

**CAUTION!!!**  
**DON'T LEND YOUR DIRECTORY!!**

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UNDER THE FALLACIOUS PRETENCE OF BORROWING  
**MANY ARE YEARLY STOLEN FROM SUBSCRIBERS !!**

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**IF YOU ARE OFFERED A DIRECTORY FOR LESS THAN THE SUBSCRIPTION  
PRICE YOU MAY BE SURE IT HAS BEEN STOLEN.**

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EVERY BUSINESS MAN  
**SHOULD SUBSCRIBE TO AND OWN A DIRECTORY !**

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**DO NOT BORROW, IT IS MEAN.**

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**CHERRIER'S DIRECTORY OFFICE: — ST. PETER, 72.**

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**Directories of the large Cities in the Dominion and United-States on file for the  
accommodation of our Patrons and the Public at the above office.**