# Oak Hall's Annual Mid-Summer Sale

Thousands of People Took Advantage of This Opportunity Last Week-Were You One of Them? If Not, You Still Have a Whole Week to Visit

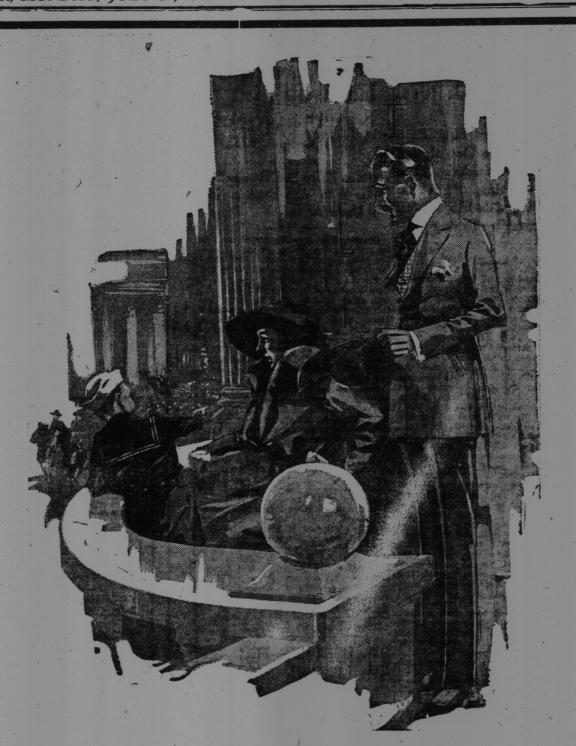
## ST. JOHN'S GREATEST MERCANTILE EVENT

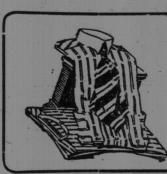
It takes more than "mark-down" prices to make clothes values. You may be able to equal these sale prices of ours elsewhere—perhaps you can beat them.

That isn't the point. It's what you get for your money that determines a real value, and right now or any other time you can get as much, or more, for your money here in clothes value than anywhere else.

Our motto of "large volume at minimum profit," assures us of a big turnover, while you reap the benefit in rock-bottom prices.

Following is listed only a few of the money-saving opportunities - hundreds of others equally as good—and some better ones, too:





#### NEGLIGEE SHIRTS, Regularly Priced up to \$2.75 NOW \$1.48 A special lot of the finest Shirts ever of-fered at this price, excellent materials, excel-lent makes, excellent patterns. Other Shirts up to \$7.00 at Real Reductions. 49c-HOSIERY-Special 49c In Black only, wonderful value at this price, real pre-war quality procured from a retiring merchant.

Original Value 85c ......NOW 49c

USUSUAL OFFERS IN UNDERWEAR B. V. D. athletic style Shirts and Drawers, a clearance line left over from the

Regular Prices, \$1.00 to \$1.50 per garment,
For Quick Clearance—Specially Priced 49c per garment. AERTEX Shirts and Drawers, mesh underwear, athletic style, one of the hest English makes. Regular Price, \$2.00 per garment,

Now 89c per gar. for Quick Clearance Substantial Discounts on All Standard Lines

#### House Dresses

AT ABSOLUTE CLEARANCE PRICES These Dresses were wonderful values at the regular rices, but at these prices they are irresistible. 

Many other pretty House and Porch Dresses of Ging-ham and Chambray in Plaids, Checks and Stripes, with Regular ......\$4.50 \$5.60 \$6.00 \$8.00 Sale ...... 3.82 4.76 5.10 6.80

Other Regular \$10.65 to \$54.00 all substantially re-SERGE DRESSES in many smart models.

Others up to \$40.00 at real reductions. Women's Shop-Third Floor.

#### BOYS' SUITS

Oak Hall Boys' Suits are the recognized leaders for Eastern Canada. Every suit at a reduced price. Regular ....\$13.50 \$15.00 \$16.50 \$18.00 \$20.00 Sale ...... 11.40 12.75 13.95 15.30 16.95

265 SPECIAL SUITS, \$11.65 Regular values up to \$17.00 Bought especially for this occasion, exceptons values in all the new boyish styles.



SPECIAL IN BOYS' SHIRTS

Regular 85c. Boys' Negligee Shirts of fine shirting material. Have been regularly priced at 85c, but compared with today's values are easily worth \$1.25 each. Everything in Boys' Furnishings, such as Underwear, Hosiery, Braces, Belts, Bathing Suits, Sweaters, Jerseys, Pyjamas, Underwaists, Ties, in fact everything for boys, all at substantial reductions during this sale. Boys' Shop-Fourth Floor.

### 59c BIG NECKWEAR SPECIAL 59c

50 DOZEN Men's Flowing End Ties, all the newest designs and colorings represented. Procured by our buyer while in Montreal last week. Every Tie Worth ......\$1.00 

Other lines of Neckwear are:

Regular ......\$1.00 \$1.25 \$1.50 \$2.00 

stock. An extremely fine opportunity for those who wear soft collars.

#### \$1.59 WAIST—SPECIAL \$1.59 Values up to \$4.40 Voile, Jap Silk, Cross-Bar Voile,-Sailor or Tuxedo Collar, Round, Square or Other dainty Waists of Georgette Crepe, Crepe-de-Chene, Organdie, Batiste, Voiles, attractive embroidery, Frills, new cuffs, unusual colors, pretty trimmings of Beads and Buttons, all at unusual reductions.

Regular Prices .....\$4.00 \$5.20 \$7.20 \$10.40 \$14.40 \$20.00 Sale Prices ..... 3.40 4.42 6.10 8.34 12.25 16.95 Many other prices besides these that are not mentioned.

#### BOYS' WASH SUITS Priced up to \$1.85 NOW \$1.17 These are the very latest in Boys' Wash Suits, in quality and style they are unsurpassed at this price. Other lines at Special Sale Prices-BLOUSES, 6 to 16 years button to neck and sport styles ROMPERS, 1 to 7 years, sturdy materials.

### 100 DOZEN SOFT COLLARS

Regular 50c Values July Sale ...... 3 For \$ .89 Less than the makers cost price, procured at a rock bottom figure because the manufacturers were unable to duplicate the matrial to continue these lines as standard

## Unequalled Values in

HANDKERCHIEFS 50 DOZ. Fine Lawn Handkerchiefs, bought especially for this event and cannot be duplicated anywhere near this price. Regular 15c to 25c each ......Now 6 for 59c

50 DOZ. White Mercerized Handkerchiefs. 

SALE PRICES ON EVERYTHING LEATHER BELTS with all the latest buckle designs.

GLOVES in all grades for heavy work and dress wear. HANDKERCHIEFS, UMBRELLAS, AUTO ROBES, TRUNKS, CLUB BAGS, SUIT CASES, HATS AND CAPS, etc.

MAIL ORDERS FILLED.

## SILK SUITS

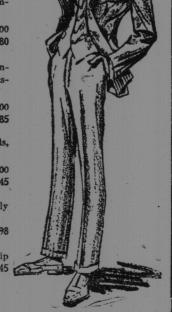
Drastically Reduced to \$21.48 Charming Taffeta Silk Suits in the season's latest modes. Plain colors of Brown, Green Blue, Black, Grey, Copen., Sand. Regular \$28.65 ..... Sale Price \$21.48
Regular 48.00 ..... Sale Price 32.64

WASH SUITS of genuine Irish Linen in Norfolk and plain tailored styles. Special Sale Price \$9.85 CLOTH SUITS-Balance of the season's

Regular ....\$33.25 \$43.75 \$51.00 \$58.00 Sale ..... 24.95 32.80 38.25 43.90 Cloth Coats, Capes Dolmans, all specially

Girls' Wash Dresses Regular up to \$3.00

Pretty Chambrays and Ginghams in Blues, Pinks, Greens, Browns, Whites; plain colors, Stripes or Plaids, charmingly trimmed with contrasting colors, sizes 2 to 



**SHOP EARLY** 

Extra Salespeople OAK HALL---Scovil Bros., Limited

No Goods On Approval

Eastern Canada's Livest Store

