his platoon and showed great courage and devotion to duty. During the attack on the first objective he handled his men most skilfully and annihilated the garrison on his front. During the second attack he so skilfully handled his men that he incurred no casualties and placed all posts along the line of consolidation with great rapidity. During the night he went out and patrolled all the ground in front of his position and brought in valuable information. Although he had been on duty continuously for thirty-six hours and had been in two attacks, he volunteered and went out with a patrol in daylight, although under heavy machine gun fire.

"This N. C. O. took part in the fighting on April 9 and in that action showed great courage and coolness. He has always been exceedingly conscientious and his work has always been done cheerfully and well."

His company or his platoon commander has no doubt, written you regarding the circumstances surrounding his death. Briefly, they are as follows: At about 11 a. m. on the 2nd inst., while advancing with his company (D Company) through enemy positions, during the recent successful operations of the Canadian corps, he was hit by an enemy machine gun bullet, causing his instant death.

The sympathy of all the officers, N. C.

— epidemics
The man who builds up his
constitution with Bovril
helps to resist the attacks
of disease
BOVRIL

Body building power grows to be 10 to 20 times the amount taken

Canada Food Board
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WILCOX'S MONTH- END SPECIALS

For the balance of October we will sell Men's, Women's and Children's Clothing of all kinds at less than today's wholesale prices.

You might ask yourself why we are doing this? We can very easily answer this question for you. Our reason is that we are overstocked in almost all lines, trying to keep ahead of the advanced prices, so as to be able to sell you goods at prices you cannot equal; and another reason is that we need your cash. It's cash that counts today, especially when you are buying goods on cash basis.

HERE ARE A FEW OF OUR MANY BARGAINS:

Ladies' Department

LADIES' BRUSH WOOL SWEATERS From \$4.25 to \$9.50 Less 10 per cent.	LADIES' SUITS From \$16.00 to \$45.00 Less 10 per cent.
LADIES' PULL-OVER SWEATERS Only \$7.25 Less 10 per cent.	LADIES' DRESSES In Serge and Silk From \$12.00 to \$30.00 Less 10 per cent.
LADIES' SILK HOSE All Colors Prices from 50c. to \$2.75	GIRLS' COATS From \$6.50 to \$14.00 At Special Prices
LADIES' CASHMERE HOSE From 45c. to 75c. Less 10 per cent.	LADIES' BATHROBES From \$1.75 to \$6.50 Less 10 per cent.
LADIES' WHITEWEAR Of All Kinds at Special Cut Prices	LADIES' BLACK AND WHITE CHECK SKIRTS Only \$2.49
SILK CORSET COVERS Worth 85c. For 69c.	LADIES' GOOD WORKING SKIRTS Only \$2.98
GIRLS' SERGE DRESSES From \$6.50 to \$14.00 Less 10 per cent.	LADIES' CORDUROY SKIRTS . . . Only \$4.98
LADIES' PLUSH COATS With Fur Collar . . . \$38.00 Less 10 per cent.	LADIES' TWEED SKIRTS Worth \$4.25 . . . For \$3.48
LADIES' COATS From \$20.00 to \$50.00 Less 10 per cent.	LADIES' SHIRTWAISTS All the Newest Fall Styles at Prices from \$1.50 to \$9.50 Less 10 per cent.
LADIES' PLUSH COATS From \$32.00 to \$60.00	LADIES' CORSETS From 75c. to \$4.50 Special Prices

Men's Department

MEN'S SUITS From \$13.00 to \$33.00 Less 10 per cent.	MEN'S GREY AND RED SWEATER COATS Worth \$3.75 . . . For \$3.29
MEN'S OVERCOATS From \$12.00 to \$38.00 Less 10 per cent.	MEN'S HEAVY WOOL SOX Worth 50c. For 40c.
BOYS' SUITS From \$6.50 to \$15.00 Less 10 per cent.	MEN'S FLEECE-LINED WORK SHIRTS Worth \$1.50 . . . For \$1.29
BOYS' OVERCOATS AND REEFERS From \$6.50 to \$18.00 Less 10 per cent.	MEN'S POLICE BRACES Worth 50c. For 45c.
BOYS' MACKINAWs To Fit From 5 to 16 Years From \$6.50 to \$8.50 Less 10 per cent.	MEN'S BLUE STRIPED OVERALLS Worth \$2.25 . . . For \$1.75
MEN'S REEFERS In Heavy All Wool Frieze From \$12.00 to \$15.00 Less 10 per cent.	MEN'S BLACK OVERALLS AND JUMPERS For \$1.75
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MEN'S SWEATER COATS Worth \$4.25 . . . For \$3.75	MEN'S \$1.25 DRESS SHIRTS For \$1.00
	MEN'S \$1.50 DRESS SHIRTS For \$1.25
	MEN'S \$2.00 DRESS SHIRTS For \$1.69
	MEN'S PANTS From \$2.25 to \$6.50 At Special Prices
	MEN'S WOOL HOSE Just What You Want for the Boy at the Front Only 59c., 69c., 75c.

IT PAYS TO SHOP AT

WILCOX'S

Corner Charlotte and Union

War Efficiency and National Prosperity

More than a billion and a half dollars distributed in Canada for exported agricultural produce and the products of labor in the fiscal year ending March 31, 1918, has kept Canada busy and prosperous in spite of the war.



CANADA'S production in such enormous quantities was made possible only by the money received through Canada's War Loans. Canada thus was enabled to assist the Allies in their purchases here by establishing financial credits for their use in this country.

CANADA'S war loans not only have sustained Canada's war effort, but they have kept the wheels of production turning as they never turned before.

This is the flood of cash which poured in to Canada's farms for their exports in the fiscal year 1918, for:—

Butter	\$ 2,000,000
Cheese	36,602,000
Eggs	2,271,000
Oats	37,644,000
Wheat	366,341,000
Flour	95,896,000
Meats	76,729,000
Vegetables	19,034,000

Over six hundred and thirty-six million dollars for exported farm products alone!

AND the workers of Canada also shared greatly in Canada's export trade.

For their products there was distributed in Canada, during the year:—

Munitions	\$450,000,000
Metals	92,083,000
Vehicles	22,776,000
Wood Pulp and Paper	59,599,000

These huge sums were spent in Canada by the Allies.

Canada's own war expenditure for the fiscal year 1918 was \$342,762,000.

And the bulk of all these expenditures, the foundation of Canada's prosperity and war effectiveness, was made possible only because the subscribers to Canada's war loans furnished the working capital.

CANADA must keep this great work going—must produce as never before; must work, fight, save and lend as she has never yet done to bring victory and a lasting peace to a war ridden world.

But Canada to-day (thanks to her great export trade), is in a better position now than ever, to carry on.

The Victory Loan 1918 will keep Canada busy, will enable her to maintain her great export business; and it will make Canada more efficient than ever, because her prosperity will not be diminished and her determination to work, fight and win will be stronger than it has ever been before.

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